# **NEXUS MANUFACTURE**

In Partial Fulfillment of the Requirements for the Degree Bachelor of Science in Information Technology

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### INTRODUCTION

The Nexus Manufacture website provides an extensive platform for people and companies in the automobile sector. The website aims to give consumers a single point of entry to a variety of cars, car parts, and associated services so they can browse, buy, and utilize them. Nexus Manufacture strives to meet the demands of both car lovers and industry experts by putting an emphasis on driving journeys and pioneering quality.

The website's major target audience consists of prospective car purchasers, auto enthusiasts, experts in vehicle maintenance and repair, and people looking for certain vehicle parts. The website also targets companies and establishments in the automotive sector, including manufacturers, repair shops, and dealerships. To meet the needs of a wide spectrum of customers with different automotive requirements, Nexus Manufacturing provides a wide selection of new and used cars, car components, and services.

In terms of scope, the website offers a convenient user experience for browsing and buying cars, components, and services. Along with a comprehensive selection of vehicle parts like batteries, radiators, engines, doors, mirrors, and more, it provides comprehensive information about a number of vehicle categories, including cars, trucks, motorbikes, scooters, and more. To help customers make wise decisions, the website also offers a financing calculator, customer reviews, and news updates. The website's scope includes not only the selling of automobiles and parts but also the providing of useful data and tools for people and companies involved in the automotive sector.

### PROJECT OVERVIEW

### PROJECT OBJECTIVES

This project aims to establish cross-functional teams that involve engineering, supply chain, and quality control to facilitate agile adaptation to market fluctuations and product innovation. It also aims to develop a real-time data analytics platform to monitor production activity, predict possible delays, and optimize resource allocation. Finally, it will invest in employee training and upskilling programs to ensure a skilled workforce capable of handling advanced technologies and maintaining a competitive edge in the global manufacturing landscape.

### **KEY FEATURES**

- **Navigation:** The website has a clear and organized navigation menu, allowing users to easily access different sections such as news, categories of vehicles, services, and items for sale.
- **User Accounts:** Users can create accounts, log in, and access features such as adding items to their cart, saving favorites, and viewing purchase history.

- **Contact Information:** The website prominently displays contact information, including email and phone number, for users to reach out to the company.
- **Vehicle Listings:** The site features a comprehensive listing of vehicles, including used and new cars, motorcycles, scooters, and trucks, with detailed specifications and pricing information.
- **Finance Calculator:** The website includes a finance calculator to help users estimate costs and payments for vehicles.
- **Professional Profiles:** The site showcases the company's professionals, providing a personal touch to the services offered.
- **Customer Engagement:** Users can leave reviews and schedule appointments, allowing for interaction and feedback.

### **TECHNOLOGIES USED**

- **Front-end Development:** HTML, CSS, JavaScript for creating the structure, style, and interactivity of the website.
- **Back-end Development**: Server-side scripting languages such as PHP or Python for handling server-side operations and database interactions.
- Database Management: MySQL or a similar database management system for storing and managing data related to vehicles, parts, user accounts, and transactions.
- **E-commerce Platform:** Integration of e-commerce platforms or frameworks such as WooCommerce, Magento, or custom-built solutions for managing the online store, cart, and checkout processes.
- Content Management System (CMS): Usage of CMS platforms like WordPress, Drupal, or custom-built CMS for managing and updating website content, including news, articles, and product listings.
- **Communication:** Integration of email services for contact forms, notifications, and customer communication.

