

Refactor Camp 2013: Instructions for Speakers

Key Dates:

- Monday, February 25: Handouts for inclusion in printed material due
- Thursday, February 28: Slides due (PPT or PDF)

Notes

You will have either a 60 minute full session or a 20 minute short-talk.

1. **20-Minute Short Talk:** Do a straight-up talk, with or without slides. Discussion time is separate on the agenda, so you can use the full 20 minutes. You can add an interactive bit or two, but the main intent is to deliver a stimulating perspective, since there is plenty of time on the agenda for more interactive stuff.
2. **60-Minute Session Format:** Up to you how to use the time. You can do either a traditional 40:20 talk/Q&A thing, or a shorter talk followed by an interactive workshop exercise (preferred).
3. **Equipment:** We'll have a projector/screen, but no Internet. There will also be a whiteboard.
4. **Room:** The venue is about the size of a large living room, and the attendees (approximately 40) will be seated in groups of 8-10 around round tables. See the Refactor Camp 2012 pictures on the site.
5. **Slides:** If you're using slides, please email them to Venkat by **February 28**. To avoid coordination hassles, we'll be projecting all talks from a single Windows laptop.
6. **Recording:** Unless you object, we'll record the talks and put both slides and videos online. I'll probably have some sort of form for you to sign onsite, if you're up for that.
7. **Handouts:** If you have paper hand-outs that you need printed, send them to me no later than **February 25** (Monday before the event) so they can be put together a single thing.
8. **Other Stuff:** If your talk or session requires other artifacts besides regular printed material, please bring them yourself. Always fun to have interesting objects, books, posters etc. in the room. We will have a bunch of stuff like large area maps and a selection of conversation-starter books.

About the Audience

The audience is what you'd expect in the Bay Area: tech-savvy crowd, pretty sophisticated, mostly male, mostly under 40, with a few women and gray eminences thrown in. We will have a handful of out-of-town attendees.

Many are regular ribbonfarm readers, but don't assume that themes commonly addressed on the blog, or discussed in the Facebook BAR group will be familiar to all. Also remember that the talks/slides will go online after the event, and may be viewed by others who are unfamiliar with the regular themes of the community. So keep your talks broadly accessible.

Relevance to the Theme

The theme "Jailbreaking the Bay Area" is meant to be a loose coordinating motif, not a Procrustean bed. So long as you are able to connect up your themes to the area and the challenge of evolving the culture, you're good.