



University Program

MODEL NAME	STANDARD (LEVEL 1)	MAP	MSRP
ROAD / COMPETITION			
ALTAMIRA 2.5	\$1,558.70	\$1,999.00	\$2,099.00
ALTAMIRA 2.7	\$1,408.83	\$1,799.00	\$1,899.00
SST 2.1 C	\$1,798.50	\$2,299.00	\$2,419.00
SST 2.3 C	\$1,468.78	\$1,899.00	\$1,999.00
SUPREME 2.1 C	\$1,798.50	\$2,299.00	\$2,419.00
SUPREME 2.3 C	\$1,408.83	\$1,799.00	\$1,899.00
ROUBAIX 1.1 C	\$1,019.15	\$1,299.00	\$1,369.00
ROUBAIX 1.3 C	\$869.28	\$1,109.00	\$1,169.00
ROUBAIX 1.5 C	\$779.35	\$999.00	\$1,049.00
ROAD / ENDURANCE			
GRAN FONDO 2.1	\$1,630.64	\$2,099.00	\$2,199.00
GRAN FONDO 2.3	\$1,528.73	\$1,949.00	\$2,049.00
GRAN FONDO 2.5	\$1,288.93	\$1,649.00	\$1,739.00
GRAN FONDO 2.7	\$1,169.03	\$1,499.00	\$1,579.00
SPORTIF 1.5 DISC	\$659.45	\$889.00	\$949.00
SPORTIF 2.1	\$569.53	\$769.00	\$809.00
SPORTIF 2.3 650C	\$473.61	\$639.00	\$679.00
SPORTIF 2.3	\$473.61	\$639.00	\$679.00
SPORTIF 2.5	\$383.68	\$529.00	\$559.00
ROAD / WOMEN'S			
FINEST 1.3 DISC	\$635.47	\$859.00	\$899.00
FINEST 2.1	\$485.60	\$649.00	\$689.00
FINEST 2.3	\$389.68	\$529.00	\$559.00
TRIATHLON/TIME TRIAL			
NORCOM STRAIGHT 2.1	\$2,350.04	\$2,999.00	\$3,149.00
NORCOM STRAIGHT 2.3	\$2,098.25	\$2,699.00	\$2,849.00
NORCOM STRAIGHT 2.5	\$1,858.45	\$2,399.00	\$2,499.00
ALOHA 1.1 C	\$929.23	\$1,199.00	\$1,259.00
CYCLOCROSS			
ALTAMIRA CX 1.3 DISC	\$2,350.04	\$2,999.00	\$3,159.00
ALTAMIRA CX 1.5 DISC	\$1,480.77	\$1,899.00	\$1,999.00
CROSS 1.3	\$947.21	\$1,279.00	\$1,349.00
CROSS 1.5	\$809.33	\$1,099.00	\$1,159.00
TRACK			
TRACK ELITE	\$2,577.85	\$3,299.00	\$3,469.00
TRACK PRO USA	\$959.20	\$1,299.00	\$1,369.00
TRACK	\$299.75	\$419.00	\$439.00