### SYSTEM ARCHITECTURE

### ARCHITECTURE OVERVIEW

• Front-end Development: The user interface, layout, and interaction of the website are probably made with HTML, CSS, and JavaScript. This covers the

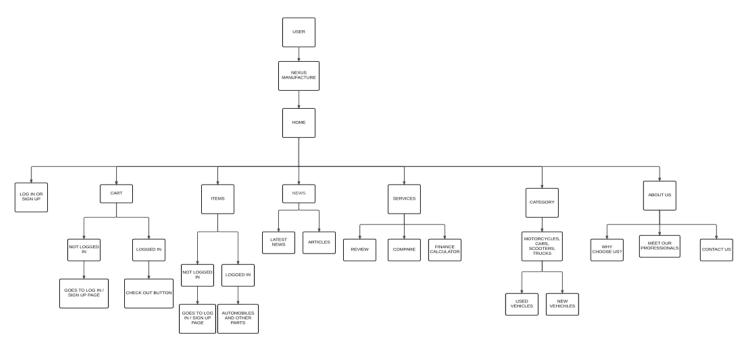
- search feature, the navigation menu, and the way different areas like news, services, categories, and products for sale are displayed.
- Back-end Development: Database interactions, user authentication, and serverside operations are probably handled using server-side programming languages like Python or PHP. This covers the creation of dynamic content, cart functionality, and user account management.
- **Database Management:** A database management system, like MySQL, is probably integrated with the website in order to store and handle information about cars, components, user accounts, transactions, and customer reviews.
- **E-commerce Platform:** The online store, checkout procedures, cart, and financial calculator features may be managed by the website through the integration of e-commerce platforms or custom-built solutions.
- Content Management System (CMS): For the purpose of managing and updating
  website content, such as news, articles, and product listings, the website may be
  accompanied by a content management system (CMS) like WordPress or a
  custom-built CMS.
- Communication and Contact: For user interaction and communication, the website offers email addresses, social network integration, and contact details.

### **COMPONENTS AND MODULES**

- Navigation and Header Section: There are options for Home, News, Categories, Services, Items, About Us, and Search on the navigation menu. It also has the company's contact details and logo.
- User Account Management: Users of the website can examine their cart, access
  their favorites, and log in or sign up. Additionally, it offers ways for users to
  participate, such scheduling appointments and posting reviews.
- Vehicle and Parts Listings: The website has areas where users can choose from a list of vehicle categories, vehicle names, and comprehensive specifications and cost details for different parts and cars.
- **Finance Calculator:** Users can estimate the expenses and payments for cars using a finance calculator module.

- **E-commerce Functionality:** The website has an online store where users may compare products, read item descriptions, and add items to their carts.
- **Content Management:** A content management system is probably used by the website to maintain and update news, category, service, and item-related material.
- Contact and Communication: Users can fill out a form on the website to get in touch, and contact details such as phone numbers and email addresses are also provided.
- **Professional Profiles:** The company's professionals are highlighted on the website, giving the services a more individualized feel.
- Footer Section: In addition to copyright information, the footer has links to other areas, including About Us, Contact Us, Career, Privacy Policy, and Terms & Conditions.

### DATA FLOW DIAGRAM



The Nexus Manufacture website's navigation menu is made to help users find their way around the different sections of the site and make searching for cars, car parts, and associated services easier. Below is a thorough explanation of every menu item:

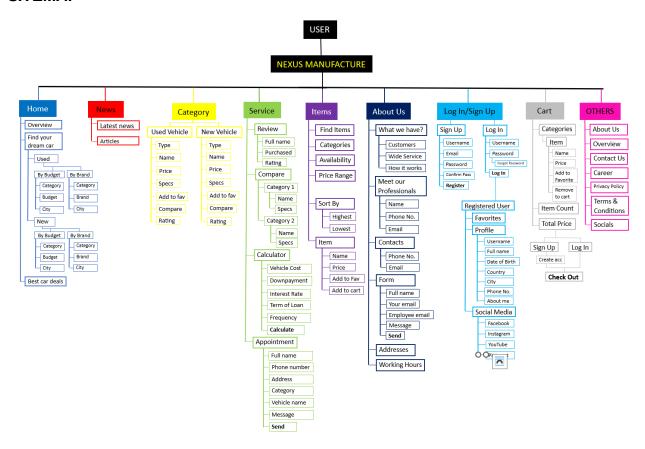
1. **Home:** This website's home page gives users an outline of the products and services the business offers, the most recent information, and exclusive offers. Usually, it has a search option to locate new and used cars by city, brand, and price range.

