

DDI – CORE Courses and Required Courses

Core Courses (Minimum grade is D or S)		21 Credits
ENX 1111	Digital Mindset and Sustainability	2 (2-0-4)
ENX 1112	Entrepreneurial Inspiration	1 (1-0-2)
ENX 1113	Business Innovation and Design Thinking	2 (2-0-4)
ENX 1211	Leadership for a Digital Age	2 (2-0-4)
ENX 1212	Global Strategy and Communication	2 (2-0-4)
ENX 2211	Brand-Driven Innovation	2 (2-0-4)
DEX 0011	Preparation for Design	Non-Credit (20 Hours)
DEX 1111	Introduction to Creative Culture and Trend	2 (2-0-4)
DEX 1112	Photography and Cinematography	2 (2-0-4)
DEX 1211	Introduction to Environmental Design	2 (2-0-4)
INX 1111	Tech Startup	2 (2-0-4)
INX 2111	Application Design and Coding	2 (2-0-4)
SRX 0011	Overview of Design and Digital Innovation	Non-Credit
Required Courses (Minimum grade is C or S)		30 Credits
ENX 1121	Digital Consumer Insights	2 (2-0-4)
ENX 1221	Digital Marketing	2 (2-0-4)
ENX 1222	Business Networking and Incubation	3 (3-0-6)
ENX 2111	Lifestyle and Experiential Marketing	2 (2-0-4)
ENX 2121	Global Business and Commercialization	3 (3-0-6)
ENX 2221	Entrepreneurial Finance	2 (2-0-4)
ENX 2222	Entrepreneurial Accounting	2 (2-0-4)
ENX 2223	Economics for Entrepreneur	2 (2-0-4)
DEX 1221	Design Thinking/Method	2 (2-0-4)
DEX 2121	Graphic Communication and Presentation	2 (2-0-4)
DEX 2221	Design Studio	4 (4-0-8)
INX 2121	Agile Methods	2 (2-0-4)
INX 2122	UI/UX Design in Technology	2 (2-0-4)
ENX 2301	Workshop I	Non-Credit
ENX 2302	Workshop II	Non-Credit