Travis Garland (CEO)

3+ Years at machine learning startups, 3+ years growth marketing. Prev: Researcher + Growth @PhotoKharma Inc

Travis Wright (CMO)

Top 5 Marketing Technologist, Founder CCP.Digital Ex: Global Digital Strategist Norton Podcast: @BadCrypto @VentureBeat

Andrew Duck (CTO)

15+ years of technical leadership experience. Prev: CTO @Zinio

Joel Comm (Chief Evangelist)

Joel Comm is a NY Times best-selling author, speaker, marketing strategist, technologist, futurist & @BadCrypto co-host

Kazi Shezan (Data Scientist)

5+ Year Software Dev experience, Prev: Data Scientist @Infolytx @DataRobin

Peter Vu (Designer)

4+ Years of UI/UX design experience with some projects including AT&T & Tail Light.

Tom Siebert (Ad/PR)

10+ Years experience as award-winning journalist, PR & marcomm specialist, TV's . "Shark Week" creator.

DeepSee is a social content aggregation platform that utilizes artificial intelligence, blockchain and machine learning to create a decentralized media network.

Discovering the truth of nearly any topic is difficult in today's social climate due to bots, censorship, bad algorithms, competition, platform gaming, lack of focus, lack of transparency, and lack of monetization.

The largest social networks such as Facebook, Youtube, Google, Twitter, have yet to solve these issues plaguing the integrity of social networks.
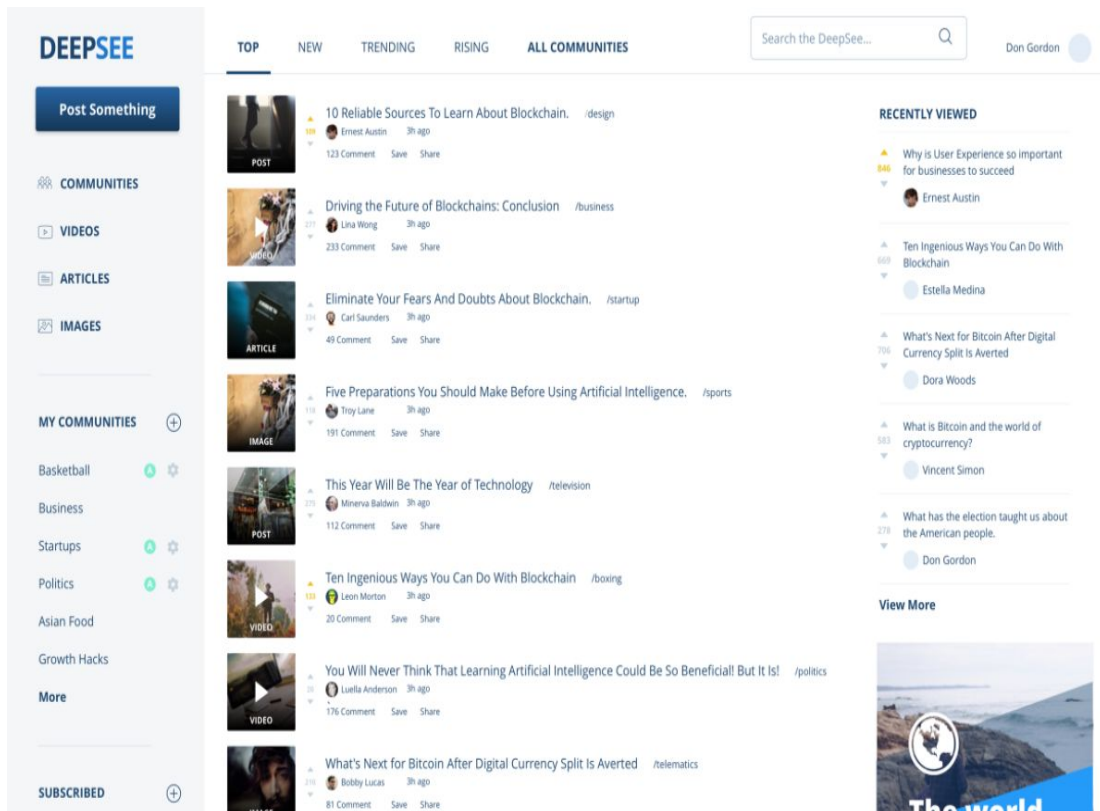
Users need an all-in-one network that can leverage their data, platforms, verification, etc in order to create a flexible yet powerful platform in every aspect.

