Predicting customer product score by review text using LSTM and GRU recurent neural networks

Brief description of the problem and data

The challange problem that will be addressed in this notebook is: given a data set of womens clothing reviews, which among other details includes the text of the review and the customer's score of the product, train a recurrent neural netwrk to predict what score a customer will give a product based on the text of their review.

The data in question is a collection of reviews posted on e-commerce platforms, with each review given to an article of womens clothing. Each sample contains the text of the review itself, the score the customer gave the product, how helpul other customers found the review, and other details as will be explored later.

Data source

The data used in this notebook is from the "Women's E-Commerce Clothing Reviews" dataset, hosted on Kaggle.

URL to data set: https://www.kaggle.com/datasets/nicapotato/womens-ecommerce-clothing-reviews

```
import numpy as np # linear algebra
In [70]:
         import pandas as pd # data processing, CSV file I/O (e.g. pd.read_csv)
         import tensorflow as tf
         import keras
         import keras_nlp
         from sklearn.model_selection import train_test_split
         from sklearn.metrics import ConfusionMatrixDisplay, confusion_matrix, f1_score, recall_s
         import seaborn as sns
         import altair as alt
         import matplotlib.pyplot as plt
         import keras_tuner
         import kerastuner
         from keras_tuner.tuners import RandomSearch
         from sklearn import feature_extraction, linear_model, model_selection, preprocessing
         import nltk
         from nltk.corpus import stopwords
         import json
         import os
         import sys
         import string
         import re
         os.environ["KERAS_BACKEND"] = "tensorflow"
         print("TensorFlow version:", tf.__version__)
```

```
print(f"Keras Version: {keras.__version__}")
print("KerasNLP version:", keras_nlp.__version__)
print()
print(f"Python {sys.version}")
gpu_list = tf.config.list_physical_devices('GPU')
gpu = len(gpu_list)>0
print("GPU is", "available" if gpu else "NOT AVAILABLE")
print(gpu_list)
```

TensorFlow version: 2.10.0 Keras Version: 2.10.0 KerasNLP version: 0.6.1

Python 3.9.19 (main, Mar 21 2024, 17:21:27) [MSC v.1916 64 bit (AMD64)] GPU is available

[PhysicalDevice(name='/physical_device:GPU:0', device_type='GPU')]

Exploratory Data Analysis (EDA) — Inspect, Visualize and Clean the Data

Data inspection

Below is a display of the first 5 samples of the data set.

```
In [209... path_add = 'C:/Users/kgrit/OneDrive/Documents/UC boulder Data science masters/Intro to d
df_reviews = pd.read_csv(path_add + "data/Womens Clothing E-Commerce Reviews.csv")
```

In [216... print(df_reviews.shape)
 display(df_reviews.head())

(23486, 11)

(2	3486, 11)										
	Unnamed: 0	Clothing ID	Age	Title	Review Text	Rating	Recommended IND	Positive Feedback Count	Division Name	Department Name	
0	0	767	33	NaN	Absolutely wonderful - silky and sexy and comf	4	1	0	Initmates	Intimate	Int
1	1	1080	34	NaN	Love this dress! it's sooo pretty. i happene	5	1	4	General	Dresses	D
2	2	1077	60	Some major design flaws	I had such high hopes for this dress and reall	3	0	0	General	Dresses	D
3	3	1049	50	My favorite buy!	I love, love, love this jumpsuit. it's fun, fl	5	1	0	General Petite	Bottoms	
4	4	847	47	Flattering shirt	This shirt is very flattering to all due to th	5	1	6	General	Tops	В

The only features relevent to this notebook are 'Review Text' and 'Rating', so those two will be pulled out and placed into a new dataframe. Additionally, rows with no review text or rating will be pulled at the beginning as a preemptive data cleaning operation.

```
df_reviews_f = df_reviews[['Review Text', 'Rating']].copy().rename(columns={"Review Text")
 In [ ]:
In [222... df_reviews_f = df_reviews_f[df_reviews_f['text'].isnull() == False].copy()
           display(df_reviews_f.head(n=5))
           print('Dataframe shape:', df_reviews_f.shape)
           print('rating without text: ',df_reviews_f[df_reviews_f['text'].isnull()].shape[0])
           print('Text without rating: ',df_reviews_f[df_reviews_f['rating'].isnull()].shape[0])
                                                 text rating
           0 Absolutely wonderful - silky and sexy and comf...
                                                          4
                                                          5
                 Love this dress! it's sooo pretty. i happene...
           2
               I had such high hopes for this dress and reall...
                                                          3
           3
                   I love, love, love this jumpsuit. it's fun, fl...
                                                          5
           4
                   This shirt is very flattering to all due to th...
                                                          5
          Dataframe shape: (22641, 2)
          rating without text: 0
```

Of the data samples that have both text and rating, you can see that there are 22,641 samples that can be used in the following attampts. Lets move onto some statistics of the number of ratings for each possibler rating and the text lengths

EDA - statistics and visualizations

Text without rating: 0

First lets take a quick look at the length of the review texts, and some statistics of those lengths.

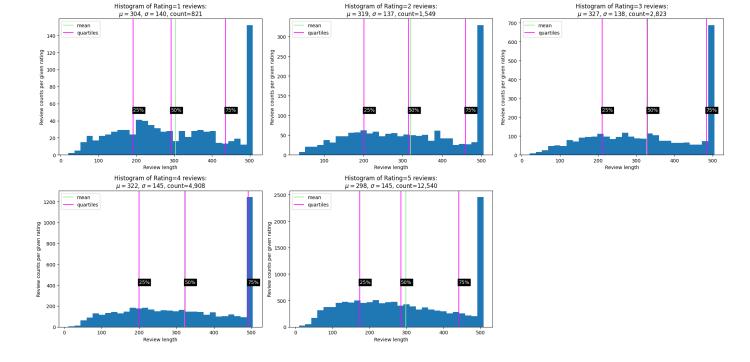
```
def text_len(row):
In [6]:
            print(row["text"])
            return len(row["text"])
        df_reviews_f["text_length"] = df_reviews_f['text'].apply(lambda x : len(x))
        print("Full data set Stat\n")
        df_reviews_f_len_desc = df_reviews_f["text_length"].describe()
        print(df_reviews_f_len_desc)
        Full data set Stat
        count
                 22641.000000
                   308.687911
        mean
        std
                   143.940048
        min
                     9.000000
        25%
                   186.000000
        50%
                   301.000000
        75%
                   459.000000
                   508.000000
        max
        Name: text_length, dtype: float64
```

It looks like a large number of reveiw lengths are close to 300 characters, including spaces. However, if you look at the 75% quartile number, you can see that it is quite close to the max possible length. This could