MODEL NAME	STANDARD (LEVEL 1)	MAP	MSRP
MOUNTAIN / CROSS COUNTRY			
SLM 29 2.5 D	\$1,408.83	\$1,799.00	\$1,899.00
SLM 27-5 2.1 D	\$1,858.45	\$2,399.00	\$2,499.00
TAHOE 29 1.1 DISC	\$1,288.93	\$1,729.00	\$1,829.00
TAHOE 29 1.3 DISC	\$1,043.13	\$1,399.00	\$1,469.00
TAHOE 29 1.5 DISC	\$857.29	\$1,149.00	\$1,209.00
TAHOE 27-5 1.1 DISC	\$1,288.93	\$1,729.00	\$1,829.00
TAHOE 27-5 1.3 DISC	\$1,043.13	\$1,399.00	\$1,469.00
TAHOE 27-5 1.5 DISC	\$857.29	\$1,149.00	\$1,209.00
ADDY 27-5 1.1 DISC	\$899.25	\$1,249.00	\$1,309.00
ADDY 27-5 1.3 DISC	\$683.43	\$949.00	\$999.00
ADDY 27-5 1.5 DISC	\$539.55	\$749.00	\$789.00
ADDY 27-5 1.7 DISC	\$443.63	\$619.00	\$649.00
MOUNTAIN SPORT			
NEVADA 29 1.1 DISC	\$671.44	\$899.00	\$999.00
NEVADA 29 1.3 DISC	\$593.51	\$799.00	\$889.00
NEVADA 29 1.5 DISC	\$461.62	\$619.00	\$689.00
NEVADA 29 1.7 DISC	\$359.70	\$499.00	\$549.00
NEVADA 29 1.9 DISC	\$309.34	\$429.00	\$479.00
NEVADA 27-5 1.1 DISC	\$671.44	\$899.00	\$999.00
NEVADA 27-5 1.3 DISC	\$593.51	\$799.00	\$889.00
NEVADA 27-5 1.5 DISC	\$461.62	\$619.00	\$689.00
NEVADA 27-5 1.7 DISC	\$359.70	\$499.00	\$549.00
NEVADA 27-5 1.9 DISC	\$309.34	\$429.00	\$479.00
NEVADA 2.1	\$227.81	\$319.00	\$349.00
LEA 1.1	\$323.73	\$449.00	\$499.00
LEA 1.3	\$293.76	\$409.00	\$449.00
LEA 2.1	\$263.78	\$369.00	\$409.00
WENDIGO	\$959.20	\$1,329.00	\$1,449.00
MOUNTAIN / POLICE			
POLICE SPECIAL 29	\$803.33	\$1,099.00	\$1,219.00
POLICE SPECIAL 27.5	\$803.33	\$1,099.00	\$1,219.00
POLICE PATROL 29	\$563.53	\$769.00	\$849.00
POLICE PATROL 27.5	\$563.53	\$769.00	\$849.00
LIFESTYLE / FITNESS			
ABSOLUTE 1.1 DISC	\$574.32	\$769.00	\$849.00
ABSOLUTE 1.3 DISC	\$515.57	\$699.00	\$779.00
ABSOLUTE 1.5	\$467.61	\$649.00	\$719.00
ABSOLUTE 1.7	\$395.67	\$549.00	\$609.00
ABSOLUTE 1.9 DISC	\$317.74	\$439.00	\$489.00
ABSOLUTE 2.1	\$299.75	\$419.00	\$459.00
ABSOLUTE 2.3	\$263.78	\$369.00	\$409.00
SILHOUETTE 1.1 DISC	\$574.32	\$769.00	\$849.00
SILHOUETTE 1.3 DISC	\$515.57	\$699.00	\$779.00
SILHOUETTE 1.7 DISC	\$395.67	\$549.00	\$609.00
SILHOUETTE 1.9 DISC	\$317.74	\$439.00	\$489.00



University Program

MODEL NAME	STANDARD (LEVEL 1)	MAP	MSRP
LIFESTYLE / CROSS TERRAIN			
TRAVERSE 1.1 DISC	\$671.44	\$899.00	\$999.00
TRAVERSE 1.3 DISC	\$479.60	\$649.00	\$719.00
TRAVERSE 1.7 DISC	\$317.74	\$439.00	\$479.00
TOURING	\$515.57	\$699.00	\$739.00
TREAD 1.1 DISC	\$743.38	\$999.00	\$1,049.00
TREAD 1.3 DISC	\$647.46	\$869.00	\$919.00
TREAD 1.5 DISC	\$539.55	\$729.00	\$769.00
LIFESTYLE / RECREATION			
CROSSTOWN 1.1 DISC	\$431.64	\$599.00	\$659.00
CROSSTOWN 1.3 DISC	\$359.70	\$499.00	\$549.00
CROSSTOWN 2.1	\$299.75	\$419.00	\$469.00
CROSSTOWN 2.3	\$251.79	\$349.00	\$389.00
LIFESTYLE / URBAN			
FEATHER	\$335.72	\$469.00	\$519.00
DECLARATION	\$287.76	\$399.00	\$439.00
ORIGAMI 1.1	\$419.65	\$579.00	\$639.00
ORIGAMI 1.3	\$359.70	\$499.00	\$549.00
LIFESTYLE / CRUISER			
MIO AMORE	\$287.76	\$399.00	\$439.00
CAPTIVA	\$215.82	\$299.00	\$329.00
CAPE MAY	\$215.82	\$299.00	\$329.00
BARNEBEY 1	\$236.20	\$329.00	\$364.00
BARNEBEY 3	\$281.77	\$389.00	\$429.00
BARNEBEY 7	\$281.77	\$389.00	\$429.00



