

	Course ID / Name	Semester	Section	Date Time (1/2023)
1	AD 3103 Advertising Creative Strategy 3 (2-2-5) <i>(CA 3110 Storytelling for Creative Communication)</i>	1,2	741	Mon 13.30-16.30
2	AD 3112 Brand Communication 3 (2-2-5) <i>(CA3101 Strategic Brand Communication)</i>	1,2	741 741	Mon 09.00-10.30 Wed 09.00-10.30
3	AD 3113 Customer Relationship Management 3 (3-0-6) <i>(AD3202 Customer Journey, Branded Experience and Relationship)</i>	1,2	741 741	Mon 10.30-12.00 Wed 10.30-12.00
4	AD 3114 Interactive Advertising and Marketing Communication 3 (3-0-6) <i>(AD 4201 Media Synergy and Content Design 3 (2-2-5))</i>	1,2	741	Thu 13.30-16.30
5	AD 3106 Art Direction 3 (2-2-5) <i>(AD 3283 Brand Identity Design 3 (2-2-5))</i>	1,2	741	Tue 13.30-16.30
6	AD 3108 Copywriting (English) 3 (2-2-5) <i>(AD 3282 Aesthetic Taste for Creative Communication 3 (2-2-5))</i>	1,2	741	Wed 13.30-16.30
7	CA1103 Introduction to Computer Graphic Design 3(2-2-5) <i>(CA 1025 Computer Graphic Design 3 (2-2-5))</i>	1,2 LAB FEE 1500	741 744	Mon 13.30-16.30 Fri 13.30-16.30
8	CA 2003 Presentation Technique 3 (2-2-5) <i>(CA 2101 Presentation and Public Speaking 3 (2-2-5))</i>	1,2	741	Wed 09.00-12.00

9	DM 3426 Innovation and Digital Technology 3 (3-0-6) DM 3284 Innovative Digital Technology and business applications 3 (2-2-5) Credits	TBA	-	-
10	DM 3424 Digital Content Creation 3 (3-0-6) DM 3280 Digital Art in Data Visualization 3 (2-2-5)	2	-	-
11	ART 3022 Thai Inspiration 3 (2-2-5) <i>(AAD3012 Thai Art and Culture 3 (3-0-6))</i>	1,2 Fieldtrip fee 7,000	741	Tue 13:30-16:30
12	CGI 3234 Character Design 3 (1-4-4) <i>(CDI4213 Character and Props Design 3 (2-2-5))</i>	1,2 Computer Lab fee 1,500	Minimum 15-20 students Evaluate portfolio DDI section*	Tue 9:00-12:00 (Tentative)
13	CA2100 Psychology and Persuasion in Communication (3-0-6) <i>(PR 2203 Persuasive Communication 3 (3-0-6))</i>	1,2	741 741 742 742	Tue 10.30-12.00 Thu 10.30-12.00 Tue 12.00-13.30 Thu 12.00-13.30
14	PR 3218 Special Events Management for Public Relations 3 (2-2-5) 2 nd semester ~1000 PR 3241 Experiential Event Management for Stakeholder Relations 3 (2-2-5) Credits	2 Fee 1000	-	-
15	PR 3228 Intercultural Communication 3 (3-0-6) <i>(PR 4240 Intercultural and International Communication in Global Market 3 (3-0-6))</i>	1	741	Mon 13.30-15.00 Wed 13.30-15.00
16	PR 3225 Personality Development and Personal Branding 3 (2-2-5)	1	741	Wed 13.30-16.30

	<i>(PR 3282 Personal Branding and Image Management 3 (2-2-5))</i>			
17	CA 1104 Creative Production Management 3 (2-2-5) <i>(CA 1023 Introduction to live event creation and management 3 (2-2-5))</i>	1,2 Fee 2500	741 742 743	Mon 09.00-12.00 Tue 09.00-12.00 Wed 09.00-12.00
18	LIVE 2103 Acting for Live Events 3 (1-4-4) LV 3284 Acting for Camera and Live Performance 3 (2-2-5)	2	-	-
19	ART 3924 Printmaking 3 (2-2-5) GDC4113 Printmaking 3 (2-2-5)	2 Studio Fee 1,000	-	-
20	VIS 4920 Art Exposure 3 (3-0-6) GDC4110 History of Modern Art and Design (3-0-6)	2	-	-

Note: Tentative schedule for the Academic year 2023
As of February 9, 2023