mean that a lot of review lengths tend towards the max length calculated. Lets look at histograms of the review lengths, broken up into 5 charts, one for each possible rating.

```
def plot_histograms(df_in, col='text_length'):
In [7]:
             fig, ax = plt.subplots(2, 3, figsize=(20, 10))
             x = [df_in[df_in['rating'] == i] for i in range(1,6)]
             stats = [df[col].describe() for df in x]
             for i in range(5):
                 ax_row = i // 3
                 ax_col = i % 3
                 n, bins, patches = ax[ax_row, ax_col].hist(x[i][col], 30, density=False)
                 mu = stats[i]['mean']
                 sigma = stats[i]['std']
                 ax[ax_row, ax_col].axvline(mu, color='lightgreen')
                 ax[ax_row, ax_col].axvline(stats[i]['25%'], color='magenta')
                 ax[ax_row, ax_col].axvline(stats[i]['50%'], color='magenta')
                 ax[ax_row, ax_col].axvline(stats[i]['75%'], color='magenta')
                 \max_c = np.\max(n)/3
                 if i == -1:
                     print(n)
                     print(bins)
                     #475.4666667
                     print(x[i][(x[i][col] < 490) & (x[i][col] > 475)])
                     print(x[i][x[i][col] > 490].iloc[0,0])
                 percs = ['25%', '50%', '75%']
                 for j in range(3):
                     ax[ax_row, ax_col].text(stats[i][percs[j]], max_c, percs[j], color='white',
                 #ax[i].text(stats[i]['50%'], max_c, '50%', color=t_color)
#ax[i].text(stats[i]['75%'], max_c, '75%', color=t_color)
                 #ax[i].axvline(stats[i]['25%'], color='orange')
                 ax[ax_row, ax_col].set_xlabel('Review length')
                 ax[ax_row, ax_col].set_ylabel('Review counts per given rating')
                 ax[ax_row, ax_col].set_title(f'Histogram of Rating={i+1} reviews:\n'
                              fr'=\sum_{mu=\{mu:.0f}, sigma=\{sigma:.0f\}, count=\{"\{:,\}".format(x[i].s]\}
                 ax[ax_row, ax_col].legend(['mean', 'quartiles'])
             # Tweak spacing to prevent clipping of ylabel
             fig.delaxes(ax[1][2])
             fig.tight_layout()
             plt.show()
```

```
In [8]: plot_histograms(df_reviews_f)
```



As you can see, there are very large numbers of reviews for each possible review rating that are close to 500 characters. It is possible that these reviews have a large number of filler words, or stop words, that greatly exagerate the amount of meaningful words in the longer reviews. That will be where the majority of data cleaning will be focused.

Data cleaning

Data cleaning will be comprised of removeing stop words from review texts, along with removing punctuation to simply text tokenization and make it easier for the RNN models to interpret reviews based on only vocabulary. I will also display the newly leaned review texts lengths in histograms of the same form as above. This will make it clear if the text cleaning smoothed out the distribution of text lengths.

```
In [11]:
    def remove_stopword(text):
        remove_stopword = " ".join([word for word in text.split() if word.lower() not in sto
        return remove_stopword

df_reviews_f["text_clean"] = df_reviews_f["text"].apply(remove_stopword)

def clean_text(x):
        return re.sub(r"\s+", " ", x.translate(str.maketrans('', '', string.punctuation))).l

df_reviews_f["text_clean"] = df_reviews_f["text_clean"].apply(lambda x : clean_text(x))

df_reviews_f["length_clean"] = df_reviews_f["text_clean"].apply(lambda x : len(x))

#display(df_train["text_clean"].head())

#display(df_test["text_clean"].head())

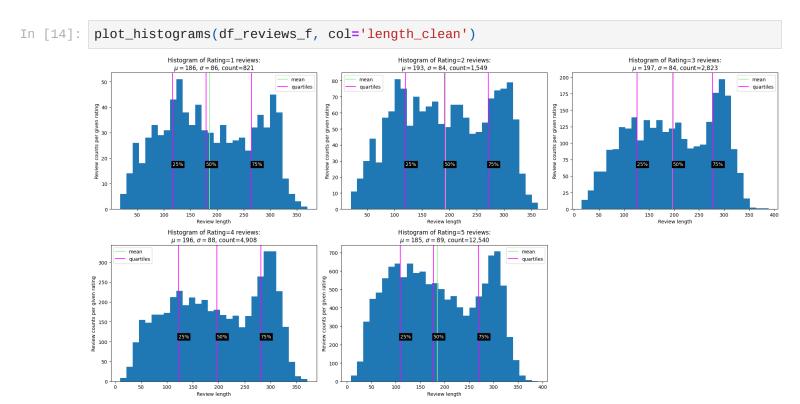
df_reviews_f.to_csv("data/Womens Clothing E-Commerce Reviews - clean.csv", index=False)

"''
```

```
In [13]: df_reviews_f = pd.read_csv("data/Womens Clothing E-Commerce Reviews - clean.csv")
    df_reviews_f.head()
```

length_clean	text_clean	text_length	rating	text		Out[13]:	
43	absolutely wonderful silky sexy comfortable	53	4	Absolutely wonderful - silky and sexy and comf	0		
187	love dress sooo pretty happened find store im	303	5	Love this dress! it's sooo pretty. i happene	1		
312	high hopes dress really wanted work me initial	500	3	I had such high hopes for this dress and reall	2		
92	love love jumpsuit fun flirty fabulous ev	124	5	I love, love, love this jumpsuit. it's fun, fl	3		
112	shirt flattering due adjustable front tie perf	192	5	This shirt is very flattering to all due to th	4		

Lets look at histogram charts again to view the text lengths distribution for each possible product rating



The text cleaning was able to smooth out the distributions quite a bit. Also, as you can see by looking at the spread of review length counts, the text cleaning brought every set of review texts into a similar spread of possible review lengths.

It appears that in almost every histogram there are two overlapping gaussian peaks in the data, one with a mean of about 300 and another with a mean of around 150. This could be because of the set of reviews with close to 500 characters. These reviews could have had proportional amounts of meaningful vocabulary in them when compared to the shorter reviews. We will keep all the reviews in one data set regardless. Future attempts to use the review texts here to predict review ratings could break the two sets of reivew lengths appeart and run model fitting on each one seperatly, or some other process.

Data preprocessing and transformation

Splitting into testing, traing, and validation data

Lets set up the data for use in the model fittings. I will split the collections of each rating, then combign and shuffle them into the training, validation and testing data sets. This will be done using the test train split

function. I'll then use the Word2Vec approach to preprocess the data and utilize the keras tokenizer() function to convert the review texts to a matrix of integers.

```
In [20]: df_reviews_f["rating_shifted"] = df_reviews_f['rating'].apply(lambda x: x - 1).values
          df_train, df_test = train_test_split(
              df_reviews_f,
              test_size=0.2,
              random_state=42,
              stratify=df_reviews_f['rating'].values,)
          df_val = df_train.sample(frac=0.3)
          df_train.drop(df_val.index, inplace=True)
In [223...
          def df_stats_print(df, df_title):
              print('\n' + df_title)
              #display(df.describe())
              for i in range(1, 6):
                  _count = df[df['rating'] == i]['rating'].count()
                  _{total} = df.shape[0]
                  print(f"{i} counts: {_count}, % of total: {np.round(_count/_total*100,2)}")
          df_stats_print(df_train, 'df_train')
          df_stats_print(df_test, 'df_test')
df_stats_print(df_val, 'df_val')
          #display(df_train.head())
          df_train
          1 counts: 479, % of total: 3.78
          2 counts: 865, % of total: 6.82
          3 counts: 1598, % of total: 12.6
          4 counts: 2737, % of total: 21.59
          5 counts: 6999, % of total: 55.21
          df_test
          1 counts: 164, % of total: 3.62
          2 counts: 310, % of total: 6.84
          3 counts: 565, % of total: 12.48
          4 counts: 982, % of total: 21.68
          5 counts: 2508, % of total: 55.38
          df_val
          1 counts: 178, % of total: 3.28
          2 counts: 374, % of total: 6.88
          3 counts: 660, % of total: 12.15
          4 counts: 1189, % of total: 21.88
          5 counts: 3033, % of total: 55.82
          Above you can see that each possible rating value is proportionally represented in the training, validation,
          and testing data sets.
```

In [22]: max_features=5000
 tokenizer=keras.preprocessing.text.Tokenizer(num_words=max_features, split=' ')
 tokenizer.fit_on_texts(df_train['text_clean'].values)

X_train = tokenizer.texts_to_sequences(df_train['text_clean'].values)

X_train = keras.utils.pad_sequences(X_train)

X_val = tokenizer.texts_to_sequences(df_val['text_clean'].values)

X_val = keras.utils.pad_sequences(X_val, maxlen=X_train.shape[1])

X_test = tokenizer.texts_to_sequences(df_test['text_clean'].values)

X_test = keras.utils.pad_sequences(X_test, maxlen=X_train.shape[1])

To be able to pass the review ratings to the models, they must be formatted into arrays of shape (# of total labels) x (# of total samples) and the reviews need to be shifted down by 1 so that they start at zero. This is necessary for the evaluation mettes in the model fitting process to accuratly read the true labels. Each column of the new array will correspond to a given label by order, such that the first column corresponds to rating = 1, the second column to rating = 2, and so on.

