Feedback Summary

Reactions were all positive for site feedback. Everyone seemed to enjoy the aesthetic, ease of use and navigation of the site. For each task there was little to no difficulty getting to the correct part of the site to receive the answer needed with one caveat given which is that the site should have a quick link to Frequently asked Questions. Frequently asked questions were inside the Contact section but the button / link to the Contact section says ‘Contact’ and not ‘FAQ’ or ‘Frequently Asked Questions’ so finding the section took a small amount of extra time. Initially and as of now the site remains as is because if a user wanted to ask a question they would typically go to the appropriate section or click the contact section anyway. It is likely this was most mentioned in the reviews as the reviewers are all developers themselves and knew FAQ would automatically have certain Questions answered.

Design Change Summary

The initial wire frame was largely followed from the beginning to the end of the process with a few small exceptions. The food section initially only contained one larger vertical layout image but this was later changed to two smaller horizontal layout images. The smaller images allowed for easier flow on a smaller screen (mobile devices) and they allowed for a more diverse representation of the section’s focus (food / drinks). The other main exception is that the ‘Frequently Asked Questions’ (FAQ) section initially had smaller, boxed in Q & A sections with icons that matched the flow of the site. This was changed to match the design parameters set forth in the ‘About the Island’ doc and to make the section stand out more. The section now has different lettering and size / flow to make it easier to find and read.