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|  | | **ASSIGNMENT COVER PAGE** | | | C:\Users\hoching.tay\Desktop\Lincoln_UK_06092017-01.png |
| **Programme** | | | **Course Code and Title** | | |
| Bachelor of Information Systems (Hons) | | | CSS3133/N Knowledge Management | | |
| **Student’s names & IDs** | | | **Lecturer’s name** | | |
|  | | | Farhana Aini Binti Saludin | | |
| **Date issued** | **Submission Deadline** | | | **Indicative Weighting** | |
| Week 2 – 7/6/2023 | Week 5 – 28/06/2023 | | | 30% | |
| **Assignment 1 title** | Knowledge Management Roles in Various Areas | | | | |
| This assessment assesses the following course learning outcomes | | | | | |
| **# as in Course Guide** | **UOWM KDU Penang University College Learning Outcome** | | | | |
| **CLO1** | Explain knowledge management framework and relate to key knowledge management concepts and knowledge management cycle. (C2, PLO1) | | | | |
| **# as in Course Guide** | **University of Lincoln Learning Outcome** | | | | |
| **N/A** | N/A | | | | |
| **Student’s declaration** | | | | | |
| I certify that the work submitted for this assignment is my own and research sources are fully acknowledged.  Student’s signatures: Submission Date: | | | | | |

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| **Dates and Mechanisms for Assessment Submission and Feedback** | |
| **Mechanism for handout to students** | MS Teams LMS |
| **Mechanism for submission of work by student** | *Softcopy online submission via Open Learning (OL)* |
| **Date by which work, feedback and marks will be returned to students** | 20/07/2023 |
| **Mechanism for return of assignment work, feedback and marks to students** | Feedback will be provided by a marking template. This will be available to students via MS Teams. The discussions at the walkthroughs will also provide informal feedback |

# COURSEWORK SUBMISSION GENERAL INFORMATION

# Academic Integrity Statement

You must adhere to the university college regulations on academic conduct. Formal inquiry proceedings will be instigated if there is any suspicion of plagiarism or any other form of misconduct in your work. Students must **NOT** collude with other students or plagiarize their work.

**We practice zero tolerance towards plagiarism, and we use Turnitin to evaluate the similarity index. Your similarity index score must not exceed 20%.**

**Your tasks must be your own work. Unless the use of Artificial Intelligence (AI) is permitted in your assessment task, using AI to complete your assignment is a form of plagiarism.**

# Nature of the submission required

A softcopy of your assignment in **PDF version** should be submitted to lecturer, no later than the date and time stipulated on the cover sheet. In addition, an electronic copy of your work must be submitted to Turnitin. The first page of your report, immediately after the cover page, must be a page from Turnitin clearly showing your name and your Originality Score (Please refer to [submission arrangement](#_Submission_arrangement)).

Diagrams may be used where they are helpful to support your arguments or description. If they are not your own work, the source must be referenced. Please help us to handle and mark your work efficiently.

# Documentation guidelines

The student is required to submit a **SOFTCOPY** of the report and ensure that it use the following formatted styles: 1) Font type: **ARIAL**, 2) Font size: **11** **pt**., 3) Line spacing: **Single spacing** and 4) Page layouts: **Justify**. Please make sure you have proper format alignment for all paragraphs, following standard writing style and use **he ID, Student name, Course code and Assignment type**. Please also include a proper cover page for your submission which contains information about the students, assignment, course, and department with KDU and University of Lincoln (UoL) logos on top. Also include page number and list of references, which is shown in the last page.

# Penalties for Late Submission

For late submission of this Assignment, a penalty of a reduction by 10% of the maximum mark may be applicable for each Calendar Day or part thereof that the submission is late. An Assignment submitted more than **TEN** Calendar Days after the deadline will have a mark of zero recorded for this Assignment.

# Submission arrangement

1. Cover page
2. Turnitin similarity report
3. Table of Content
4. Main Report
5. Reference List or Bibliography List (whichever applicable)
6. Marking Rubric (in landscape orientation)

# Assignment instructions/Background

**CSS3133N Knowledge Management**

**Assignment 1 – Knowledge Management Roles in Various Areas**

**Total Marks: 100 (Weighted @ 30%)**

**This is a group assignment (3-4 persons) with an individual component.**

**Read the following articles (download from the assignment page in Teams):**

Xue, C. T. S. (2017). A literature review on knowledge management in organizations. *Research in Business and Management*, *4*(1), 30-41.

Jarrahi, M. H., Askay, D., Eshraghi, A., & Smith, P. (2023). Artificial intelligence and knowledge management: A partnership between human and AI. *Business Horizons*, *66*(1), 87-99.

Gardeazabal, A., Lunt, T., Jahn, M. M., Verhulst, N., Hellin, J., & Govaerts, B. (2023). Knowledge management for innovation in agri-food systems: a conceptual framework. *Knowledge management research & practice*, *21*(2), 303-315.

Laal, M. (2011). Knowledge management in higher education. *Procedia computer science*, *3*, 544-549.

