

# DDI THIRD YEAR PLAN

- You need to complete **120** credits to graduate
- In the first two years, we have registered **81** credits for you.
- You will need to complete the rest **(39 credits)** in order to graduate.

- Make sure that you get at least “C” for all the required courses.
- If you get anything below “C” from the required course or “W” from any courses, you will need to retake the courses.

## DDI Required Courses

- ENX 1121 Digital Consumer Insights
- ENX 1221 Digital Marketing
- ENX 1222 Business Networking and Incubation
- ENX 2111 Lifestyle and Experiential Marketing
- ENX 2121 Global Business and Commercialization
- ENX 2221 Entrepreneurial Finance
- ENX 2222 Entrepreneurial Accounting
- ENX 2223 Economics for Entrepreneur
- DEX 1221 Design Thinking/Method
- DEX 2121 Graphic Communication and Presentation
- DEX 2221 Design Studio
- INX 2121 Agile Methods
- INX 2122 UI/UX Design in Technology

- **Your third-year plan**

- Option 1: Study at AU (39 credits or 24 credits plus 1 semester internship with True)
- Option 2: Do the double degree with University of Northampton, UK
- Option 3: Do one or two terms abroad in Switzerland

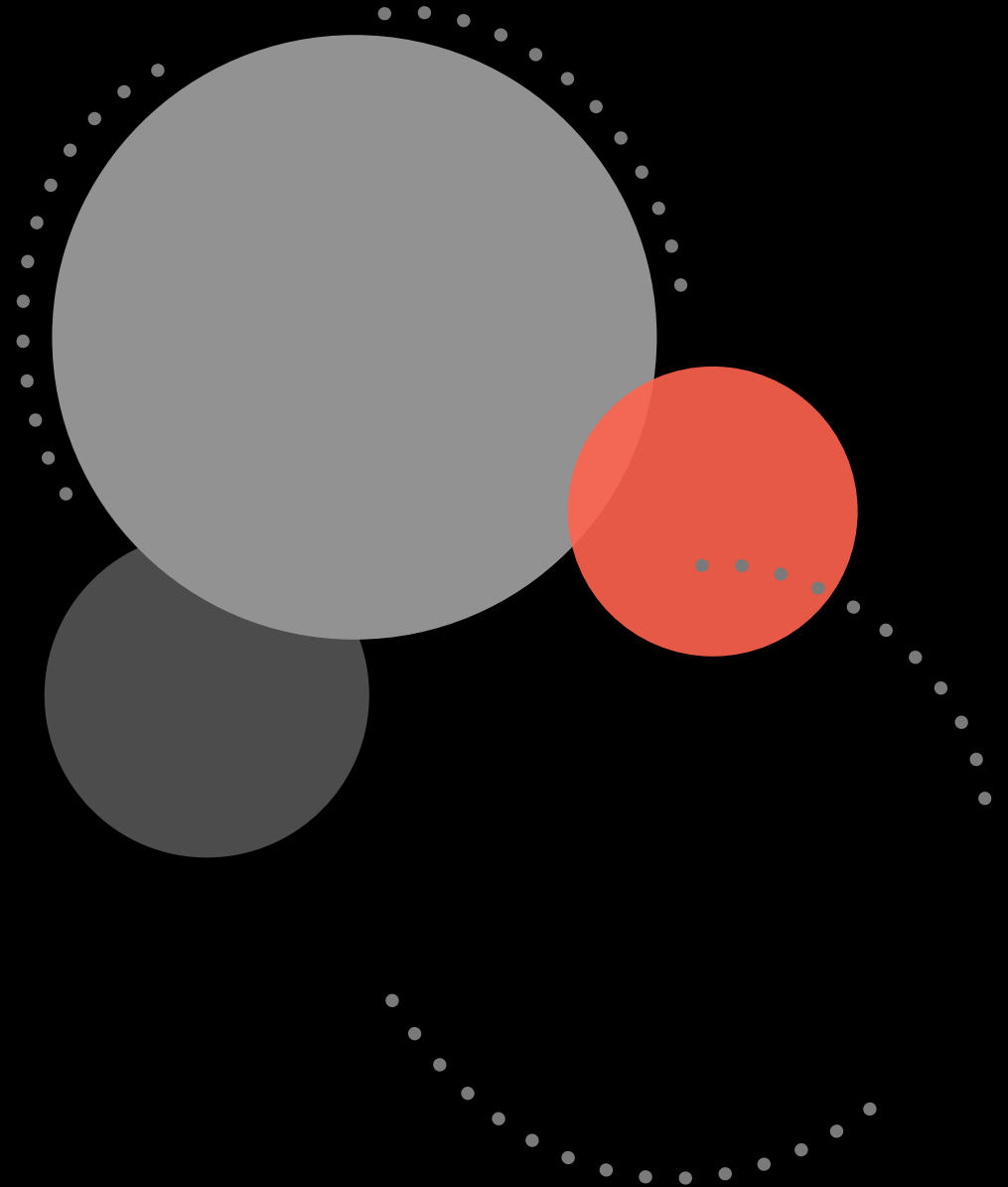
# Advising Day

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**February 6, 2023**

**Time: 9.00-11.00 & 12.00-16.00**

Venue: VMS 508



# Double Degree Option with UoN

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## Second degree options for DDI students :

BA (Hons) Commerce & International Business

BA (Hons) Global Business Management

BA (Hons) International Logistics and Trade Finance

BA (Hons) International Tourism Management

✓ **Get a UK degree**

✓ **10% - 30% scholarship available**

✓ **Possibility of working in the UK after graduation**

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# Double Degree Option with UoN

- To sign up for scholarship, fill in the form and attach the unofficial transcript to submit.
- <https://forms.gle/WhGahujBbUwoya9U7>
- Deadline: January 31, 2023

# Study Abroad in Switzerland

DISCOVER THE SWISS RIVIERA,  
TRAVEL IN THE HEART  
OF EUROPE AND CREATE  
UNFORGETTABLE MEMORIES!



HIM campus in Montreux, Switzerland

## Study 1-2 Terms in Business or Hospitality

1 Term Certificate

2 Term Diploma

Transfer credits back to AU and  
Graduate with a BBA in Design &  
Digital Innovation

### Specialisations in:

- Luxury Brand Management
- Financial Analysis & Wealth Management
- Human Capital & Development
- Franchise Business Management
- Lifestyle & Well Being Management for the Silver Economy

Learn in the creative heart of Swiss hospitality at HIM, Hotel Institute Montreux.

This top-ranked school blends renowned Swiss hospitality management practices with modern business expertise, giving you a well-rounded, practical education that opens doors across multiple industries.

### How does it work?

Select one of these three options. Customize your term by choosing up to five courses (15 credits), plus an optional language.

#### Option 1

- Choose a term and spend three months in the classroom.

#### Option 2

- Choose two terms and spend six months in the classroom.

#### Option 3

- Choose two terms and spend six months in the classroom, followed by a four to six month internship in Switzerland or worldwide. Our career coaches will help you every step of the way to help you make the most of your internship.

### When can I start?

There are three possible starting dates: January, April, and October

- To sign up for this program or to get more information, fill in the form below.
- <https://forms.gle/fNJwrUSjQVo1vTfF7>
- Deadline: January 31, 2023