



CAMPUS CAPITAL
INVESTMENT SOCIETY.

The Campus Capital Investment Society (CCIS): Bridging Academia, Corporate Engagement, and Market Knowledge

The **Campus Capital Investment Society (CCIS)**, initially founded in 2024 by Johan Venter, a third-year Eduvos Pretoria student, has been rebranded under the visionary leadership of 2nd Year Bcom General Student **Vukosi Mnisi**. This rebranding, which took place on **7th November 2024**, reflects a transformative step in the society's mission to bridge the gap between **academic financial theory** and **practical financial literacy**. With its foundation in Pretoria, CCIS aims to expand its reach to all 12 Eduvos campuses and beyond, fostering a financially empowered and career-ready student community.

Vision

“To create a financially empowered, career-ready student community equipped with practical knowledge and skills for the corporate and investment world.”

mission:

“To bridge the gap between academia, corporate industries, and business market knowledge by fostering connections, providing financial literacy, and empowering students to thrive in dynamic economic environments.”

These guiding principles aim to empower students, not only within the confines of academia but also in their broader professional and entrepreneurial pursuits.

Goals the CCIS

The CCIS seeks to:

1. **Empower Students:** Equip members with tools to transition smoothly into professional or entrepreneurial roles.
2. **Expand Operations:** Scale the initiative from Eduvos Pretoria to all other campuses and eventually to external institutions.
3. **Foster Collaboration:** Build strong partnerships with corporate stakeholders and local businesses.
4. **Achieve Sustainability:** Develop a self-sustaining society through sponsorships, partnerships, and alumni support.

The Triangular Module

The society's activities are anchored in its Triangular Module, which emphasizes three core areas of focus:

1. Academia

CCIS links academic studies with practical financial literacy. Through workshops, seminars, and investment challenges, students develop critical thinking and analytical skills that are transferable to real-world situations. These activities also position Eduvos as a leader in innovative, student-led financial education, attracting prospective students and elevating the institution's reputation.

2. Corporate Industries

Engaging with corporate industries is a cornerstone of CCIS. By facilitating networking events, mentorship programs, and internship opportunities, the society aims to improve employability and prepare students for corporate environments. Partnerships with industry leaders provide students with insights into professional practices, while collaborative workshops and career fairs build essential connections that bridge the gap between education and employment.

3. Business and Market Knowledge

CCIS emphasizes an understanding of both local and international markets. It explores various investment strategies, including stock markets, forex, and industry-specific investments such as transportation, technology, and property. By analyzing global trends and markets, students gain valuable insights into the dynamic world of finance and business.

CAMPUS CAPITAL INVESTMENT SOCIETY

Triangular Model of Engagement

1

Academia:

Our first pillar emphasizes the importance of linking academic studies with real-world applications. We will organize workshops, guest lectures, and study groups that bridge theoretical knowledge with practical investment strategies. By enhancing this connection, students will gain a deeper understanding of how their coursework applies to the investment landscape.



2

Corporate Industry:

The second pillar focuses on facilitating connections with the corporate world. We will create pathways to employment by partnering with local businesses and industry leaders. Through networking events, internships, and mentorship programs, students will gain insights into South Africa's work environment, preparing them for successful careers in finance and investment.



3

Business and Market Knowledge:

Our third pillar aims to provide valuable insights into various local industries, including transportation, property, and hospitality. Additionally, we will explore international markets and their evolution, equipping students with a well-rounded understanding of the global investment landscape. This knowledge will empower our members to make informed decisions and identify emerging opportunities.



"For the Students, By the Students"

The logo graphic consists of two overlapping circles. The left circle is red and contains the text 'Campus Capital Investment Society' in white. The right circle is dark grey and contains white text detailing the society's forecast, aims, and objectives.

Campus Capital Investment Society

Forecast and Projections: #Project2025:

The newly established Campus Capital Investment holds pride in student ambassadorship and in empowering upcoming Eduvos students through our arm stretch and collaboration with the top South African corporates as well as SME's. We do this to try and open the market for our forthcoming graduates as well as to empower the student body to manage their finances and how to invest better in their various aspiring career and talent avenues, through tested models. Given the above vision we trust the light of society shall continuously beam and student empowerment shall be achieved.