- 2. **News:** The most recent information on Nexus Manufacturing and the automotive industry is contained in this section, along with press releases and industry news. It might consist of media coverage, blog entries, and articles.
- 3. **Categories:** This menu item takes viewers to a page with a variety of vehicle classifications, including trucks, cars, motorcycles, and scooters. Subcategories for both new and secondhand cars may exist inside each main category.
- 4. **Services:** The services offered by Nexus Manufacture are described in this section. These services may include customization, maintenance, repair, and other vehicle-related services. It gives information about the services provided and might even provide a way to schedule a service.
  - 1. **Review:** Customers can post reviews of the vehicles they purchased and the services they received in the website's review section. Customers can share their experiences in the comment area and through the rating system.
  - 2. **Compare:** Users can evaluate several cars according to their features, costs, and reviews by using the comparison feature. This enables prospective purchasers to compare the attributes of several cars side by side and make informed decisions.
  - 3. **Finance Calculator:** Users can estimate the cost of financing a vehicle with the use of the finance calculator. In order to determine the projected monthly payments and total interest over the loan life, it takes into account the cost of the vehicle, down payment, interest rate, loan duration, and payment frequency.
- 5. **Items:** This menu item directs users to an online store where they may browse and buy auto accessories and parts. Many other parts, including batteries, radiators, engines, doors, mirrors, headlights, pistons, clutches, and more, may be a part of it.
- 6. **About Us:** The history, mission, vision, and values of Nexus Manufacture are all covered in this section. It might also contain details about the accomplishments, quality standards, and manufacturing procedures of the business.
- 7. **Search:** This menu option enables visitors to search the website in-depth for automobiles or parts. Usually, users can refine search results based on price range, make, model, year, and other relevant criteria.
- 8. **Log In or Sign Up:** The user accounts can be managed using these options. To use account features like wish lists, purchase histories, and saved searches, users must register. To open a new account, users must sign up.
- 9. **Cart:** The products that users have chosen to buy are displayed on this menu item. Viewing their cart, checking out, and managing their purchases are all possible with it.

Users can easily navigate around the website's sections by using the navigation menu, which gives them access to vehicles, parts, news, and services offered by Nexus Manufacture. Users can also browse and manage their selected items for purchase

through the "Cart" and utilize the "Log In" and "Sign Up" options for managing their user accounts.

### SITEMAP



### **DESIGN AND LAYOUT**

A website such as Nexus Manufacture would probably have a color scheme consisting of a range of colors that complement the company's identity and project an impression of professionalism and reliability. Websites selling automobiles frequently employ blue, gray, black, and white colors. The colors are meant to convey a sense of modernism, refinement, and dependability. Accent colors can also be utilized to draw attention to components, like buttons or crucial text.

An easy-to-read font combination that complements the company's branding would be used by Nexus Manufacturing. Sans-serif fonts are frequently used for web material because they are readable on computer screens. In addition, to attract attention, headings and titles could use bold or larger fonts, although body text usually uses a regular font for ease of reading.

The logo, navigation menu, and contact details of the company are all featured in the header part of the Nexus Manufacturing website. Options like Home, News, Category, Service, Items, About Us, and Search is available on the navigation menu. There are also sections dedicated to categories, such Trucks, Motorcycles, Cars, and Scooters, in addition to a section for Services and Items.

The website also has a section dedicated to managing user accounts, where users may view their cart, log in or sign up, and use features that are specific to them. In addition to copyright information, the footer section includes links to other pages, including Overview, Contact Us, Career, Privacy Policy, and Terms & Conditions. The website's content consists of information about the company's contact details, a finance calculator, details on new and used cars, an online store for car parts, and a contact us section.

