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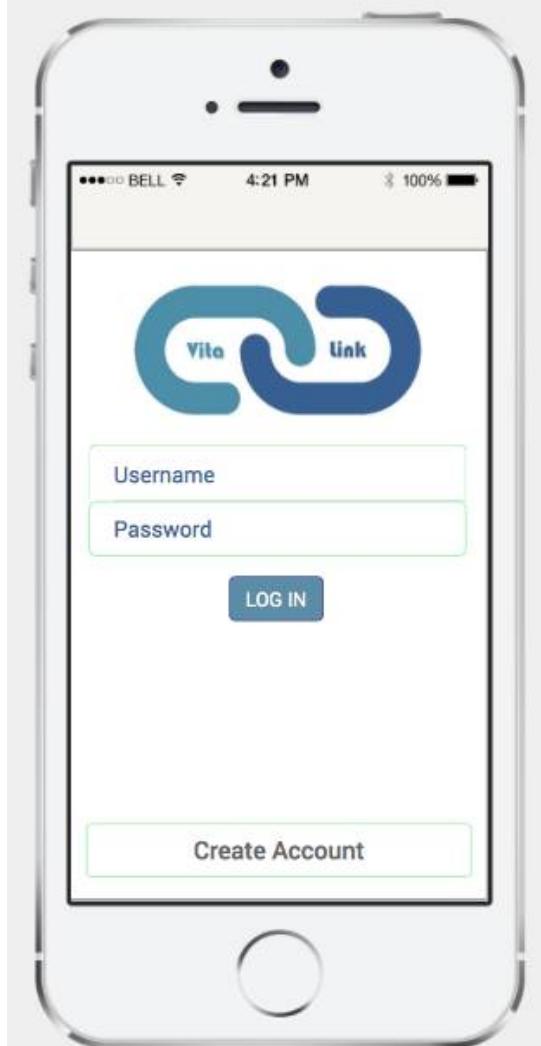
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