* Without interactions

Recall: y = Bo + B, X,

Adding wriables: $\hat{y} = B_0 + B_1 \times + B_2 \times 2$

- → For every unit increase in X, we expect y' to change by B, on average after adjusting for Xz.
- -> Controlling for Xz means taking away the variability of it to isolate the effect of XI.