Overall, customers may easily browse automobiles, parts, services, and corporate information on the Nexus Manufacture website thanks to its architecture. The website appears to be well-structured, with parts that are easy to navigate and features that make it easier to use.

### CONTENT

### **BATTERY**

Flooded Lead Acid Battery P5,200





Silver Calcium Battery P3,400









## Enhanced Flooded Battery 6,000





Gel Cell Battery 3,500







Absorbent Glass Mat Battery 4,000





Deep Cycle Battery 5,350









Lithium Ion (Li-Ion) Battery 2,000







### **RADIATOR**

## Crossflow Radiators P1,500







# Downflow Radiators P2,000







Single-Pass Radiators P2,200







## Double-Pass Radiators P2,000







Triple-Pass Radiators P3,500







Plastic Tank Radiators P1,000

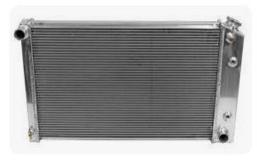






Aluminum Radiators P6,000







## Copper-Brass Radiators P850







Oil Coolers Integrated with Radiators P7,000







Transmission Coolers P6,600







### **ENGINES**

Inline Engines P223,700





V Engines (V6, V8, V12) P225,000





Flat Engines (Boxer, Flat-4, Flat-6) P220,000





## Rotary Engines P150,000







Inline Diesel Engines P187,800







V Diesel Engines P285,700





# Diesel-Electric Hybrid Engines P200,000







## DOORS

## Conventional Hinged Doors P7,650







Sliding Doors P6,250





## Gullwing Doors P5,000







Scissor Doors P4,450







**MIRROR** 

Rearview Mirror P500







Side Mirrors (Wing Mirrors or Door Mirrors) P550







## Convex Mirrors P600







Wide-angle Mirrors P520







**HEADLIGHTS** 

Halogen Headlights P5,000





## Xenon (High-Intensity Discharge or HID) Headlights P4,500







LED (Light-Emitting Diode) Headlights P7,000







Projector Headlights P3,500







## **PISTONS**

# Cast Pistons P4,000







Forged Pistons P5,000







Hypereutectic Pistons P6,500





# Slipper Pistons P4,400





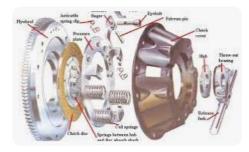


## CLUTCH

Single Plate Clutch P3,400







Multi-Plate Clutch P4,300







## Diaphragm Spring Clutch P5,200







Coil Spring Clutch P6,000





### **CALIBRATORS**

Engine Control Module (ECM) Calibrator P10,000







## Electronic Control Unit (ECU) Calibrator P8,500







## Transmission Control Module (TCM) Calibrator P7,900





### **FREEZERS**

## Portable Car Freezer P6,705









## Electric Car Cooler P6,780









## Thermoelectric Car Freezer P8,760









## **CLEANING TOOLS**

### Microfiber Cloths P100









### Car Wash Mitts P150





Sponges P85







Car Wash Brushes P150







**DUST BLANKETS** 

**DUST BLANKET** 











### **FUNCTIONAL COMPONENTS**

### **USER REGISTRATION & AUTHENTICATION**

User Registration: Creating a form to collect user data like username, email, and password. Using front-end validation to ensure data consistency and accuracy. Implementing email verification or account confirmation to authenticate users before granting access to the website.

The Authentication Process will have different parts such as.

- Login Page, wherein users will input their details or credentials.
- Credential Verification, for authenticating user credentials by checking the username/email and password against stored data in the database.
- Log out Functionality, that will offer users a way to log out, closing their time using the website.