Blockchain - For purposes of payments and transparency

All-in-one Solution - Combining articles/blogs, videos, images, comments, etc

Monetization - Creators, Moderators, Commenters, Posts can get paid

Ad Platform - Leveraging an internal ad platform against the size of the network

Media is largely centralized and ripe for disruption with all the fuss over censorship and fake news.

Bots, click farms, and upvote groups now run rampant on these platforms. In the last 6 months, the globe has become much more aware how this process works.
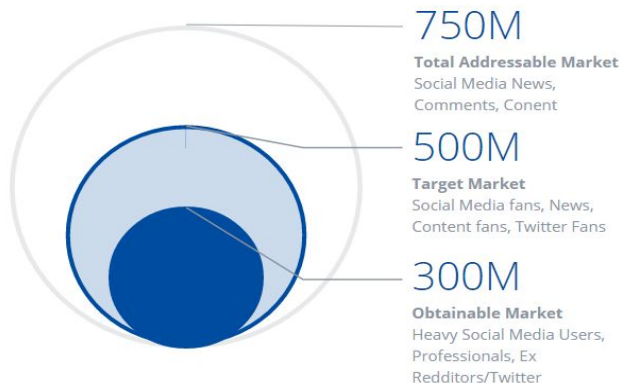
No rating system or safeguards currently exist within the news or social networks to safeguard the integrity of the network.

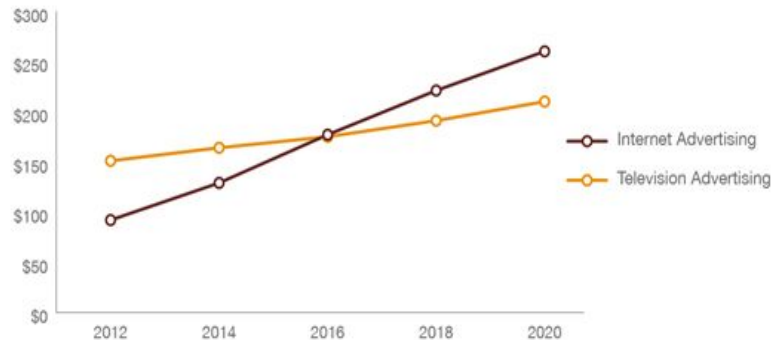Users want to get paid for their participation and blockchain is hot.

Despite the demand for our services the addressable market is humongous

Internet ad spending will surpass $93 billion a year by 2020.

In 2016, Global Internet advertising revenue will surpass TV advertising

Global Internet advertising and Television advertising revenue (US$bn), 2011-2020

Internet Advertising
Television Advertising

750M
Total Addressable Market
Social Media News, Comments, Conent

500M
Target Market
Social Media fans, News, Content fans, Twitter Fans

300M
Obtainable Market
Heavy Social Media Users, Professionals, Ex Redditors/Twitter

Internet advertising HAS taken over television advertising.

DeepSee incorporates every aspects of the content delivery pipeline within its platform from day one.

Video (Youtube, Vimeo)

Deepsee.io's main functions mimic Youtube's & Vimeo's platforms. The companies have huge caps, user bases, and a large lead from a machine learning point of view.

- Poor/Limited Discovery Options

- Certain groups are very upset with Youtube

- Censorship via stripping on monetization

- Advertisements could be improved with blockchain

News/Text - (Facebook, BuzzFeed, Medium, Twitter)

Facebook and BuzzFeed have been highly controversial as of late, especially due to "fake news". These platforms have large caps, but the big features are largely spread among them.

- Lack of monetization

- All of the platform have huge limitations in some regard.

- Lack of rating system and feedback loop

- Lack of quality feeds/comments based on a specific topic or niche.

Aggregation (Facebook, Reddit, Twitter, Voat)

These are highly flexible platform, but only Facebook has nailed the in-house hosting and advertisement aspects. All except Voat have large caps + user bases.