Below is a test of the tokenizer. The dictionary relating a column index to a specific word is retrived from the tokenizer and used to verify a given row of the formatted training data can be reconstructed (roughly) to match the original cleaned tweet.

```
In [24]: test_{row} = 20
         print(X_train.shape)
         print(X_val.shape)
         print(y_train.shape)
         print(y_val.shape)
                           ', tokenizer.sequences_to_texts([X_train[test_row]]))
         print('test:\n
         print('original cleaned tweet:\n ', df_train.iloc[test_row]['text_clean'])
         (12678, 61)
         (5434, 61)
         (12678, 5)
         (5434, 5)
         test:
              ['made wedding outfit perfect']
         original cleaned tweet:
              made wedding outfit perfect
         Looks good.
```

Hyperparameter tuning

Every model architecture will have the LSTM/GRU layer units, Dropout layer dropout rates, and learning rates tuned such that the combination of parameters that produces the model with the highest AUC score will be selected as best. Each layer, be it LSTM, GRU or dropout, will have a unique hyperparameter such that it is possible for every dropout layer to have a different dropout rate and every LSTM/GRU layer to have a different number of memory units. One model, the 1-layer GRU model, will have a larger set of possible memory unit hyperparameters, to test if the one GRU layer with more memory units can outperform the other architectures. The list below shows the values tested:

• LSTM/GRU layer memory units: [8, 16,32,64]

- 1-layer GRU layer memory units: [8, 16, 32, 64, 128, 256, 512]
- Dropout layer dropout rates: [0.0, 0.1, 0.2, 0.3, 0.4]
- Learning rates: [0.01, 0.001, 0.0001, 0.00001]

Model architectures

Long-Short Term Memory (LSTM) architecture

This will be a 2-layer LSTM model. To help address overfitting, dropout layers are added directly before, between, after each layer. The metric to maximize in training is multi-label AUC average. The reasoning to use AUC is that since these reviews are being judged as being any one of 5 different possible scores, and to keep the model from over-prioritizing one review rating label right, you can score a model by getting the AUC for each label, then averaging the scores.

```
In [34]:
         def lstm_model(hp):
             poss_units = [8, 16, 32, 64, 128]
             hp_ltsm_units_1 = hp.Choice("ltsm_memory_units_layer_1", poss_units)
             hp_ltsm_units_2 = hp.Choice("ltsm_memory_units_layer_2", poss_units)
             poss_dropouts = [0.0, 0.1, 0.2, 0.3, 0.4]
             hp_dropout_frac_1 = hp.Choice("dropout_rate_layer_1", poss_dropouts)
             hp_dropout_frac_2 = hp.Choice("dropout_rate_layer_2", poss_dropouts)
             hp_dropout_frac_3 = hp.Choice("dropout_rate_layer_3", poss_dropouts)
             embed_dim = 100
             model = keras.models.Sequential([
                  keras.layers.Embedding(max_features, embed_dim, input_length = X_train.shape[1])
                  keras.layers.Dropout(hp_dropout_frac_1),
                 keras.layers.LSTM(hp_ltsm_units_1, return_sequences=True, name="LSTM_layer_1"),
                  keras.layers.Dropout(hp_dropout_frac_2),
                  keras.layers.LSTM(hp_ltsm_units_2, name="LSTM_layer_2"),
                  keras.layers.Dropout(hp_dropout_frac_3),
                  keras.layers.Dense(5,activation='softmax'),
             hp_lr = hp.Choice("learning_rate", [1e-2, 1e-3, 1e-4, 1e-5])
             model.compile(
                 loss=keras.losses.CategoricalCrossentropy(),
                 optimizer=keras.optimizers.Adam(learning_rate=hp_lr),
                 metrics= [keras.metrics.AUC(multi_label=True, num_labels=5, name='auc', from_log
             return model
```

GRU 1-layer architecture

This will be a single layer GRU model. To help address overfitting, dropout layers are added directly before and after. The metric to maximize in training is multi-label AUC average

```
hp_gru_units_1 = hp.Choice("gru_memory_units_layer_1", poss_units)
poss_dropouts = [0.0, 0.1, 0.2, 0.3, 0.4]
hp_dropout_frac_1 = hp.Choice("dropout_rate_layer_1", poss_dropouts)
hp_dropout_frac_2 = hp.Choice("dropout_rate_layer_2", poss_dropouts)
model = keras.models.Sequential()
model.add(keras.layers.Embedding(max_features, embed_dim, input_length = X_train.sha
model.add(keras.layers.Dropout(hp_dropout_frac_1))
model.add(tf.keras.layers.GRU(hp_gru_units_1))
model.add(keras.layers.Dropout(hp_dropout_frac_2))
model.add(keras.layers.Dense(5,activation='softmax'))
hp_lr = hp.Choice("learning_rate", [1e-2, 1e-3, 1e-4, 1e-5])
model.compile(
   loss=keras.losses.CategoricalCrossentropy(),
   optimizer=keras.optimizers.Adam(learning_rate=hp_lr),
   metrics= [keras.metrics.AUC(multi_label=True, num_labels=5, name='auc', from_log
return model
```

GRU 2-layer architecture

This will be a two layer GRU model. To help address overfitting, dropout layers are added directly before and after. The metric to maximize in training is multi-label AUC average

```
In [155... def gru_model(hp):
             embed_dim = 100
             poss_units = [8, 16, 32, 64]
             hp_gru_units_1 = hp.Choice("gru_memory_units_layer_1", poss_units)
             hp_gru_units_2 = hp.Choice("gru_memory_units_layer_2", poss_units)
             poss_dropouts = [0.0, 0.1, 0.2, 0.3, 0.4]
             hp_dropout_frac_1 = hp.Choice("dropout_rate_layer_1", poss_dropouts)
             hp_dropout_frac_2 = hp.Choice("dropout_rate_layer_2", poss_dropouts)
             hp_dropout_frac_3 = hp.Choice("dropout_rate_layer_3", poss_dropouts)
             model = keras.models.Sequential()
             model.add(keras.layers.Embedding(max_features, embed_dim, input_length = X_train.sha
             model.add(keras.layers.Dropout(hp_dropout_frac_1))
             model.add(tf.keras.layers.GRU(hp_gru_units_1, return_sequences=True, ))
             model.add(keras.layers.Dropout(hp_dropout_frac_2))
             model.add(tf.keras.layers.GRU(hp_gru_units_2))
             model.add(keras.layers.Dropout(hp_dropout_frac_3))
             model.add(keras.layers.Dense(5,activation='softmax'))
             hp_lr = hp.Choice("learning_rate", [1e-2, 1e-3, 1e-4, 1e-5])
             model.compile(
                 loss=keras.losses.CategoricalCrossentropy(),
                 optimizer=keras.optimizers.Adam(learning_rate=hp_lr),
                 metrics= [keras.metrics.AUC(multi_label=True, num_labels=5, name='auc', from_log
             return model
```