### SEARCH FUNCTIONALITY

- It is used to enable users to quickly and efficiently find specific information or products they're looking for within the website's content. Through the search bar, it will enhance user experience by providing a convenient way that will serve as a navigator to find information or products, which can also help by saving time. Effective search functionality improves user engagement, increases user satisfaction, and encourages users to explore and interact more extensively with the website.

### SHOPPING CART

This serves as a gateway for users to manage their intended purchases. Users can add items to their cart from product pages by clicking an "Add to Cart" button that is placed alongside each item.

Cart Management - Allows users to view their current cart contents. Where they can also check categories and options. Product is displayed to your cart with details, images, and pricing. It includes an "Add to favorites" and "Remove to cart" button or icon alongside each product for users to select items. Within the cart, Users can adjust the quantities, remove items, or directly proceed to checkout.

### **USER DASHBOARD**

The user dashboard serves as a central page where users can manage their accounts, track their past activities, access relevant information, enhancing usability and engagement. It typically includes user profiles like account settings, activity summaries, customization options, saved items, communication tools, and security features.

### **CONTACT FORMS**

Direct channel for users to reach out to website owners. This contains the details of the owners; Phone number, Email address, Location of store, Working hours, etc. What are the means or ways for the user to communicate, make inquiries, ask questions, and further details.

### **INTERACTIVE FEATURES**

- Visual Elements of the website that showcases visual representations of data or information that users can interact with, providing a more user-friendly learning experience.
- Comparing two products or items to distinguish what is more efficient and budget friendly. Containing its parts, category, specs, and other details of users' choice.
- Finance Calculator, can assist users in making financial decisions, analyzing interest rate, down payment or estimating loan payments, and planning budgets.

#### **DATA MANAGEMENT**

### DATA STRUCTURE

This involves defining tables, fields, relationships, and constraints to efficiently manage and access information.

- Each table represents a specific entity (for ex: users, products, orders).
- Each column has a specific data type and holds a particular type of data.
- Each row corresponds to a specific entity and holds data in the columns representing various attributes of that entity.

Two different databases will be applied, used by the user accounts and products specifications.

- Table for the car and columns for its specifications.
- Table for the user accounts and columns for their credentials.

### DATA FLOW

Allow users to visit the website but limited access. Home page, about us, Compare and Contact us can be seen but to be able for users to interact with the site like set an appointment, review items, enter information, click buttons, submit forms, or make requests, they must log in or make an account first.

### DATA BACKUP AND RECOVERY PROCEDURES

- -Data back-up procedures tackles about identifying critical data that needs regular backup based on its importance. Determine where the data will be stored: Online or offline.
- Recovery procedures deal to distinguish the cause of data loss or system failures that requires recovery.

Depending on the situation, initiate the restoration process:

- For a full system recovery, restore from the latest full backup.
- For partial data recovery, restore from the relevant or differential backups.

Verify Data Restoration

- After recovery, validate that the restored data is accurate and functional.
- Confirm that the system or data is operational as expected.

### SYSTEM INTEGRATION

#### THIRD-PARTY APIS

For a website such as Nexus Manufacture, typical third-party APIs that could be used are:

1. Social Media APIs: To facilitate sharing and interaction with the material on a website, social media networks such as Facebook, Instagram, and YouTube can be integrated.

- 2. APIs for Vehicle Data: These could be APIs from providers of automotive data that gather vehicle details, costs, and other relevant information for the cars that are advertised on the website.
- 3. Inventory Management APIs: To monitor the availability of car components and accessories, easily integrate inventory management systems with them.

### DATA EXCHANGE AND INTEGRATION

To improve the functionality and user experience of the Nexus Manufacture website, a number of data exchange and integration techniques can be applied. Among these techniques are:

- RESTful APIs: Representational State Transfer or REST APIs can be used to help websites and external systems exchange data. The website may easily interface with other systems by leveraging RESTful APIs, which enables rapid and consistent data retrieval and manipulation.
- 2. Data Synchronization Tools: To ensure correctness and consistency of information across the website and external platforms, synchronization of data between various systems can be achieved through the use of middleware or integration platforms.
- 3. Standardized Data Formats: Data may be seamlessly exchanged and integrated by using standardized data formats, such JSON or XML, which also ensure that the data is consistent and structured across different systems.