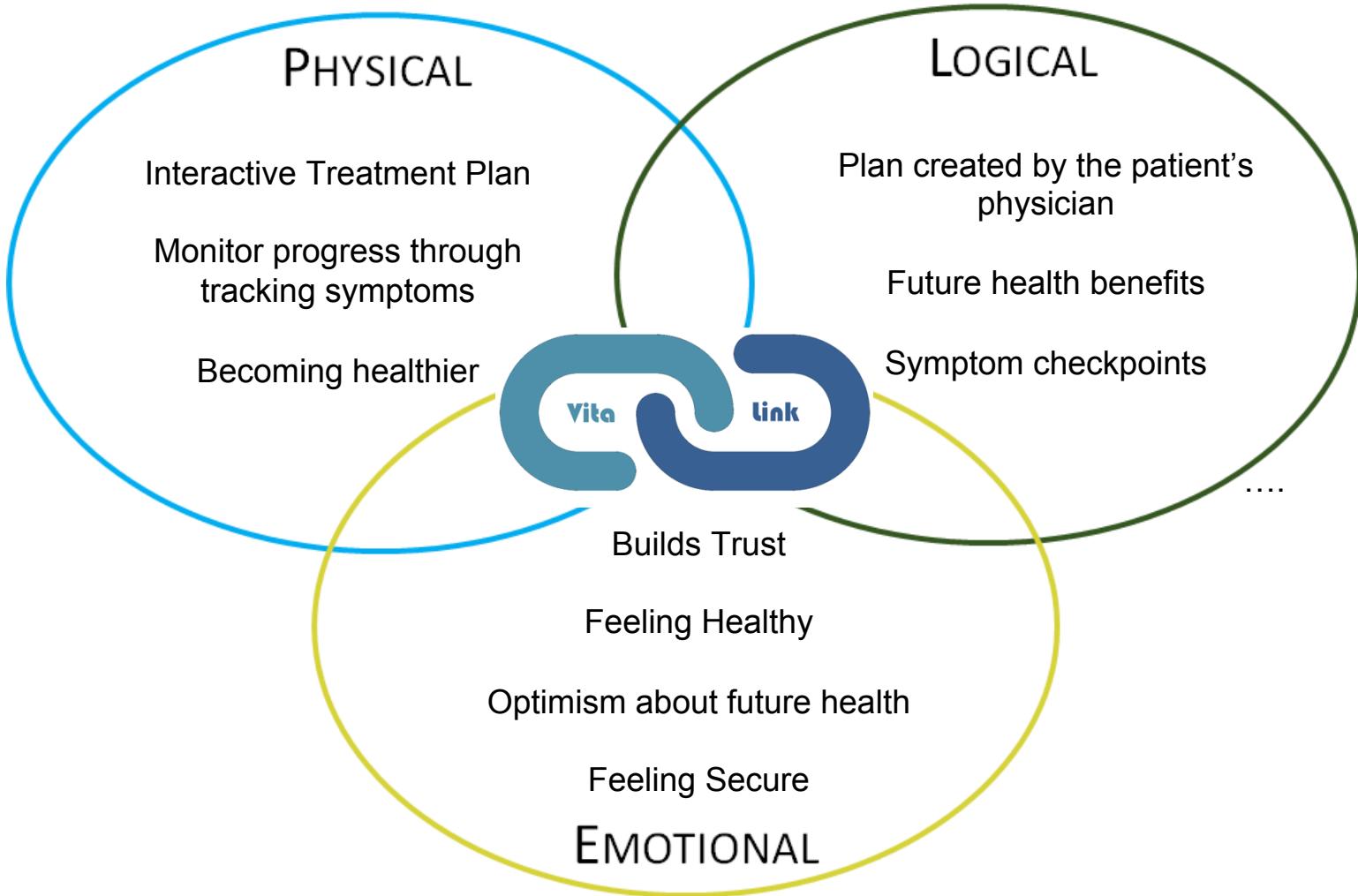
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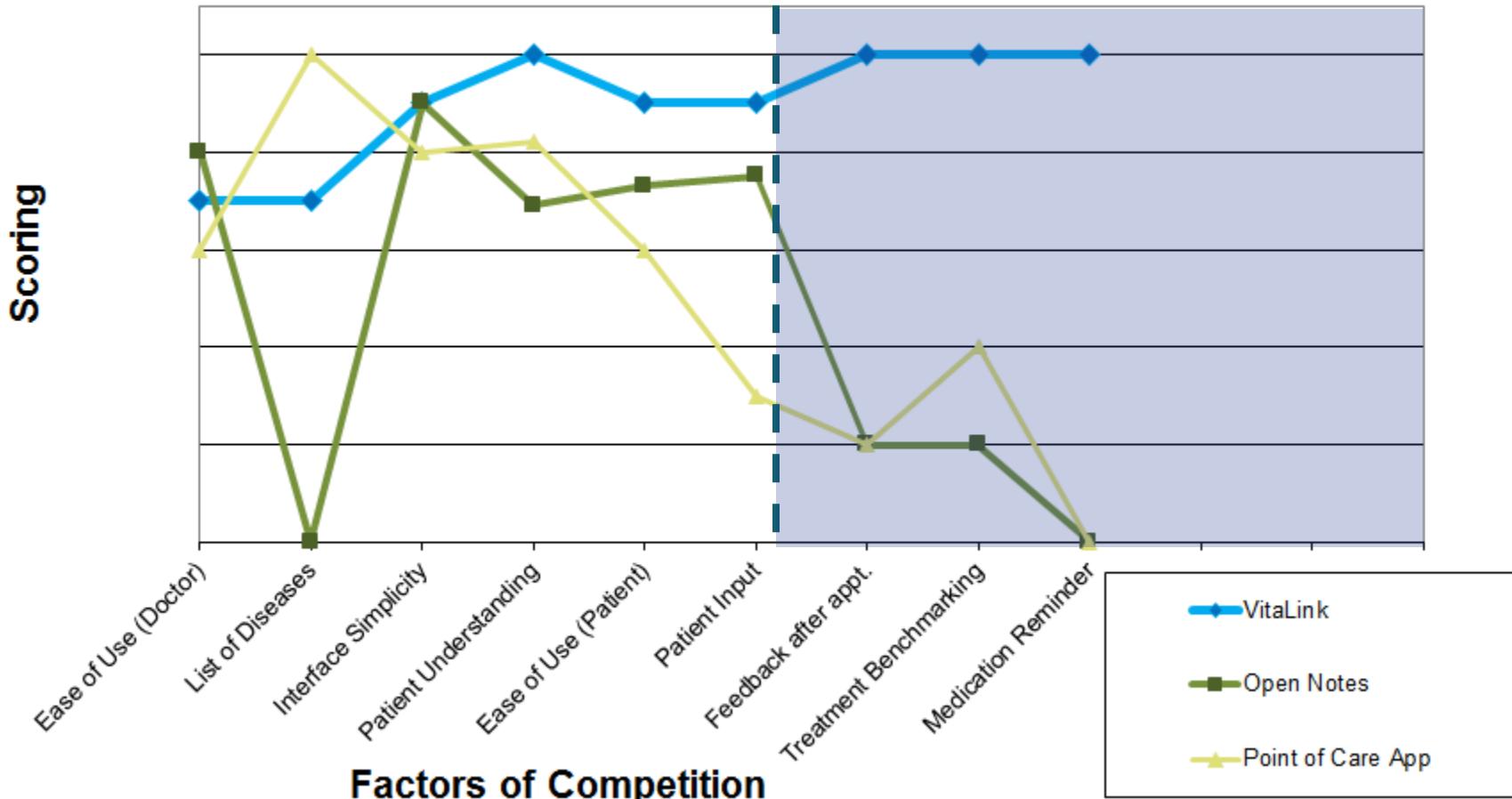
Aim