GRU 4 layer

This will be a four layer GRU model. To help address overfitting, dropout layers are added directly before and after. The metric to maximize in training is multi-label AUC average

```
In [29]: def gru_4_layer_model(hp):
             embed_dim = 100
             4*4*5*5*4
             poss_units = [8, 16, 32, 64]
             hp_gru_units_1 = hp.Choice("gru_memory_units_layer_1", poss_units)
             hp_gru_units_2 = hp.Choice("gru_memory_units_layer_2", poss_units)
             hp_gru_units_3 = hp.Choice("gru_memory_units_layer_3", poss_units)
             hp_gru_units_4 = hp.Choice("gru_memory_units_layer_4", poss_units)
             poss_dropouts = [0.0, 0.1, 0.2, 0.3, 0.4]
             hp_dropout_frac_1 = hp.Choice("dropout_rate_layer_1", poss_dropouts)
             hp_dropout_frac_2 = hp.Choice("dropout_rate_layer_2", poss_dropouts)
             hp_dropout_frac_3 = hp.Choice("dropout_rate_layer_3", poss_dropouts)
             hp_dropout_frac_4 = hp.Choice("dropout_rate_layer_4", poss_dropouts)
             hp_dropout_frac_5 = hp.Choice("dropout_rate_layer_5", poss_dropouts)
             model = keras.models.Sequential()
             model.add(keras.layers.Embedding(max_features, embed_dim, input_length = X_train.sha
             model.add(keras.layers.Dropout(hp_dropout_frac_1))
             model.add(tf.keras.layers.GRU(hp_gru_units_1, return_sequences=True))
             model.add(keras.layers.Dropout(hp_dropout_frac_2))
             model.add(tf.keras.layers.GRU(hp_gru_units_2, return_sequences=True))
             model.add(keras.layers.Dropout(hp_dropout_frac_3))
             model.add(tf.keras.layers.GRU(hp_gru_units_3, return_sequences=True))
             model.add(keras.layers.Dropout(hp_dropout_frac_4))
             model.add(tf.keras.layers.GRU(hp_gru_units_4))
             model.add(keras.layers.Dropout(hp_dropout_frac_5))
             model.add(keras.layers.Dense(5,activation='softmax'))
             hp_lr = hp.Choice("learning_rate", [1e-2, 1e-3, 1e-4, 1e-5])
             model.compile(
                 loss=keras.losses.CategoricalCrossentropy(),
                 optimizer=keras.optimizers.Adam(learning_rate=hp_lr),
                 metrics= [keras.metrics.AUC(multi_label=True, num_labels=5, name='auc', from_log
             return model
```

Tuners to find optimal hyperparametrs

Below are the different hyperparameter tuners for each of the models defined above. Each tuner will randomly select 50 different sets of possible hyperparameters for each model, train each of the 50 models for 3 epochs, then sgrade these 50 models based on total AUC score.

```
In [32]: tuner_files_dir = 'C:/Users/kgrit/OneDrive/Documents/UC boulder Data science masters/Int
t_objective = kerastuner.Objective('auc', direction='max')
t_max_trials = 50
t_overwrite = False
t_executions_per_trial = 1
```

Reloading Tuner from C:/Users/kgrit/OneDrive/Documents/UC boulder Data science masters/I ntro to deep learning/final project/rough draft\lstm_model\tuner0.json

GRU 1-layer tuner

GRU 2-layer tuner

GRU 4-layer tuner

```
In [41]: tuner_gru_4_L = RandomSearch(
    gru_4_layer_model,
    objective=t_objective,
    max_trials=t_max_trials,
    overwrite=t_overwrite,
    executions_per_trial=t_executions_per_trial,
    directory=tuner_files_dir,
    project_name='gru_4_layer_model')
```

Reloading Tuner from C:/Users/kgrit/OneDrive/Documents/UC boulder Data science masters/I ntro to deep learning/final project/rough draft\gru_4_layer_model\tuner0.json

Results and Analysis

Now lets run the tuners and find the best set of hyperparameters for each model architecture. Below is code to retrive parameters from previous trials.

LSTM 2 layer tuner results

```
In [525... tuner_lstm.search(X_train, y_train, epochs=3, validation_data=(X_val, y_val))

Trial 50 Complete [00h 00m 19s]
```

auc: 0.5106742978096008

```
Best auc So Far: 0.8990048170089722
        Total elapsed time: 00h 22m 13s
        models_lstm = tuner_lstm.get_best_models(num_models=5)
In [39]:
        best_model_lstm = models_lstm[0]
        best_hps_lstm = tuner_lstm.get_best_hyperparameters(1)[0]
        print(best_hps_lstm.values)
        best_model_lstm.summary()
        {'ltsm_memory_units_layer_1': 64, 'ltsm_memory_units_layer_2': 128, 'dropout_rate_layer_
        1': 0.1, 'dropout_rate_layer_2': 0.3, 'dropout_rate_layer_3': 0.1, 'learning_rate': 0.00
        1}
        Model: "sequential"
         Layer (type)
                                  Output Shape
                                                          Param #
        ______
         embedding (Embedding)
                                  (None, 61, 100)
                                                          500000
         dropout (Dropout)
                                  (None, 61, 100)
         LSTM_layer_1 (LSTM)
                                  (None, 61, 64)
                                                          42240
         dropout_1 (Dropout)
                                  (None, 61, 64)
         LSTM_layer_2 (LSTM)
                                  (None, 128)
                                                          98816
                                  (None, 128)
         dropout_2 (Dropout)
         dense (Dense)
                                  (None, 5)
                                                          645
        ______
        Total params: 641,701
        Trainable params: 641,701
        Non-trainable params: 0
        GRU 1 layer tuner results
        with tf.device('/GPU:0'):
In [196...
```

Layer (type)	Output Shape	Param #
embedding (Embedding)	(None, 61, 100)	500000
dropout (Dropout)	(None, 61, 100)	0
gru (GRU)	(None, 256)	274944
dropout_1 (Dropout)	(None, 256)	0

```
Non-trainable params: 0
        GRU 2 layer tuner results
In [158...
        with tf.device('/GPU:0'):
            tuner_gru.search(X_train, y_train, epochs=3, validation_data=(X_val, y_val))
        Trial 50 Complete [00h 00m 29s]
        auc: 0.5173693895339966
        Best auc So Far: 0.9008854627609253
        Total elapsed time: 00h 17m 44s
        models_gru = tuner_gru.get_best_models(num_models=5)
In [159...
         best_model_gru = models_gru[0]
         best_hps_gru = tuner_gru.get_best_hyperparameters(1)[0]
         print(best_hps_gru.values)
         best_model_gru.summary()
        {'gru_memory_units_layer_1': 8, 'gru_memory_units_layer_2': 16, 'dropout_rate_layer_1':
        0.1, 'dropout_rate_layer_2': 0.0, 'dropout_rate_layer_3': 0.2, 'learning_rate': 0.01}
        Model: "sequential"
         Layer (type)
                                    Output Shape
                                                            Param #
        ______
         embedding (Embedding)
                                    (None, 61, 100)
                                                            500000
         dropout (Dropout)
                                    (None, 61, 100)
         gru (GRU)
                                    (None, 61, 8)
                                                            2640
         dropout_1 (Dropout)
                                    (None, 61, 8)
         gru_1 (GRU)
                                    (None, 16)
                                                            1248
         dropout_2 (Dropout)
                                    (None, 16)
                                                            85
         dense (Dense)
                                    (None, 5)
        ______
        Total params: 503,973
        Trainable params: 503,973
        Non-trainable params: 0
        GRU 4 layer tuner results
In [31]: tuner_gru_4_L.search(X_train, y_train, epochs=3, validation_data=(X_val, y_val))
        Trial 50 Complete [00h 00m 31s]
        auc: 0.5377457737922668
        Best auc So Far: 0.8823961019515991
        Total elapsed time: 00h 39m 30s
        models_gru_4_L = tuner_gru_4_L.get_best_models(num_models=5)
In [42]:
         best_model_gru_4_L = models_gru_4_L[0]
         best_hps_gru_4_L = tuner_gru_4_L.get_best_hyperparameters(1)[0]
```