### **USER EXPERIENCE**

### **RESPONSIVENESS**

To ensure that users have a seamless experience across various devices, the website should adapt to different screen sizes. This means implementing a responsive design that adjusts elements like images, text, and buttons to fit desktops, tablets, and mobile devices. Navigation menus could transform into collapsible icons on smaller screens, and touch-friendly elements should be prioritized for mobile users. Testing on various devices ensures that all users, regardless of their device, have access to the same functionalities and content without compromise.

### CROSS-BROWSER COMPATIBILITY

Given the diverse audience and their varied browsing habits, it's essential to ensure the website works consistently across different browsers such as Chrome, Firefox, Safari, Edge, and Opera. This involves testing the website's layout, functionalities, and performance on each browser to identify and fix any inconsistencies or bugs. Regular

updates and checks are crucial, as browser versions evolve, ensuring that the website remains accessible and functional for all users, irrespective of their preferred browser.

### PERFORMANCE OPTIMIZATION

Optimizing website performance is vital for user satisfaction and search engine rankings. To achieve this:

- 1. Loading Speed: Minimize unnecessary scripts, compress images without compromising quality, utilize browser caching, and leverage content delivery networks (CDNs) to ensure swift page loading times.
- 2. Efficient Code: Ensure clean and optimized code to reduce page load times and improve responsiveness.
- 3. Mobile Optimization: Prioritize the mobile experience by optimizing images, leveraging AMP (Accelerated Mobile Pages) where applicable, and ensuring touch-friendly navigation.
- 4. Content Delivery: Utilize lazy loading for images and videos to improve initial page load times and optimize content delivery based on user location through CDNs.
- 5. Server Performance: Ensure robust hosting solutions, potentially utilizing cloud-based servers, to handle peak traffic efficiently and maintain uptime.
- 6. Analytics & Monitoring: Implement analytics tools to monitor website performance metrics, identify bottlenecks, and continuously optimize based on user behavior and feedback.

By focusing on these areas—responsiveness, cross-browser compatibility, and performance optimization—you can ensure that the Nexus Manufacture website offers a seamless, efficient, and enjoyable experience for its diverse user base, fostering trust, engagement, and loyalty.

### **SECURITY**

### **USER AUTHENTICATION**

The process of authenticating a user's identity before allowing them to access the website's services is known as user authentication. Secure login information, including passwords and usernames, can be used to do this. For an additional layer of protection, multi-factor authentication (MFA) may also be used. By requiring user authentication, sensitive information on the website can only be accessed and actions taken by authorized users.

### DATA ENCRYPTION

Data encryption involves the use of cryptographic techniques to turn sensitive data into an unreadable format, which can only be decoded with the appropriate decryption key. By implementing encryption for data transit and storage, malicious characters are prevented from intercepting and unauthorizedly accessing user information, including financial data, login passwords, and personal information.

### PROTECTION AGAINST COMMON WEB VULNERABILITIES

The following steps could be taken to protect the Nexus Manufacture website from common web vulnerabilities:

- 1. Secure User Authentication: Multi-factor authentication (MFA), strong password restrictions, and account lockout features are examples of safe user authentication techniques that should be implemented on the website. By doing this, you can fight against brute force attacks, credential stuffing, and unwanted access.
- 2. Data Encryption: Sensitive data, including payment information, user credentials, and personal information, can be protected from data breaches and unauthorized access by using data encryption. Data storage and transmission should be encrypted using industry-accepted cryptographic techniques.
- 3. Input Validation and Output Encoding: Adding input validation and output encoding methods to the website's code can stop typical online vulnerabilities like SQL injection and cross-site scripting (XSS). Through user input validation and sanitization, as well as output encoding, the website can lessen the possibility of malicious code injection.
- 4. Regular Security Patching: Addressing known vulnerabilities and weaknesses requires maintaining the most recent security patches and updates installed on the website's software, frameworks, and libraries. Patching frequently helps defend against vulnerabilities that target out-of-date software components.
- 5. Security Headers and Content Security Policy (CSP): Clickjacking, data injection, and content sniffing are just a few of the online vulnerabilities that can be lessened by implementing security headers and a strong content security policy. By taking these precautions, the website is more resilient to frequent attack vectors.

