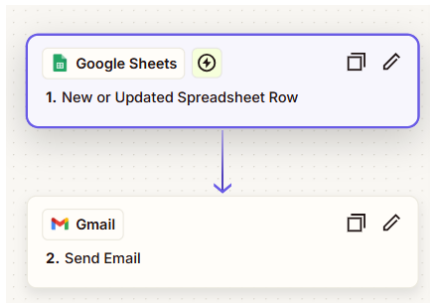


Zapier Email Inbox Warm-up Zap (Walkthrough)

The automated workflow will trigger when there is an update or a new row in the Google sheet being watched by the Zap. You must create first the Google sheet that you will be using.



Zap automated workflow

The screenshot shows a Google Sheet titled 'Email Inbox Warmup'. The table has two columns: 'Email' and 'User'. The first row contains the email 'kyle@gamutmarketing.io' and the name 'Kyle'. The sheet is currently displaying row B11.

	A	B	C	D
1	Email	User		
2	kyle@gamutmarketing.io	Kyle		
3				
4				
5				
6				
7				

Sample Google sheet

First Action Details:

In the first action, Google sheet is the primary application used. Below are the details.

The screenshot shows the configuration interface for the first action, 'New or Updated Spreadsheet Row'. The interface includes sections for 'App' (Google Sheets), 'Trigger event' (New or Updated Spreadsheet Row), and 'Account' (Google Sheets kyle@gamutmarketing.io). A 'Continue' button is at the bottom.

This section chooses what primary application will be used in this action

This section chooses what trigger event to watch within the application for the Zap to be executed

This section will let you select in what Google account where the Google sheet being used is stored

1. New or Updated Spreadsheet Row

Setup > **Configure** > Test

If you are using a spreadsheet in a Shared Drive, use the "New or Update Spreadsheet Row (Team Drive)" trigger instead. [Learn more](#)

Spreadsheet *

Email Inbox Warmup

Worksheet *

Sheet1

Trigger Column

Email

Continue

This section chooses the name of the Google sheet you will be using from your Google account

This section chooses in what sheet in the Google sheet should the system will be watching for any changes

This section chooses in what column from the sheet above will the trigger be coming from. In this case, any new and updated value in the column "Email" will trigger the execution of this Zap

1. New or Updated Spreadsheet Row

Setup > Configure > **Test**

We found records in your Google Sheets account. We will load up to 3 most recent records, that have not appeared previously. [Learn more about test records](#)

Search

Find new records

Spreadsheet Row A
original record pulled on Nov 25, 2024

Continue with selected record

The "Test" tab is used for testing the action in you Zap. Usually for Google sheet, they will show you the 3 most recent records for you to test on

This button will let you find new record in you Google sheet if there are any updates. You can then choose what record below you want to test your action with.

This displays the current records inside your Google sheet. Select any record for you to test. In this case, there is only one record, the one with kyle@gamutmarketing.io in the Email column and "Kyle" in the User column.

Second Action Details:

In the second action, Gmail is the primary application used. Below are the details.

The screenshot shows the '2. Send Email' action configuration screen in Zapier. The 'Setup' tab is active, showing the following fields:

- App:** Gmail (with a 'Change' button)
- Action event:** Send Email (with a dropdown arrow)
- Account:** Gmail kyle@gamutmarketing.io (Used in 2 Zaps, with a 'Change' button and a three-dot menu)

Below these fields, there is a note: "Gmail is a secure partner with Zapier. [Your credentials are encrypted and can be removed at any time.](#) You can [manage all of your connected accounts here.](#)"

At the bottom, there is a blue 'Continue' button.

This section chooses what primary application will be used in this action

This section chooses what action event to do within the application after the trigger event from the previous action is executed

This section will let you select in what Gmail account will be used for sending the message

In the "Configure" tab you can set up the details for sending your email. This includes to whom and from whom you send the message.

The screenshot shows the '2. Send Email' action configuration screen in Zapier, with the 'Configure' tab active. The 'To' field is populated with '1. Email: kyle@gamutmarketing.io'. The 'From' field is populated with 'kyle@gamutmarketing.io'. The 'From Name' field is empty. The 'Reply To' field is empty. The 'Continue' button is at the bottom.

A 'Copilot suggestions' window is open on the left, showing 'Recommended from your tested steps:'

- 1. Email kyle@gamutmarketing.io
- 1. User Kyle
- 1. Row ID 2
- 1. Row Number 2
- 1. Content Hash eadd1ebcdcf52238e5d532ac [more](#)

Below this, there is a section for '1. New or Updated Spreadsheet Row' with the following fields:

- Email kyle@gamutmarketing.io
- User Kyle
- Row ID 2
- Row Number 2
- Content Hash eadd1ebcdcf52238e5d5 [more](#)

This section setup the email to where or whom you will be sending the message to. You can click the "+" button to display the suggestions as shown in the left box. In this case, the option displays an item with the Google sheet icon and a number "1" in the left side. This indicates in what action and application this item was sourced from.

This section setup the email from where or whom the message will be sent from.

2. Send Email

Setup > Configure > Test

Subject *

Welcome to Email Warmup Trial

Body type

Plain

Body *

Hello 1. User: Kyle !!

Welcome to the club!

Add signature default

Choose value...

Label or mailbox

Inbox and all labels

Attachments

Enter text or insert data...

Continue

You can enter the subject of the email you'll be sending in this section

In this section, you can make the body of your message. You can make your message dynamic by using dynamic data found when clicking the "+" button

2. Send Email

Setup > Configure > Test

Send Message to Gmail

We'll use this as a sample for setting up the rest of your Zap.

A Message was sent to Gmail about 21 hours ago

Data in Data out

Search item data...

ID 193640b5167b402a

Thread Id 193640b5167b402a

Label Ids

1 UNREAD

2 SENT

3 INBOX

Retest step Publish

The "Test" tab is used for testing the action in you Zap. You can try it and then if it is working properly, you can "Publish" it so it can be used in real world applications.