Aims and Objectives:

- The society aims to host several general meetings updating the community members on progress and engaged on the milestones and progress of the society.
- We aim to host two (2) Gala events within the 1st and the last 2 blocks.
- We aim to host financial information sessions, in summary 8 sessions, which shall be recorded and stored on the Society's online database for future references.
- We aim to host LinkedIn professional profile development sessions and other professional accounts which shall be hosted by the Professional Development portfolio.
- It is forecasted that we will have new and updated aims and projections, but it can be assured that the camps shall be kept informed and updated of the Society's standing quarterly.

The society encompasses of a very passionate personnel in its executive, and we will wait for our requests to use campus resources in case of need to be confirmed. The society's brand as well as the company name, all with the end goal of ensuring that the pool of student talent and career is not wasted before, concurrent and post-graduation. We hope the campus shall work with us in fulfilling our triangular model, with main focuses on the following headers: **Academia, Corporate Relations as well as Business and Market Knowledge.**

Functional Departments of The Executive.

To ensure its operations are comprehensive and impactful, CCIS has established several portfolios, each serving a distinct purpose:

- **Paper Portfolio**

The Paper Portfolio allows members to simulate investment decisions in a risk-free environment. By analyzing market trends and managing a virtual investment portfolio, students hone their skills in financial decision-making, preparing them for real-world investment scenarios.

- **Corporate Relations**

This portfolio focuses on building partnerships with external stakeholders. By securing sponsorships and organizing networking events, it connects students with industry leaders and ensures the society has the resources it needs to thrive.

- **Marketing**

The Marketing portfolio is responsible for promoting the society's activities through various channels, including social media, email campaigns, and posters. Its goal is to increase membership and publicize CCIS's achievements, enhancing its visibility within the Eduvos community and beyond.

- **Professional Development**

This portfolio equips members with career-focused skills through workshops, seminars, and certification programs. By collaborating with industry professionals, it ensures students are prepared to excel in the workplace and in financial Knowledge and providing a platform that will promote investment insights.

- **Entrepreneur Connect**

Entrepreneur Connect fosters innovation and entrepreneurship among members. It organizes pitch competitions, showcases entrepreneurial journeys, and partners with startups to provide mentorship and collaboration opportunities.

- **Personal Finance**

Focused on practical financial literacy, this portfolio educates members on topics like budgeting, saving, and financial planning. It empowers students to make informed financial decisions for their personal and professional lives.

- **Global Economics**

The Global Economics portfolio broadens students' understanding of international financial markets. Through case studies and analysis of global economic trends, it provides valuable insights into the interconnectedness of global and local markets.

Department / Position:	Name & Surname:	Student Number:
President	Vukosi Mnisi	EDUV4832817
Vice President Head of Paper Portfolio Head of Operations.	Tshepo Mabokela	EDUV4843859
General Secretary	Naledi L. Mpofu	EDUV4977025
Head of Personal Finance	Noah Nkomo	EDUV4847060
Entrepreneur Connect	Thabang Manyama	EDUV4886105
Head of Corporate Relations	Lethabo L. Molokomme	EDUV4820267
Marketing & Newsletter	Kamano Kgoro	PT.2022.N4N7D6
Co-Editor of Bridge Newsletter Co-Editor of Society Gossip	Muhanelwa Maiwashe	EDUV4961691
Co-Editor of Bridge Newsletter	Lethabo Manasoe	EDUV4951222
Corporate Relations	Manqoba Mahlangu	EDUV4984031
Entrepreneur Connect	Ntando Skotha	EDUV4839067
Professional Development	Vimbai Gwatsvaira	PT.2023.G3S2J3
Global Economics	Vacant	

Collaboration Plans

To achieve its goals, CCIS plans to leverage both internal and external collaborations.

Internally, it seeks support from Eduvos administrators for access to event spaces, promotional materials, and modest support for foundational activities.

Externally, it aims to attract sponsors to scale its initiatives, such as investment competitions and educational workshops. These collaborations will ensure the society remains impactful and sustainable.

Legacy and Sustainability

The CCIS aspires to leave a lasting legacy at Eduvos and beyond. In the short term, it aims to establish a thriving society at Eduvos Pretoria. In the long term, it envisions expanding to other campuses and creating a self-sustaining model supported by sponsors and alumni. By doing so, it will not only enhance Eduvos's reputation as a hub for innovation and student success but also empower generations of students with skills and knowledge that extend far beyond the classroom.

Impact of CCIS

The CCIS is poised to make a significant impact:

- By elevating the institution's reputation and attracting new students through innovative, student-led initiatives.
- The collaboration between Eduvos and the Investment Society holds the potential to create a legacy of student-driven learning, community building, and financial literacy.