### THIRD-PARTY INTEGRATIONS

### **PAYMENT GATEWAYS**

Payment gateways are third-party services that securely process consumer payments to websites in order to facilitate online transactions. Payment gateways include services like Gcash, PayPal, and Stripe.

By integrating payment gateways, the website may provide users with safe and practical payment choices, improving their whole online experience. It permits the acceptance of many payment options, including bank transfers, digital wallets, and credit cards, extending the website's audience and boosting user happiness.

### SOCIAL MEDIA SHARING

Users can share content from websites, such as car listings, news articles, and promotions, on social media sites like Facebook, Instagram, and Twitter by using social media sharing integrations.

The website can benefit from word-of-mouth advertising and user-generated content by incorporating social media sharing features. As consumers share and promote the website's offerings within their social networks, this can result in increased traffic, user engagement, and brand visibility.

### **ANALYTIC TOOLS**

Analytics tools offer insights into user behavior, website traffic, and performance indicators. Examples of these programs are Adobe Analytics and Google Analytics. Key performance metrics, user interactions, and conversions are all monitored and analyzed by these technologies.

By integrating analytics technologies, the website can collect important information for well-informed decision-making. It makes it possible to track user interaction, website performance, and the success of marketing campaigns. The website may adjust its content, products, and user experience to generate growth and success by studying user behavior and preferences.

### **ADMINISTRATION**

The Nexus Manufacture incorporates a structured system of user roles and permissions to ensure a seamless and secure experience for its diverse audience. Prospective car purchasers, auto enthusiasts, experts in vehicle maintenance and repair, and individuals searching for specific vehicle parts comprise the primary user roles. Additionally, the website caters to businesses in the automotive sector, including manufacturers, repair shops, and dealerships. Each user role is granted specific permissions aligned with their needs and responsibilities. Prospective car purchasers have access to browse and purchase vehicles, while auto enthusiasts can explore a variety of car-related content and engage in discussions. Experts in vehicle maintenance and repair may have additional permissions to access technical information and

specialized services. Businesses, such as manufacturers and dealerships, are granted permissions to list and manage their inventory.

The website ensures a secure and personalized experience for each user role, fostering a comprehensive platform that meets the diverse requirements of both individual consumers and businesses within the automotive sector. Specialists in the upkeep and repair of automobiles might be granted extra access rights to technical data and exclusive services. Permissions to list and manage inventory are granted to businesses, including dealerships and manufacturers. The website guarantees a safe and customized experience for every user role, promoting an all-inclusive platform that satisfies the various needs of individual customers as well as companies operating in the automotive industry.

In order to give its varied user, base a cutting-edge experience, the Nexus Manufacture is dedicated to guaranteeing the continuous upkeep and improvement of its platform. As a reflection of the dynamic nature of the automotive industry, the website's content is updated and relevant on a regular basis. The goals of maintenance are to keep the platform operating as efficiently as possible, fix any technical problems as soon as they arise, and maximize functionality. To improve user experience, the website is reviewed on a regular basis to improve user interfaces, expedite the browsing and purchase processes, and integrate the newest technological developments.

The website updates its information database frequently to include the most recent trends and advancements in the automotive industry, in addition to offering a wide range of new and used cars, parts, and services. In order to meet the changing needs of both individual consumers and businesses in the automotive sector, Nexus Manufacture is committed to remaining at the forefront of innovation. To this end, it regularly incorporates customer feedback and industry insights into its updates.