- Lack of creator options

- Lack of monetization options

- Poor and Limited ratings systems

- Limited verification systems in place.

Deepsee.io is an all-in-one network that combines every arm of the content distribution process to create a truly fair and balanced social network powered by machine learning and blockchain

CurrentSee - Blockchain based payment technology built inside all of our platforms.

DeepSee - All-in-one social network the leverages data, distribution, and services to generate CurrentSee for users.

Advertising Platform - We combine CurrentSee™ and Machine learning to create a platform that serves all the content on our side will creating actual value for our blockchain currency.

- Early Investor/Blockchain Community - This community will have a vested interest in the success of the product. Thus we leverage this community to assist in growth.

- Organic/Grey Social Media - Utilizing both white and grey hat techniques DeepSee will define itself with a sense of appeal and an active social media user base.

- Communities - DeepSee will target various blockchain communities in order to establish a following with those who wish to support the technology. In addition DeepSee will utilize CurrentSee incentives to get these users to assist in the growth of the platform.

- Targeting Creators - DeepSee will target creators and incentivize them to host content on DeepSee with the CurrentSee promotional budget.

DeepSee controls the currency, services, and advertisement arms of the entire content distribution process providing services to every entity in the chain.

- DeepSee gets a share of all advertisements served on the platform.

- DeepSee will get a variable of share of the proceeds from paid content, subscriptions, sponsorships, surveys, etc.

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- DeepSee has the ability to serve analytics to various agencies, in addition to account upgrades that allows advertisers to works with creators directly.

- DeepSee will offer various account upgrades, network upgrades and account services (verification, ad disable, etc).

Closed loop ad infrastructure

CurrentSee in the account

AD

CurrentSee is then used to purchase advertisements that are served on the

Advertisements are served and users, communities, creators, etc receive "Current" based on activity.

Users can trade Current or buy services on the DeepSee platform with Current or choose

CurrentSee is deposited in the User's wallet and from there can be sold on the exchange, used to purchase advertisements or other services.

The founding team of DeepSee.io is a collection of social media junkies and political geeks with a sense of humor. We love know great content in all formats and it became impossible for us to ignore the state of mass communications.

The founding team at DeepSee has an immense background with marketing/advertising technologies and machine learning; topped with our veteran statuses in the social media sphere we feel confident in our tools and abilities when identifying problems and finding solutions.

DeepSee is also in the business of doing good business. This means building a business model in which everyone wins, working with link minded groups, charities and working the the community to build a network for the people.

DeepSee has done well with spiking initial interest on Reddit and Voat. Deepsee has been listed in HuffingtonPost as one of the top 10 upcoming A.I. Marketing platforms of 2017.

Deepsee.io current has the initial components for our API, and machine learning capabilities with a rough demo build on React, Ruby on Rails.

DeepSee has access to a slew of big name contacts in the blockchain industry in addition to team members with large social media following and their on Top 5 Rated Cryptocurrency podcast!

DeepSee needs an investment in order to incorporate and promote the initial coin offer.

DeepSee has a little over 60k invested in the project to this point.

We project to start our pre-sale offering in last October and our initial coin offering late November. During the period we expect to burn roughly 40k-50k a month.

We expect 50k between our legal fees and blockchain team fees.

DeepSee will allocate a 50k reserve to act as a buffer.

DeepSee is seeking $300k to finalize and promote our initial coin offering (ICO)

The DeepSee team is open to an assortment of deals including...

1) Bridge loan
2) % of Current raised
3) % of DeepSee's Blockchain currency (CurrentSee)
4) Equity in DeepSee Labs

The Funds will last DeepSee until we raise our ICO for which we are seeking $50 million and capping at $100 million. As stated above we have ample ways for an investor to participate in a high profile raise.

The Cash infusion will allow the team at DeepSee to go above and beyond when solidifying, promoting and executing our initial coin offering (ICO)

The funds will allow DeepSee to...

- Cover all incorporation, legal aspects, and partnerships required to establish the company.
- Establish a marketing budget that will allow DeepSee to reach a large audience in the forms of organic marketing, press, community building, content creation and much more.
- Security audits and checks to assure DeepSee has no issues with the contract, technology, website, or wallet.