1285

(None, 5)

dense (Dense)

Total params: 776,229 Trainable params: 776,229

```
print(best_hps_gru_4_L.values)
best_model_gru_4_L.summary()
{'gru_memory_units_layer_1': 8, 'gru_memory_units_layer_2': 32, 'gru_memory_units_layer_
3': 32, 'gru_memory_units_layer_4': 32, 'dropout_rate_layer_1': 0.3, 'dropout_rate_layer
_2': 0.0, 'dropout_rate_layer_3': 0.0, 'dropout_rate_layer_4': 0.0, 'dropout_rate_layer_
5': 0.2, 'learning_rate': 0.01}
Model: "sequential"
Layer (type)
                          Output Shape
                                                  Param #
______
embedding (Embedding)
                          (None, 61, 100)
                                                  500000
dropout (Dropout)
                          (None, 61, 100)
gru (GRU)
                          (None, 61, 8)
                                                  2640
```

dropout_1 (Dropout) (None, 61, 8) 0 gru_1 (GRU) (None, 61, 32) 4032 dropout_2 (Dropout) (None, 61, 32) gru_2 (GRU) (None, 61, 32) 6336 dropout_3 (Dropout) (None, 61, 32) 6336 gru_3 (GRU) (None, 32) dropout_4 (Dropout) (None, 32) dense (Dense) (None, 5) 165 ______

Total params: 519,509 Trainable params: 519,509 Non-trainable params: 0

Below are reprints of the optimal prameters found for each model architecture

```
In [231... print('\nLSTM 2 layer tuner results')
    display(best_hps_lstm.values)
    print('\nGRU 1 layer tuner results')
    display(best_hps_gru_1_layer.values)
    print('\nGRU 2 layer tuner results')
    display(best_hps_gru.values)
    print('\nGRU 4 layer tuner results')
    display(best_hps_gru_4_L.values)

LSTM 2 layer tuner results
    {'ltsm_memory_units_layer_1': 64,
        'ltsm_memory_units_layer_2': 128,
        'dronout_rate_layer_1': 0.1
```

```
LSTM 2 layer tuner results
{'ltsm_memory_units_layer_1': 64,
  'ltsm_memory_units_layer_2': 128,
  'dropout_rate_layer_1': 0.1,
  'dropout_rate_layer_2': 0.3,
  'dropout_rate_layer_3': 0.1,
  'learning_rate': 0.001}
GRU 1 layer tuner results
{'gru_memory_units_layer_1': 256,
  'dropout_rate_layer_1': 0.3,
  'dropout_rate_layer_2': 0.0,
  'learning_rate': 0.01}
GRU 2 layer tuner results
{'gru_memory_units_layer_1': 8,
  'gru_memory_units_layer_2': 16,
  'dropout_rate_layer_1': 0.1,
```

```
'dropout_rate_layer_2': 0.0,
'dropout_rate_layer_3': 0.2,
'learning_rate': 0.01}
GRU 4 layer tuner results
{'gru_memory_units_layer_1': 8,
'gru_memory_units_layer_2': 32,
'gru_memory_units_layer_3': 32,
'gru_memory_units_layer_4': 32,
'dropout_rate_layer_1': 0.3,
'dropout_rate_layer_2': 0.0,
'dropout_rate_layer_3': 0.0,
'dropout_rate_layer_5': 0.2,
'learning_rate': 0.01}
```

Best model fitting for LTSM, GRU, and 4-layer GRU models

Here the haperparameters from the best models found earlier will be used to construct and train new models for the hyperparameters given architecture. To guard against overfitting, the models will have a callback that will stop fitting when the validation loss increases in value continuously over two epochs. If that is detected and the fitting is stopped, the weights of the best performing (lowest loss) epoch will be restored.

```
In [48]: batch_size = 32
     epochs = 15
     early_stopping_p = 5
In [47]: callbacks_lstm = [
       keras.callbacks.ModelCheckpoint(filepath="final_lstm_model\model_at_epoch_{epoch}.ke
       keras.callbacks.EarlyStopping(monitor="val_loss", patience=early_stopping_p, restore
     ]
     final_lstm_model = lstm_model(best_hps_lstm)
     final_lstm_model_history = final_lstm_model.fit(
       X_train,
       y_train,
       validation_data=(X_val, y_val),
       batch_size=batch_size,
       epochs=epochs,
       callbacks=callbacks_lstm,
     )
     Epoch 1/15
     al_loss: 0.9077 - val_auc: 0.8334
     Epoch 2/15
     al_loss: 0.8838 - val_auc: 0.8375
     Epoch 3/15
     al_loss: 0.9173 - val_auc: 0.8260
     Epoch 4/15
     al_loss: 1.0262 - val_auc: 0.8148
     Epoch 5/15
     al_loss: 1.0731 - val_auc: 0.8048
     Epoch 6/15
     al_loss: 1.1385 - val_auc: 0.7970
     Epoch 7/15
     al_loss: 1.2717 - val_auc: 0.7847
```

```
In [232... | final_lstm_model.save("final_lstm_model/final_lstm_model.keras")
In [198...
      callbacks_gru_1_layer = [
        keras.callbacks.ModelCheckpoint(filepath="final_gru_1_layer_model\model_at_epoch_{ep}
        keras.callbacks.EarlyStopping(monitor="val_loss", patience=early_stopping_p, restore
      final_gru_1_layer_model = gru_1_layer_model(best_hps_gru_1_layer)
      final_gru_1_layer_model_history = final_gru_1_layer_model.fit(
        X_train,
        y_train,
        validation_data=(X_val, y_val),
        batch_size=batch_size,
        epochs=epochs,
        callbacks=callbacks_gru_1_layer,
      )
      Epoch 1/15
      l_loss: 0.8905 - val_auc: 0.8379
      Epoch 2/15
      l_loss: 0.9227 - val_auc: 0.8213
      Epoch 3/15
      al_loss: 1.0584 - val_auc: 0.7909
      Epoch 4/15
      al_loss: 1.7444 - val_auc: 0.6132
      Epoch 5/15
      l_loss: 1.3322 - val_auc: 0.6749
      Epoch 6/15
      l_loss: 1.2754 - val_auc: 0.6749
In [233... | final_gru_1_layer_model.save("final_gru_model/final_gru_1_layer_model.keras")
      callbacks_gru = [
In [160...
        keras.callbacks.ModelCheckpoint(filepath="final_gru_model\model_at_epoch_{epoch}.ker
        keras.callbacks.EarlyStopping(monitor="val_loss", patience=early_stopping_p, restore
      1
      final_gru_model = gru_model(best_hps_gru)
      final_gru_model_history = final_gru_model.fit(
        X_train,
        y_train,
        validation_data=(X_val, y_val),
        batch_size=batch_size,
        epochs=epochs,
        callbacks=callbacks_gru,
      )
      Epoch 1/15
      val_loss: 0.8944 - val_auc: 0.8317
      Epoch 2/15
      al_loss: 0.9058 - val_auc: 0.8308
      Epoch 3/15
      al_loss: 0.9629 - val_auc: 0.8184
```

```
Epoch 4/15
     al_loss: 1.0403 - val_auc: 0.8073
     Epoch 5/15
     al_loss: 1.1154 - val_auc: 0.7932
     Epoch 6/15
     al_loss: 1.1703 - val_auc: 0.7807
In [234... | final_gru_model.save("final_gru_model/final_gru_2_layer_model.keras")
     callbacks_gru_4_L = [
In [51]:
       keras.callbacks.ModelCheckpoint(filepath="final_gru_4_l_model\model_at_epoch_{epoch}
       keras.callbacks.EarlyStopping(monitor="val_loss", patience=early_stopping_p, restore
     ]
     final_gru_4_L_model = gru_4_layer_model(best_hps_gru_4_L)
     final_gru_model_history = final_gru_4_L_model.fit(
       X_train,
       y_train,
       validation_data=(X_val, y_val),
       batch_size=batch_size,
       epochs=epochs,
       callbacks=callbacks_gru_4_L,
     )
     Epoch 1/15
     val_loss: 0.9036 - val_auc: 0.8298
     Epoch 2/15
     val_loss: 0.9475 - val_auc: 0.8212
     Epoch 3/15
     al_loss: 0.9469 - val_auc: 0.8170
     Epoch 4/15
     al_loss: 1.0494 - val_auc: 0.7979
     Epoch 5/15
     al_loss: 1.0631 - val_auc: 0.7975
     Epoch 6/15
     al_loss: 1.0410 - val_auc: 0.7932
     final_gru_4_L_model.save("final_gru_4_l_model/final_gru_4_L_model.keras")
In [235...
```