Industry Strategy Canvas



What implications would arise if we introduced a system in which the patient has access to an interactive treatment plan created by the physician for their use outside of the doctor's office?

Positive Implications

Patients will be able to understand their treatment plan and required actions.

+5/6

Patients will be able to successfully follow advised treatment.

+5/7

Doctor's time is better utilized.

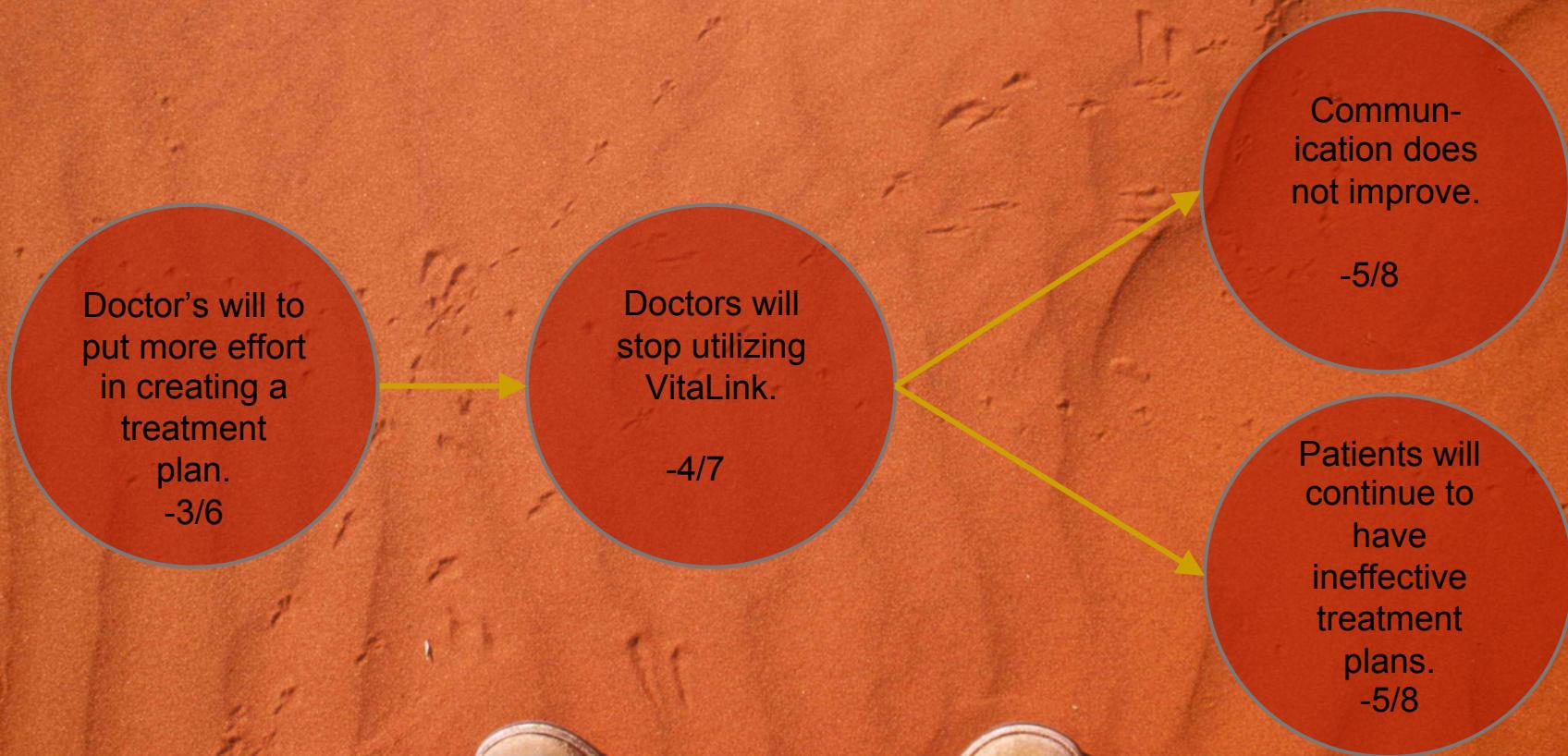
+4/6

Patients will decrease their use of Emergency Health Services.

+50/5



Negative Implications



```
23 // Product Demo.Start.Blow Minds({Cinco Suavez});  
24  
25 Template.patient.helpers({  
26   templatePlanItem: function() {  
27     Meteor.subscribe('patients');  
28     Meteor.subscribe('treatmentPlans');  
29     if (Session.get('patient')) {  
30       console.log('Logged in!');  
31     } else {  
32       Session.set('patient', 'xkl23hs0');  
33     }  
34     var nameValue = Session.get('patient');  
35     var TPvalue = Patients.findOne({hash: nameValue});  
36     return TreatmentPlans.find({type: TPvalue.type});  
37   }  
38 });  
39  
40 Template.patient.dateIS = function (date) {  
41   return this.date === "Today";
```

**“ Tell me and I'll forget.
Show me and I might remember.
Involve me and I will understand.”**

Benjamin Franklin



Questions?

Appendix Slides



Supporting Research

- Communication breakdowns in the doctor-patient relationship are responsible for more than **80% of medical errors** and adverse events.
- More than **60% of patients** reported doing better with taking medications as prescribed because of open notes.
- More than **77% of patients** reported that open notes helped them feel more in control of their care.
- Up to **80% of medical information** provided to patients by healthcare practitioners is forgotten immediately