

# Interface Poetry Project



Core Studio Interaction  
By Kyle Palma

# Inspiring Song

Bones Brigade “The Joust” <http://www.youtube.com/watch?v=LzuGha-ygXU>

# Strategy

## Design Objective

- To create different interactive experiences using videos to evoke the desire to skateboard.

## Intended Audience

- Skateboarders

## Audience Needs

- To be able to view video content
- To be able to easily navigate thru different inspirational videos
- To be able to pick between Mellow, Average or Killer (video atmosphere)

# Inspirations

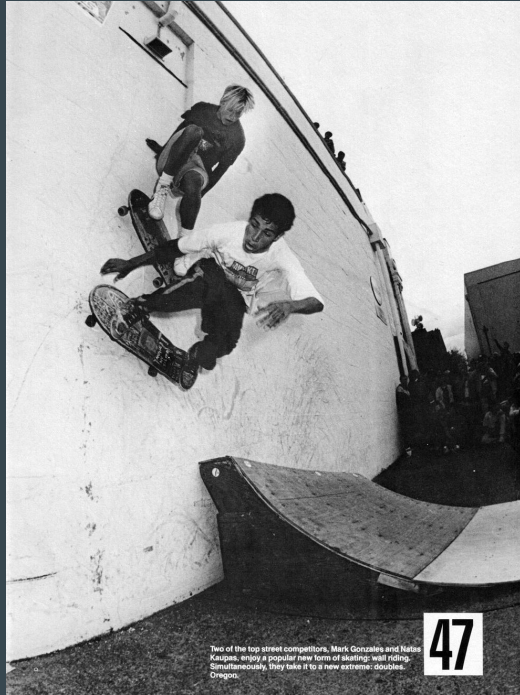
## Songs

- Gang Green “Skate to Hell”
- Iron Maiden
- Metallica
- Slayer
- Lamb of God
- Black sabbath

## Skateboard Videos

- Fully Flared skateboard film <https://www.youtube.com/watch?v=i0GXj5pFpLU>
- Baker 3 skate film <https://www.youtube.com/watch?v=aLwk3-LPIxQ>
- Krooked LSD skate film <https://www.youtube.com/watch?v=H2XVayp3Iqc>
- The Flat Earth skate film <https://www.youtube.com/watch?v=I2vKd6FbXd8>
- We Are Blood skate film <https://www.youtube.com/watch?v=SVus4Ua1EFQ>
- Pretty Sweet skate film [https://www.youtube.com/watch?v=z2SnRDH\\_HSI](https://www.youtube.com/watch?v=z2SnRDH_HSI)
- ZERO Skateboards: COLD WAR <https://www.youtube.com/watch?v=ILN9Tc3GT7c>
- Lords of Dogtown the Movie <https://www.youtube.com/watch?v=XwFR9NZfhUI>

# Images



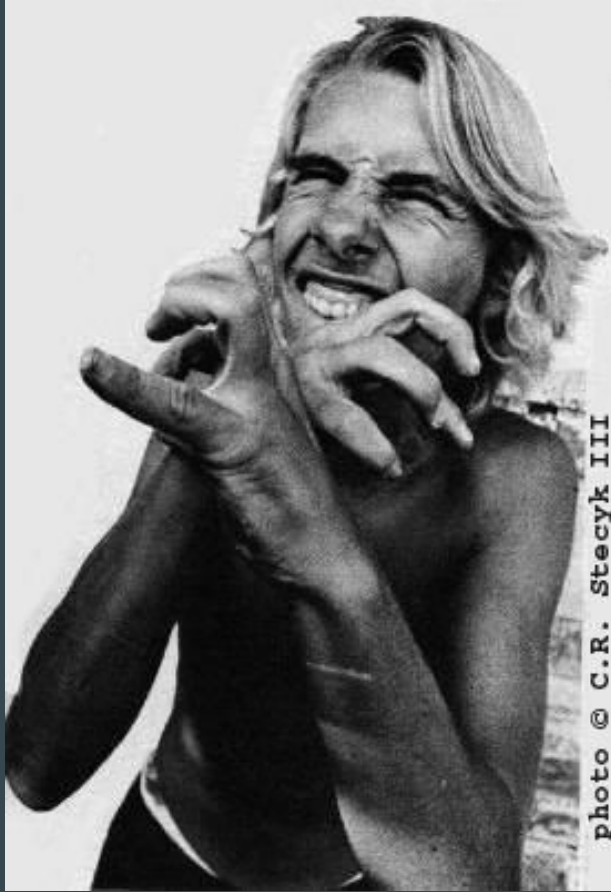


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# Scope

## Content Requirements

- Skateboarding videos and photos leaving in intensity
- Music ranging from mellow rasta to heavy metal
- Notes/captions (instructions) explaining how to navigate through the site ]
- Flashing lights resembling concerts lighting
- Navigational elements to help the user in going from content to content
- Different colors to evoke different feelings

## Functional requirements

- User can view content such as videos and pictures
- Users can toggle between different videos with the slide of the screen of a click of a button
- User can easily navigate thru the interaction with ease and little to no confusion

# Structure

## Information Architecture

- Users will open the site and arrive at the ENTER page when clicking ENTER they will immediately be brought to the content (videos)
- Video content will be immediately played and non stop after entering the interaction
- Sequential

## Navigation Design

- Enter button touched brings you to videos
- Swiping/ tapping (clicking) alternates to new videos

# Interface design

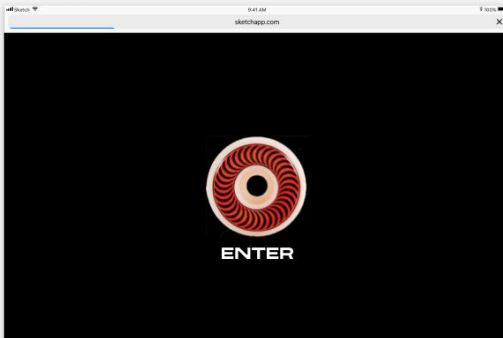
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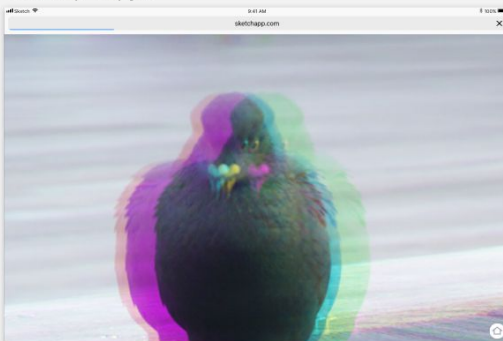
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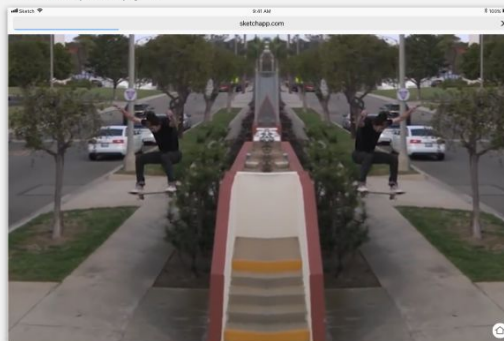
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# Video