Results and Analysis (35 pts)

Hyperparameter optimization procedure summary

As stated previously, the main layers unit number, the dense layer drop out rate, and the learning rates were all tunedto find the best performing models for each of the three architectures.

The procedure was simply:

1. Generate the list of all combinations of hyperparameters to test and what metric to judge the models by using keras_tuner

- 2. Train one model per each hyperparamter set for 5 epochs
- 3. Choose the model + hyperparamter set that achieved the highest recall score

Final model confusion matrices

Below are confusion matrices that showcase how each final model did when predicting the rating given with a particular review text, for both training and validation data set predictions.

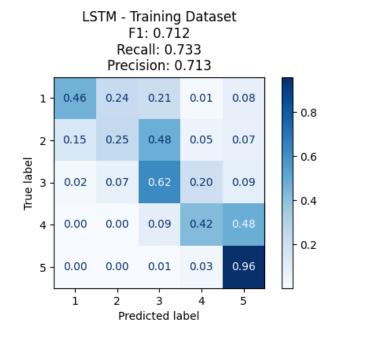
```
In [250...
         def get_labels(vals_in):
                 list_out = [0 for i in vals_in]
                 for i in range(len(vals_in)):
                      list_out[i] = np.argmax(vals_in[i]) + 1
                 return list_out
         def displayConfusionMatrix(y_true_train, y_pred_train, model=None, data_set=None, y_true
             num_cols = 1
             if y_true_val is not None:
                 num\_cols = 2
                 y_true_val_f = get_labels(y_true_val)
                 y_pred_val_f = get_labels(y_pred_val)
             fig, ax = plt.subplots(1, num_cols, figsize=(10, 4))
             y_true_train_f = get_labels(y_true_train)
             y_pred_train_f = get_labels(y_pred_train)
             ax_in = None
             if y_true_val is not None:
                 ax_in = ax[0]
             else:
                 ax_in = ax
             disp_1 = ConfusionMatrixDisplay.from_predictions(
                 y_true_train_f,
                 y_pred_train_f,
                 normalize='true'
                 values_format=".2f",
                 ax=ax_in, cmap=plt.cm.Blues
             if y_true_val is not None:
                 disp_2 = ConfusionMatrixDisplay.from_predictions(
                     y_true_val_f,
                     y_pred_val_f,
                      normalize='true',
                     values_format=".2f",
                      ax=ax[1], cmap=plt.cm.Greens
                  )
                 f1_score_val = f1_score(y_true_val_f, y_pred_val_f, average='weighted')
                 recall_score_val = recall_score(y_true_val_f, y_pred_val_f, average='weighted')
                 prec_score_val = precision_score(y_true_val_f, y_pred_val_f, average='weighted')
                 disp_2.ax_.set_title(f"{model} - Validation Dataset\nF1: {str(f1_score_val.round
             f1_score_pred = f1_score(y_true_train_f, y_pred_train_f, average='weighted')
             recall_score_pred = recall_score(y_true_train_f, y_pred_train_f, average='weighted')
             prec_score_pred = precision_score(y_true_train_f, y_pred_train_f, average='weighted'
             title = None
```

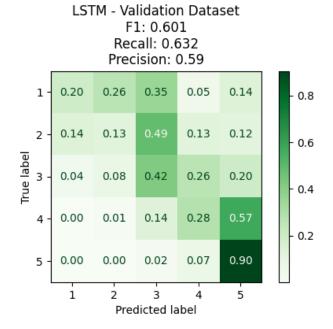
```
if data_set is not None:
    title = data_set
else:
    title = 'Training'
disp_1.ax_.set_title(f"{model} - {title} Dataset\nF1: {str(f1_score_pred.round(3))}\
fig.tight_layout()
```

```
def plot_proportions(true, pred, val):
In [354...
             fig, ax = plt.subplots(layout='constrained', figsize=(8, 4))
             y_train_labels_counts = np.unique(get_labels(true), return_counts=True)
             y_pred_labels_counts = np.unique(get_labels(pred), return_counts=True)
             y_val_label_counts = None
             if val is not None:
                 y_val_label_counts = np.unique(get_labels(val), return_counts=True)
             def get_vals(list_in):
                 return_y = [0,0,0,0,0]
                 ind = 0
                 for i in range(5):
                      if len(np.where(list_in[0][ind] == i + 1)[0]) > 0:
                          return_y[i] = list_in[1][ind]
                          ind+=1
                 return return_y
             y_1 = get_vals(y_pred_labels_counts)
             y_2 = None
             if val is not None:
                 y_2 = get_vals(y_val_label_counts)
             rating = ("1", "2", "3", '4', '5')
             pop = None
             if val is not None:
                 pop = {
                      'true proportions': np.round((y_train_labels_counts[1]/sum(y_train_labels_co
                      'pred proportions': np.round((y_1/sum(y_1)), 2),
                      'val proportions': np.round((y_2/sum(y_2)), 2),
                 }
             else:
                 pop = {
                      'true proportions': np.round((y_train_labels_counts[1]/sum(y_train_labels_co
                      'pred proportions': np.round((y_1/sum(y_1)), 2)
                 }
             x = y_train_labels_counts[0] # the label locations
             width = 0.25 # the width of the bars
             multiplier = 0
             color = ['salmon', 'skyblue', 'lightgreen']
             c_{ind} = 0
             for att, vals in pop.items():
                 offset = width * multiplier
                 rects = ax.bar(x + offset, vals, width, label=att, color=color[c_ind])
                 ax.bar_label(rects, padding=3)
                 multiplier += 1
                 c_ind += 1
             # Add some text for labels, title and custom x-axis tick labels, etc.
             ax.set_ylabel('Predictions per rating (scaled)')
             ax.set_title('Rating')
             ax.set_xticks(x + width, rating)
             ax.legend(loc='upper left', ncols=1)
             #ax.set_ylim(0, 250)
```

Assessment of LSTM model

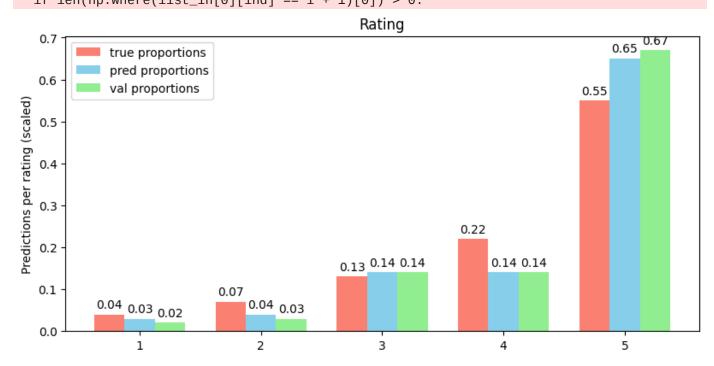
In [188... displayConfusionMatrix(y_train, y_pred_train_lstm, model='LSTM', y_true_val=y_val, y_pr





