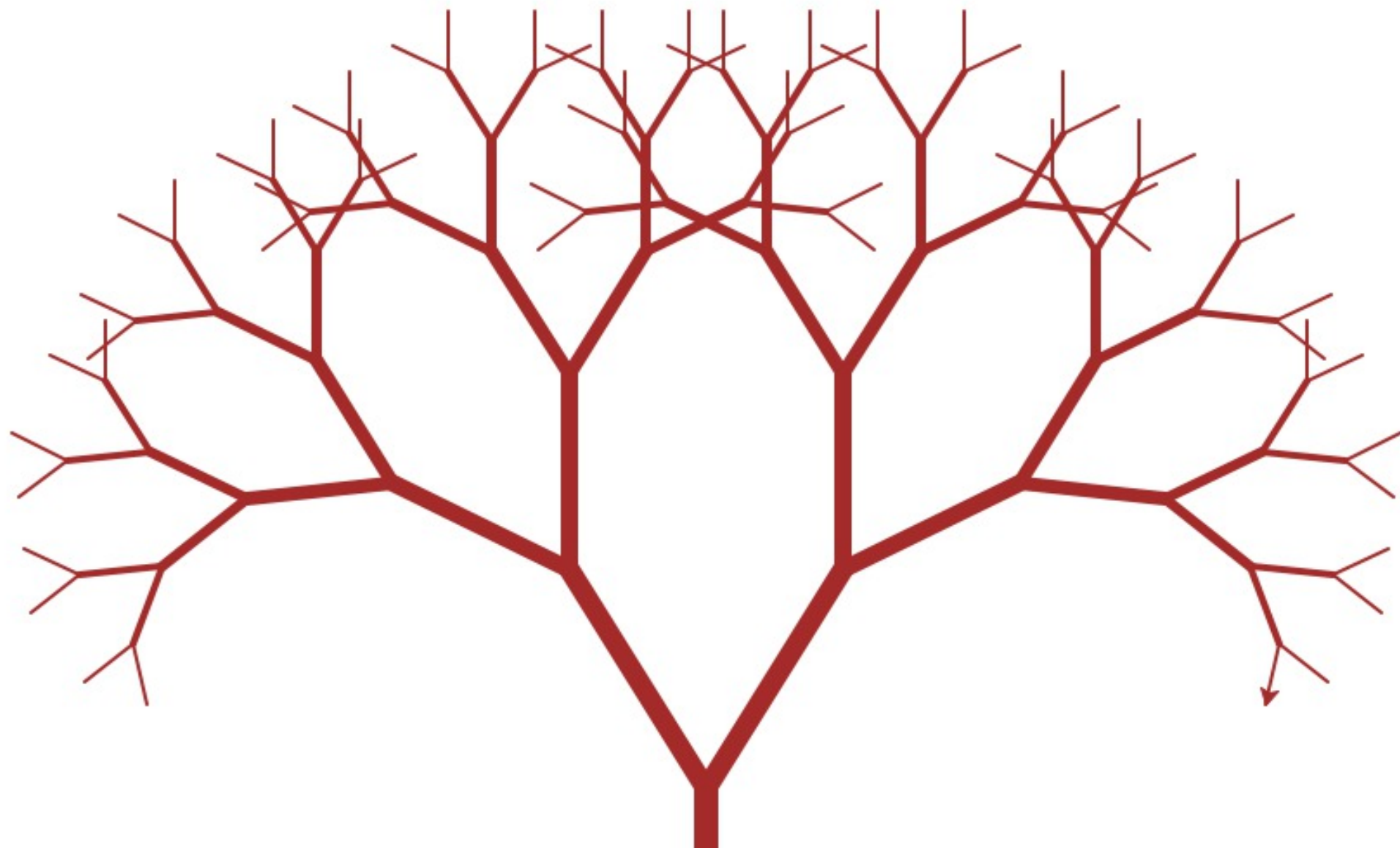


# Collaborative Culture

Kyle King



Ideas are Organic

# Today...

- Create a Billion Ideas
- Develop Concepts

Yes, but...

