

Total Revenue

233081

Subscribers

1053

% of Customers Subscribed

27%

Avg Customer Age

44

Average Customer Review

3.75

Gender Breakdown of Customers

3K (68%)

1K (32%)

Gender

Male

Female

Item	# Sold	Revenue	Avg Rating	S	M	L	XL
Skirt	158	9402	3.78	27	67	53	11
Boots	144	9018	3.81	21	70	40	13
Jacket	163	9249	3.76	20	82	48	13
Sunglasses	161	9649	3.74	36	73	39	13
Backpack	143	8636	3.75	18	76	35	14
Coat	161	9275	3.73	36	66	45	14
Dress	166	10320	3.75	27	77	47	15
Shoes	150	9240	3.75	22	66	47	15
T-shirt	147	9248	3.78	24	66	41	16
Gloves	140	8477	3.86	22	66	35	17
Hoodie	151	8767	3.72	26	68	40	17
Sandals	160	9200	3.84	29	75	39	17
Shorts	157	9433	3.71	27	67	46	17
Handbag	153	8857	3.78	29	72	34	18
Jeans	124	7548	3.65	26	41	39	18
Jewelry	171	10010	3.76	37	77	39	18
Sweater	164	9462	3.77	27	77	42	18
Belt	161	9635	3.76	37	66	39	19
Scarf	157	9561	3.70	28	65	45	19
Socks	159	9252	3.75	26	74	40	19
Pants	171	10090	3.72	25	80	46	20
Blouse	171	10410	3.68	29	75	46	21
Shirt	169	10332	3.63	20	86	41	22
Sneakers	145	8635	3.76	21	56	46	22
Hat	154	9375	3.81	23	67	41	23
Total	3900	233081		663	1755	1053	429