In [355... plot_proportions(y_train, y_pred_train_lstm, y_pred_val_lstm)

C:\Users\kgrit\AppData\Local\Temp\ipykernel_25636\1159037735.py:15: DeprecationWarning:
Calling nonzero on 0d arrays is deprecated, as it behaves surprisingly. Use `atleast_1d (cond).nonzero()` if the old behavior was intended. If the context of this warning is of the form `arr[nonzero(cond)]`, just use `arr[cond]`.
 if len(np.where(list_in[0][ind] == i + 1)[0]) > 0:



Here you can see that the best final model did very well accuratly labeling review texts that were rated 5 star and did decently overall. It was able to score highest in the correct label categories for 3 of the 5 labels, and had a little cross over in neighboring labels. For example, for reviews that were truly 4 star reviews, the model predicted their labels as either 3, 4, or 5, with most being 4 or 5. None or practically none of the 4 star reviews were ever predicted to be 1 or 2 star reviews.

Assessment of 1-layer GRU model

```
In [199...
      y_pred_train_gru_1_layer = final_gru_1_layer_model.predict(X_train)
      y_pred_val_gru_1_layer = final_gru_1_layer_model.predict(X_val)
      397/397 [========== - - 1s 3ms/step
```

displayConfusionMatrix(y_train, y_pred_train_gru_1_layer, model='GRU 1 layer', y_true_va In [201...

c:\Users\kgrit\miniconda3\envs\tf\lib\site-packages\sklearn\metrics_classification.py:1 509: UndefinedMetricWarning: Precision is ill-defined and being set to 0.0 in labels wit h no predicted samples. Use `zero_division` parameter to control this behavior. _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result)) c:\Users\kgrit\miniconda3\envs\tf\lib\site-packages\sklearn\metrics_classification.py:1 509: UndefinedMetricWarning: Precision is ill-defined and being set to 0.0 in labels wit h no predicted samples. Use `zero_division` parameter to control this behavior. _warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))

0.09

0.09

0.18

0.89

5

0.8

0.7

0.6

0.5

0.4

0.3

0.2

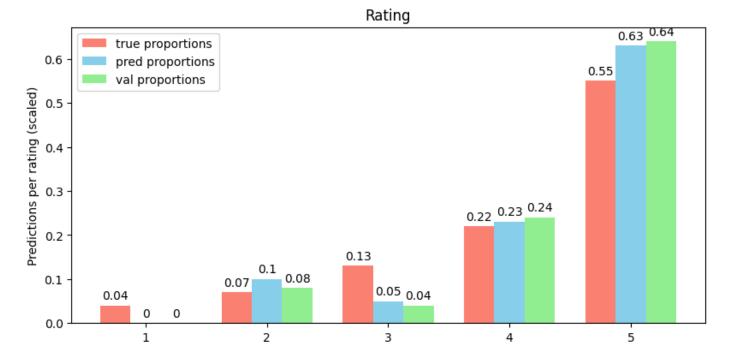
0.1

0.0



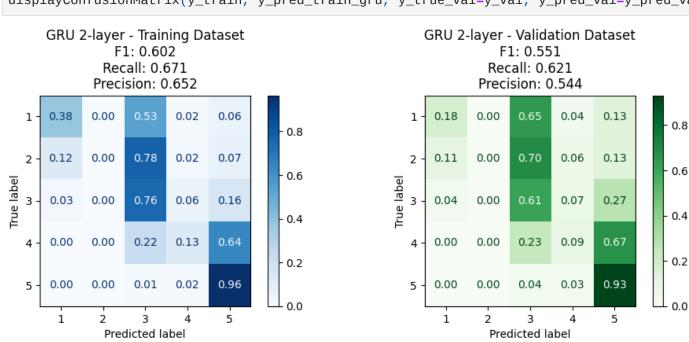
In [356... plot_proportions(y_train, y_pred_train_gru_1_layer, y_pred_val_gru_1_layer)

> C:\Users\kgrit\AppData\Local\Temp\ipykernel_25636\1159037735.py:15: DeprecationWarning: Calling nonzero on Od arrays is deprecated, as it behaves surprisingly. Use `atleast_1d (cond).nonzero()` if the old behavior was intended. If the context of this warning is of the form `arr[nonzero(cond)]`, just use `arr[cond]`. if $len(np.where(list_in[0][ind] == i + 1)[0]) > 0$:



Here you can see the 1-layer GRU model predicted that most of the labels would be either 2, 4, or 5. This model also did well with predicting what was actaully a 5 star review but stuggled with the others. A potential reason why it was able to get as many 2 and 4 star reviews correct as it did was because its fitting and focused on 2, 4, and 5 star labels at the expense of 1 and 3 star reviews.

Assessment of 2-layer GRU model

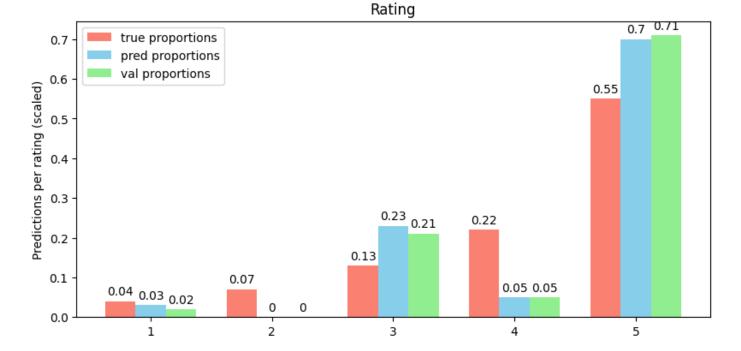


```
In [357... plot_proportions(y_train, y_pred_train_gru, y_pred_val_gru)
```

 $\verb|C:\Users\kgrit\AppData\Local\Temp\ipykernel_25636\1159037735.py:15: Deprecation \verb|Warning: Part | Part$

Calling nonzero on 0d arrays is deprecated, as it behaves surprisingly. Use `atleast_1d (cond).nonzero()` if the old behavior was intended. If the context of this warning is of the form `arr[nonzero(cond)]`, just use `arr[cond]`.

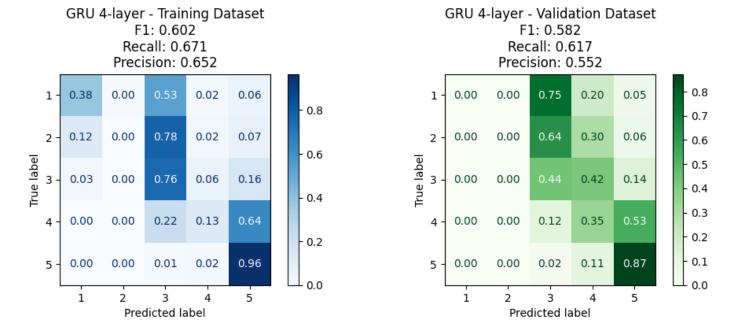
if len(np.where(list_in[0][ind] == i + 1)[0]) > 0:



As with the 1-layer GRU model, the 2-layer GRU focused on getting just 3 layers right. It predicted that most of the labels would be either 1, 3, or 5. As before, the model also did well with predicting what was actaully a 5 star review but stuggled with the others.