~~Donia~~

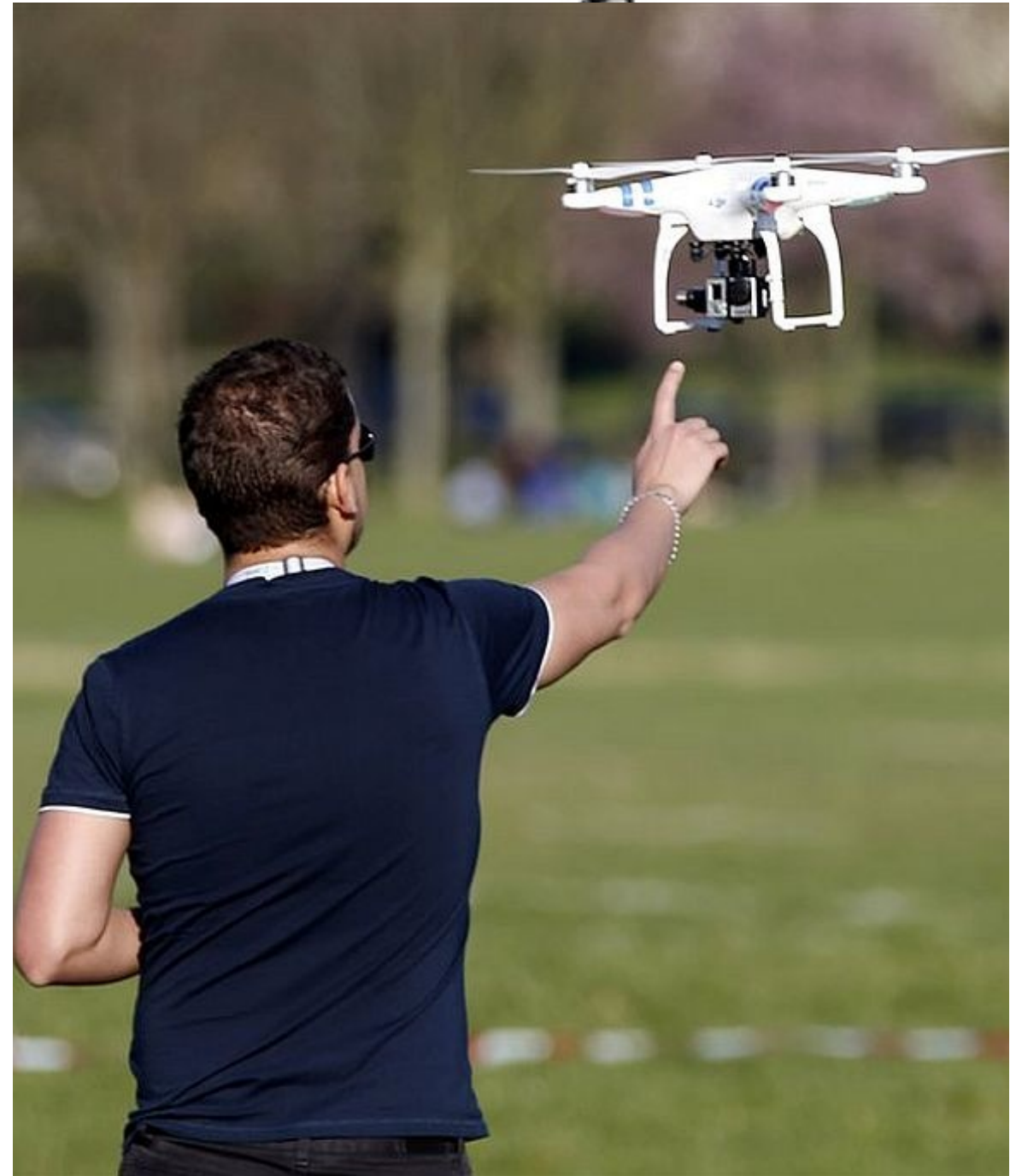
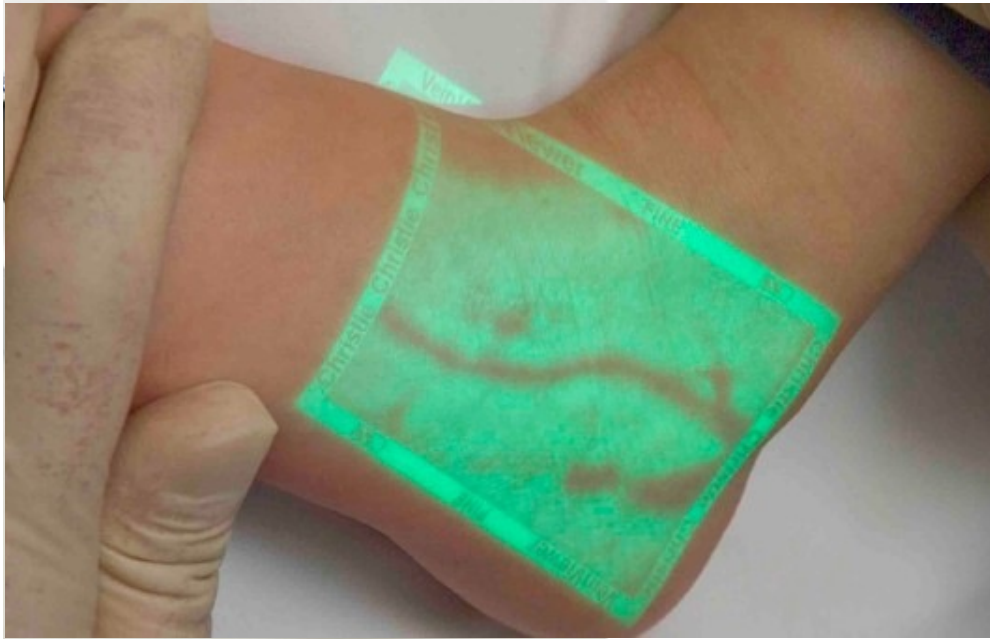
Yes, and...

~~Donia~~

“I like... I wish... What if...”

– Stanford D.sign School

# Get to the Best Idea



What did you think  
was cool?



# More Resources:

- More on ideation and brainstorming:
  - <http://www.ideo.com/work/human-centered-design-toolkit/>
  - <http://innovation.umd.edu>
- Tools for mapping ideas and quality:
  - <http://asq.org/learn-about-quality/seven-basic-quality-tools/overview/overview.html>
- Keep up to date:
  - <http://medcitynews.com>