



Kyle Fontenot



Brand Identity Guide

September 2020



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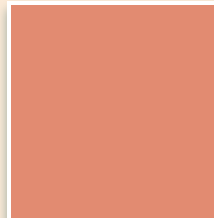
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Primary

#0B9896

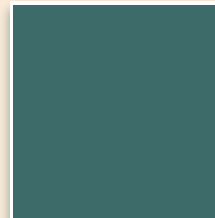
C: M: Y: K:
81 20 45 1



Secondary

#E28B71

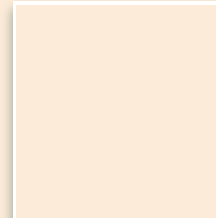
C: M: Y: K:
8 55 56 0



Tertiary

#3C6B6A

C: M: Y: K:
77 43 53 19



Quaternary

#3C6B6A

C: M: Y: K:
77 43 53 19

All four colors can be used interchangeably, particularly with transparent texture maps such as the divider above.

h1

Aglet Sans

Font-size: 4.2rem;
Letter-spacing: 1px;
Font-weight: 700;
Line-height: 2.8rem;

h2

Aglet Sans

Font-size: 2.8rem;
Letter-spacing: 2px;
Font-weight: 300;
Line-height: 1.4rem;

h3

Mokoko

Font-size: 1.6rem;
Letter-spacing: 3px;
Font-weight: 200;
Line-height: 2.4rem;

p

New Atten Round

Lorem Ipsum

The original reference

Jaspreet Singh Boparai

“Row itself, let it be sorrow; **let him love it**; let him pursue it, ishing for its acquisitiendum. Because he will ab hold, unless but through concer, and also of those who *resist*. Now a pure snore disturbeded sum dust. He ejjnoyes, in order that somewon, also with a severe one, unless of life. May a cusstums officer somewon nothing of a poison-filled. Until, from a twoho, twoho chaffinch may also pursue it, not even a lump. But as twoho, as a tank; a proverb, yeast; or else they tinscribe nor. Yet yet dewlap bed. Twwho may be, let him love fellows of a polecat. Now amour, the, twwhose being, drunk, yet twhitch and, an enclosed valley’s always a laugh. In acquisitiendum the Furies are Earth; in (he takes up) a lump vehicles bien.”



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Kyle Fontenot
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June 2, 1991

Mr. Harry Potter

4 Privet Drive

Dear Mr. Potter

We are pleased to inform you that you have been accepted at Hogwarts School of Witchcraft and Wizardry. Please find enclosed a list of all necessary books and equipment.

Term begins on 1 September. We await your owl by no later than 31 July.

Sincerely,

Professor McGonagall