University Program

MODEL NAME	STANDARD (LEVEL 1)	MAP	MSRP
URBAN SERIES			
DRAFT - CHROME	\$221.82	\$299.00	\$329.00
DRAFT	\$203.83	\$279.00	\$309.00
DRAFT LITE - CHROME	\$233.81	\$319.00	\$349.00
DRAFT LITE	\$215.82	\$299.00	\$329.00
TRIPLE - CHROME	\$263.78	\$369.00	\$409.00
TRIPLE	\$239.80	\$339.00	\$379.00
LAGER - CHROME	\$287.76	\$389.00	\$429.00
LAGER	\$263.78	\$369.00	\$409.00
BEACH CRUISER SERIES			
RIP STYLE 26"	\$191.84	\$269.00	\$299.00
BIG STYLE 29"	\$227.81	\$319.00	\$349.00
MOUNTAIN SERIES			
BIG MOUNTAIN 29 DISC - 24SPD	\$437.64	\$599.00	\$659.00
BIG MOUNTAIN 29 DISC - 21SPD	\$358.50	\$499.00	\$549.00
BIG MOUNTAIN 27.5 DISC - 24SPD	\$437.64	\$599.00	\$659.00
BIG MOUNTAIN 27.5 DISC - 21SPD	\$334.52	\$459.00	\$499.00
BIG MOUNTAIN 27.5 - 21SPD	\$298.55	\$419.00	\$459.00
ADVENTURE DISC - 24SPD	\$310.54	\$429.00	\$469.00
ADVENTURE 21SPD	\$238.60	\$329.00	\$359.00
F@ R	\$1,007.16	\$1,399.00	\$1,539.00
F@ E	\$779.35	\$1,089.00	\$1,199.00
ROAD SERIES			
ROYALE 20SPD	\$598.30	\$829.00	\$909.00
ROYALE 16SPD	\$442.43	\$619.00	\$679.00
ROYALE 14SPD	\$382.48	\$529.00	\$579.00
FITNESS SERIES			
MONTEREY 24SPD	\$274.57	\$379.00	\$419.00
MONTEREY 21SPD	\$250.59	\$349.00	\$389.00
PALISADE 21SPD	\$274.57	\$379.00	\$419.00
PALISADE 7SPD	\$215.82	\$299.00	\$329.00



University Program

MODEL NAME	STANDARD (LEVEL 1)	MAP	MSRP
MTB FULL SUSPENSION - ALL MOUNTAIN			
REPACK TEAM	\$3,477.10	\$4,469	\$4699
REPACK PRO	\$2,637.80	\$3,399	\$3569
REPACK EXPERT	\$2,116.24	\$2,699	\$2839
MTB FULL SUSPENSION XC/TRAIL			
SUPERCELL TEAM	\$3,099.42	\$3,999	\$4199
SUPERCELL PRO	\$2,338.05	\$2,999	\$3149
SUPERCELL EXPERT	\$1,948.38	\$2,499	\$2629
MTB HARDTAIL 29"			
THUNDER PRO	\$1,343.49	\$1,729	\$1819
THUNDER EXPERT	\$1,091.09	\$1,399	\$1469
THUNDER BOLT	\$1,169.03	\$1,499	\$1569
STORM EXPERT 29	\$773.36	\$999	\$1049
STORM COMP 29	\$569.53	\$729	\$769
STORM SPORT 29	\$497.59	\$639	\$669
STORM 29	\$425.65	\$549	\$579
MTB HARDTAIL 27-5"			
STORM EXPERT 27	\$773.36	\$999	\$1049
STORM SPORT 27	\$497.59	\$639	\$669
STORM 27	\$425.65	\$549	\$579
MTB HARDTAIL 29"			
LIGHTNING	\$1,558.70	\$1,999	2099
ROAD			
VENTURI	\$1,716.12	\$2,199	2299
TRANSPORTATION - TOWN			
UPTOWN 8	\$539.55	\$749	\$819
UPTOWN 7	\$449.63	\$629	\$699
UPTOWN EX	\$299.75	\$419	\$459
DOWNTOWN 8	\$407.66	\$569	\$629
DOWNTOWN 3	\$335.72	\$469	\$519
DOWNTOWN EX	\$299.75	\$419	\$459
TRANSPORTATION - RANGE			
BELTWAY EXPERT	\$959.20	\$1,339	\$1409
BELTWAY	\$689.43	\$959	\$1009
GREENWAY ELITE	\$677.44	\$949	\$1049
GREENWAY EXPERT	\$503.58	\$699	\$779
GREENWAY SPORT	\$395.67	\$549	\$609
GREENWAY	\$347.71	\$479	\$529