**TASKS:**

**Para1**

**Para2**

Analyse the articles based on the following questions:

**Group-based tasks:**

|  |  |
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| 1. What are the main ideas in these articles? 2. What are the significant roles of knowledge management are the authors describing? 3. What are the main conclusions, recommendations and lessons learned? 4. What methods were used to reach those conclusions?   **Individual task:**   1. What are your personal reflections of the arguments made in the articles? | (20 marks)  (20 marks)  (20 marks)  (20 marks)  (20 marks) |

1. **Main ideas**

* **Importance to dominate vigorous market competition, KM as a company strategy to do it and challenges**
* **Prioritization changes of company assets (Perspective on knowledge, what asset is the predecessor)**
* **Explanation on knowledge management and distinguishing tacit and explicit knowledge**
* **Illustrating the main stages of proper knowledge management**
* **Why companies require knowledge management, benefits**

**Requirements:**

For group-based tasks, submit a written report of between 1500-2000 words based on your analysis of the articles.

For the individual task, submit a written report of up to 500 words based on your reflections.

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| **MARKING RUBRIC**  **CSS3133 Knowledge Management**  **Assignment** | | | | | | | | | |
| ***Student ID: Student Name:***  ***Student ID: Student Name:*** | | | | | ***Student ID: Student Name:***  ***Student ID: Student Name:*** | | | | |
| **LEARNING OUTCOME** | **MARKING CRITERIA** | **SCALE** | | | | | | | |
| **Fail**  **(0-49)** | **3rd Class**  **(50-59)** | **2nd Lower Class**  **(60-69)** | | **2nd Upper Class**  **(70-79)** | **1st Class**  **(80-100)** | **Task Marks**  **(Max. 100)** | **Weighted Task Marks** |
| CLO1: Explain knowledge management framework and relate to key knowledge management concepts and knowledge management cycle. (C2, PLO1) | **GROUP-BASED TASKS:** | | | | | | | | |
| **Task 1: analysis of main ideas of the articles discussed**  **(20 Marks)** | *Understanding and analysis of the main ideas proposed in the articles is very poor to fairly weak.* | *Understanding and analysis of the main ideas proposed in the articles is limited and/or superficial.* | *Understanding and analysis of the main ideas proposed in the articles is generally relevant but not always extensive.* | | *Understanding and analysis of the main ideas proposed in the articles is mostly up-to-date and significantly relevant with most aspects being broad and/or deep.* | *Understanding and analysis of the main ideas proposed in the articles is up-to-date and completely relevant with almost all aspects being broad and/or deep.* |  | /20 |
| **Task 2: analysis of knowledge management models described**  **(20 Marks)** | *Understanding and analysis of the knowledge management models described is very poor to fairly weak.* | *Understanding and analysis of the knowledge management models described is limited and/or superficial.* | *Understanding and analysis of the knowledge management models described is generally relevant but not always extensive.* | | *Understanding and analysis of the knowledge management models described is up-to-date and significantly relevant with most aspects being broad and/or deep.* | *Understanding and analysis of the knowledge management models described is up-to-date and completely relevant with almost all aspects being broad and/or deep.* |  | /20 |
| **Task 3: analysis of main conclusions, recommendations and lessons learned.**  **(20 marks)** | *Understanding and analysis of the* main conclusions, recommendations and lessons learned *is very poor to fairly weak.* | *Understanding and analysis of the* main conclusions, recommendations and lessons learned *in the articles is limited and/or superficial.* | *Understanding and analysis of the* main conclusions, recommendations and lessons learned *is generally relevant but not always extensive.* | | *Understanding and analysis of the* main conclusions, recommendations and lessons learned *is up-to-date and significantly relevant with most aspects being broad and/or deep.* | *Understanding and analysis of the* main conclusions, recommendations and lessons learned *is up-to-date and completely relevant with almost all aspects being broad and/or deep.* |  | /20 |
| **Task 4: analysis of methods used to reach conclusions**  **(20 marks)** | *Understanding and analysis of the* methods used to reach conclusions *is very poor to fairly weak.* | *Understanding and analysis of the* methods used to reach conclusions *is limited and/or superficial.* | *Understanding and analysis of the* methods used to reach conclusions *is generally relevant but not always extensive.* | | *Understanding and analysis of the* methods used to reach conclusions *is up-to-date and significantly relevant with most aspects being broad and/or deep.* | *Understanding and analysis of the* methods used to reach conclusions *is up-to-date and completely relevant with almost all aspects being broad and/or deep.* |  | /20 |
| **INDIVIDUAL TASK:** | | | | | | | | |
| **Task 5: personal reflections of the arguments made in the articles**  **(20 marks)** | *Personal reflections* of the arguments made in the articles *are very poor to fairly weak.* | *Personal reflections* of the arguments made in the articles *are limited and/or superficial.* | *Personal reflections* of the arguments made in the articles *are generally relevant but not always extensive.* | | *Personal reflections* of the arguments made in the articles *are significantly relevant with most aspects being broad and/or deep.* | *Personal reflections* of the arguments made in the articles *are completely relevant with almost all aspects being broad and/or deep.* |  | /20 |
|  | **Total** | | | | | | | | /100 |
|  | **Weighted Total @ 30** | | | | | | | | /30 |
| Comments: |  | | | | | | | | |