**Heroes of Pymoli Data Analysis**

**Kyle Peterson**

The game has pulled in a profit of $2,379

The most common gender demographic for this game is males, making up roughly 84% of the player base, along with the most total in-game purchases.

Players aged 20-24 are the most willing to spend money on the game, and make up nearly half the total profits at $1114

No player has made more than 5 in-game purchases

The game’s most dedicated player is likely Lisosia93, who has spent $18.96 on in-game items

The games most popular item is Final Critic, with 13 total sales – it is also the most profitable, with a net income of $59.99