

Kyle Souther-Bruno

Who's Kyle? Check out my Portfolio · [LinkedIn](#) · ksoutherbruno@gmail.com · Chicago, IL 60613 · (210) 516-2459

Front End Developer

Promising developer with three years' experience in the multiple fields. Certified Full Stack Developer, Digital Marketing Consultant and Event Coordination. With furthered education to develop skills and knowledge as a Full Stack Developer. Showcasing efficiency when working on client projects. Applying exceptional customer interaction and issue resolution practices.

Areas of Expertise

- HTML5, CSS3, Javascript, JQuery
 - Bootstrap, Express.js, React.js
 - Bookshelf.js, MONGO DB
 - MySQL, Command line, git
 - Node.js, Database Theory
 - Website Design & Management
 - Statistical Analysis
 - Lead Management/CRM Systems
 - Online Marketing Campaigns
 - Adobe Photoshop
 - Event Planning/Coordination
 - Client Relations/Customer Service
 - SEO/SEM
 - Sales Strategy
 - Statistical Analysis
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EDUCATION

Northwestern Professional Studies | Northwestern University, 339 E Chicago Ave. Chicago, IL 60611
(Certified Full Stack Web Developer)

CERTIFICATIONS & AFFILIATIONS

Certified Full Stack Developer from NU

EXPERIENCE HIGHLIGHTS

NORTHWESTERN, CHICAGO, IL, 04-2018/07-2018

FULL STACK Developer

- Contributed to three main projects over studies.
- Learned and tested skills by building full applications weekly.
- Extensive time spent outside of class dedicated to expand learning.
- Creation of 15 projects using different languages.
- Attended Workshops and Code Review sessions to further education.

Key Accomplishments:

- A certificate in Full Stack Web Development from Northwestern University School of Professional Studies, showcasing polished application to future employers.
- Portfolio reviews, resume and social media profile, career content and practice sessions, technical interviewing, 1:1 career coaching, soft skills training, knowledge to build fully functioning web applications.

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WEB.COM, Austin, TX, 2/2017-5/2017

Digital Marketing Consultant

- Oversaw digital consultation on small- to mid-sized business marketing strategies and online presence for new and existing clients over the phone.
- Instituted marketing strategy customization on industry-specific research and business intelligence (including statistical analysis of performance metrics).
- Arranged digital marketing presentations to determine optimal platforms and methods to achieve immediate search engine results.
- Handled setup and management of additional product presentations throughout the United States.

Key Accomplishments:

- Sold packages ranging \$1K and above, consisting of an AdWord budget, a new website, and the backend to maintain the website via Search Engine Optimization (SEO) and Search Engine Marketing (SEM), and pay-per-click (PPC) using Salesforce.
- Made over 150 daily business calls to organize presentations, setting up 11 presentations in one day to showcase the company's technology and business growth for local customers.

MAGGIE MAE'S EVENTS, Austin, TX, 6/2015-2/2017

Private VIP Event Lead

- Liaised with clients on the planning, execution, and team management of various private, corporate, and special events held during the calendar year.
- Provided coordination throughout the entirety of each event (including venue layout and formatting).
- Served as Banquet Captain for private events, ensuring fulfillment of necessary procurements and accommodations requested by clients.

Key Accomplishments:

- Contributed event support for the SXSW film conference, including SXSW-2016 and SXSW-2017, the 2017 Tech.Co Startup Night SXSW, and the SXSW Music Opening Party Sponsored by Senu Music.