

# Kyle Souther-Bruno

Front-End Developer

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Front-end focused, full-stack capable; Digital Marketing, Client relationship builder

## Areas of Interest & Expertise

### WEB DEV

- HTML5, CSS3, Javascript
- jQuery, Bootstrap, Express, React
- Git source control
- CLI
- Adobe Photoshop

### DATA & SERVER

- MongoDB
- Node.js
- Express
- MySQL
- Firebase

### HOW I'M WIRED

- Design-oriented development
- Client Management
- SEO/SEM
- Sales Strategy
- Statistical Analysis

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## Education

### **Northwestern School of Professional Studies**

Northwestern University, Chicago, IL 60611

### **Pluralsight**

Self-driven knowledge seeking & technology exploration

## Certifications & Contributions

- Certified Full Stack Web Developer
- HIPPA certified information handling
- OpenSource (OSS) contributor

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## Experience & Highlights

### **Full Stack Developer** Northwestern University Chicago, IL Feb-July 2018

- Key leader and contributor to three primary team projects
- Leveraged and honed new skills by building full applications weekly
- Self-motivated time spent outside of program, dedicating myself to expanded skills
- Creation of 15 individual projects using a variety of programming languages
- Attended Workshops and Code Review sessions

### **Independent Consultant** Chicago, IL Mar 2017 - Feb 2018

- Tutoring home-schooled children, teaching the basics of HTML and CSS
- Managing complex projects with critical deadlines.
- Working with multiple clients across different environments

### **Digital Marketing Consultant** Web.com Austin, TX Feb-Mar 2017

- Oversaw digital consultation on small- to mid-sized business marketing strategies and online presence for new and existing clients over the phone.
- Instituted marketing strategy customization on industry-specific research and business intelligence (including statistical analysis of performance metrics).
- Performed client presentations to determine optimal platforms and methods to achieve immediate search engine results.
- Handled setup and management of additional product presentations throughout the United States.