### **TESTING AND QUALITY ASSURANCE**

The quality and dependability of its platform are given top priority by the Nexus Manufacture auto website shop thanks to an extensive testing framework. A range of testing techniques are utilized, including functional, compatibility, and performance testing, in order to guarantee a user experience that is consistent across devices, browsers, and operating systems. An essential part that enables the quick identification and fixing of any issues that are reported is the bug tracking system. By taking this proactive stance, the website is kept operating at peak performance for its wide range of users, which includes industry experts, enthusiasts, and potential car buyers. Furthermore, user acceptance testing is essential for confirming the functionality and addition of new features. In order to make sure the platform meets user expectations and has an easy-to-use interface; a representative group of the intended audience actively participates in its evaluation. This iterative testing procedure is a reflection of Nexus Manufacturing's dedication to providing businesses in the automotive industry as well as individual customers with an exceptional online experience.

### **DEPLOYMENT**

Getting the Nexus Manufacture up and running is a detailed process, making sure everything runs smoothly. After rigorous testing and quality checks, the website is rolled out using common industry methods. The hosting setup is crafted to handle all the cool features and the traffic from our diverse user base, which includes car buyers, enthusiasts, and industry experts. We choose dependable hosting services that can scale up as needed. Your data's safety and your privacy are a big deal, so the website is securely hosted on servers. We keep a close eye on things and do regular maintenance to make sure everything works great and fix any issues ASAP. This whole approach is all about making sure the Nexus Manufacture website is a reliable and easy-to-use hub for everyone from individual car shoppers to businesses in the ever-changing world of the automotive sector.

Making sure the domain is in top shape and providing solid support and upkeep are key focuses for the Nexus Manufacture car website shop. We pay special attention to configuring the website's domain to guarantee it's user-friendly and easy to navigate. We're here for you with ongoing support, ready to handle any questions or problems swiftly – whether you're a car shopper, auto enthusiast, or industry expert. And it's not just individuals; we extend our support to businesses in the automotive sector, from manufacturers to repair shops and dealerships. Nexus Manufacture is dedicated to giving its diverse audience a smooth ride, offering a range of new and used cars, components, and services, along with comprehensive information on various vehicle categories. To help users make informed decisions, we've thrown in some handy tools like a financing calculator, customer reviews, and the latest news updates. We're constantly working behind the scenes to fine-tune the website's performance, making sure it stays a dependable and valuable hub for individuals and companies immersed in the vibrant world of the automotive sector.

### **TROUBLESHOOTING**

Ensuring the Nexus Manufacture car website shop remains in optimal condition involves adhering to a carefully planned maintenance schedule. This routine upkeep is geared towards preserving the website's performance, ensuring it serves as a dependable hub for individuals and businesses in the automotive sector. Through regular checks and updates, our goal is to elevate the user experience, troubleshoot potential issues, and maintain the platform's security and relevance. This proactive approach aligns with our commitment to meeting the diverse needs of our audience, spanning prospective car purchasers, auto enthusiasts, industry experts, and businesses in the automotive sector. Our ongoing maintenance efforts complement the website's extensive scope, providing a seamless and comprehensive experience for browsing, purchasing, and accessing various cars, components, and services. The continuous fine-tuning of our

website's performance underscores our dedication to driving quality and delivering a topnotch experience for all navigating the ever-evolving landscape of the automotive sector.

Regards to the contact information the company's email and official phone number has been evidently stated on our website. The Researchers also added the contact information about the group who proposed and the head of this project. Those contacts can be used to raise inquiries, grievances, concerns and etc. yet we advise that any business concerns must be raise to our official company's email and phone number. The researchers put a lot of individuals to be contacted with just to make sure the best services are getting experience by our costumer.