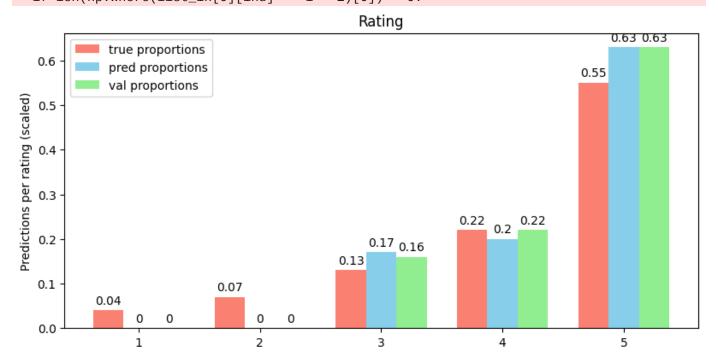
Assessment of GRU 4-layer model

_warn_prf(average, modifier, f"{metric.capitalize()} is", len(result))



In [358... plot_proportions(y_train, y_pred_train_gru_4L, y_pred_val_gru_4L)

C:\Users\kgrit\AppData\Local\Temp\ipykernel_25636\1159037735.py:15: DeprecationWarning: Calling nonzero on 0d arrays is deprecated, as it behaves surprisingly. Use `atleast_1d (cond).nonzero()` if the old behavior was intended. If the context of this warning is of the form `arr[nonzero(cond)]`, just use `arr[cond]`. if $len(np.where(list_in[0][ind] == i + 1)[0]) > 0$:



Finally, we have the 4-layer GRU model. As with the 1-layer and 2-layer GRU model, the 4-layer GRU focused on getting just 3 layers right. It predicted that most of the labels would be either 3, 4, or 5. As before, the model also did well with predicting what was actaully a 5 star review but stuggled with the others.

Final test prediction and score for best performing model

The test data set will now be fed into the pretrained tokenizer, formated for the Bi-directional LSTM model (it had the best recall score), verified it can be reconstructed into the original cleaned tweets, and passed into the model for predictiong the correct test tweet label.

row 5
test:

['bought green thought bit different super flattering fabric soft comfortable xs ye t decided keeping work im 54 116 going wear upcoming trip think get lot use rest summer early fall saw black tempted buy well mentioned love dress'] original cleaned tweet:

bought green thought bit different super flattering fabric soft comfortable xs yet decided keeping work im 54 116 going wear upcoming trip think get lot use rest summer ea rly fall saw black tempted buy well mentioned love dress row 6

['bought dress use maternity photos perfect love flow skirt elastic waistband worke d perfect able fit size 2 normally size 0 hope able wear pregnancy well worried bust are a small tight fit currently still worked'] original cleaned tweet:

bought dress use maternity photos perfect love flow skirt elastic waistband worked perfect able fit size 2 normally size 0 hope able wear pregnancy well worried bust area small tight fit currently still worked

row 7 test:

test:

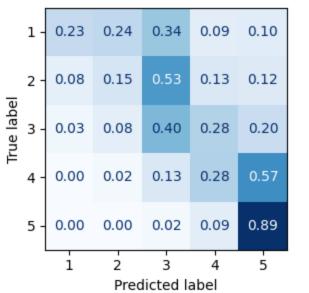
['piece fits true size flattering on sometimes worry stomach perfectly flat issue a ll probably intricate lace details fabric substantial enough feel like itll get hole mul tiple wears']

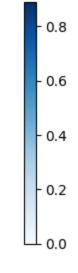
original cleaned tweet:

piece fits true size flattering on sometimes worry stomach perfectly flat issue all probably intricate lace details fabric substantial enough feel like itll get hole multip le wears

LSTM final model - Test Dataset F1: 0.596

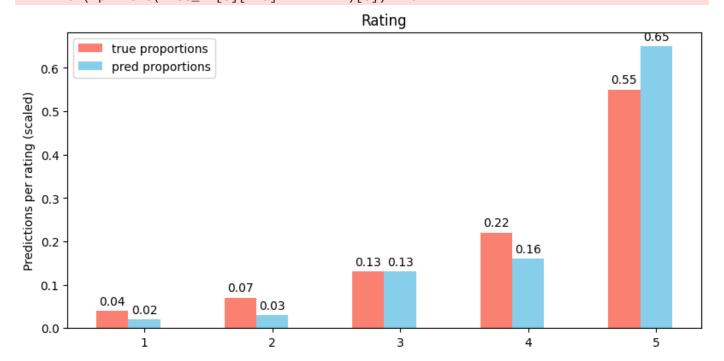
Recall: 0.623 Precision: 0.585





In [359... plot_proportions(y_train, y_pred_test, None)

C:\Users\kgrit\AppData\Local\Temp\ipykernel_25636\1159037735.py:15: DeprecationWarning:
Calling nonzero on 0d arrays is deprecated, as it behaves surprisingly. Use `atleast_1d (cond).nonzero()` if the old behavior was intended. If the context of this warning is of the form `arr[nonzero(cond)]`, just use `arr[cond]`.
 if len(np.where(list_in[0][ind] == i + 1)[0]) > 0:



Here we can see similar behavior of the model when it was predicting labels for the training and validation data set reviews. Importantly, it is not over-prioritizing geting a smaller set of the labels accurate, as the GRU models were tending to do. The model was sstill nnot able to make decent predictions on the test data set however. As expected, it did well with accuratley labeling the 5 star reviews but struggled with the others. The only case where it scored highest on the actual label was with 3 star reviews

Conclusion

General takeways

From the three model architectures test, the 2 layer LSTM model did the best, though not by much. The F1 score of its final prediction was only 0.596, ands you can see in the confusion matrix above, the model was not able to reach above 50% label accuracy for 4 of the 5 labels present. It did quite well however determining what was truely a 5 star review and what was not, corerctly labeling 89% of them. This is likely because of the number of 5 star reviews present in the data set was both large and disproportionally larger than the counts of the other review ratings in the data. The histrograms displayed in the EDA section revealed that around 50% of the reviews in the data were 5 star reviews.

One big takeway from this problem attempt is that just adding more layers of a given unit (GRU, LSTM, etc) or more layers at all to an RNN is not going necessarily going to improve any of the metrics used to assess model predictive power or accuracy. For instance, one of the problematic features of RNN's layers is vanishing/exploding gradient problem, which can be addressed by adding dropout layers with different dropout rates between cells. In the architectures tested here, 3 of the 4 optimal sets of hyperparameters had some dropout layers with a 0.0 dropout rate, indicating they allowed the previous and following layers to

remain fully connecetd. Additionally, when testing the affect of additional layers of GRU units, adding more layers did not improve model performance, even with parameter tuning

Model performace helpers and detractors

On previous iterations of this problem challenge, I set the models to use accuracy score in the model compiler. I found this did not help because even though the accuracy scores and F1 scores did improve, the models did poorly when it came to predicting labels for reviews that were not 5 stars. By changing the scoring metric to multi-label AUC, I was able to modestly improve the model performances.

A significant helper in improving model performance was the use of hyperparameter tuning. Each model architecture tested here was assessed first using 50 randomly selected sets of hyperparameters, allowing for a significant

Another thing that had a positive impact on model performance was the Word2Vec word embedding process. After testing out a few others such as TF-IDF and Bag-of-words, I found that Word2Vec operations produced a much smaller input for the models and allowed them to be trained very fast, orders of magnitude faster than with the other word embedding stategizes as I had implimented them.

Possible future improvements

In the future, performing exhaustive hyperparameter space tuning would likely improve model performance, or at least confirm that optimal sets of parameters were found in this notebook. In this case, 50 sets of parameters were randomly selected from a larger space of parameters. This was not close to exhaustive, as for the 4-layer GRU model, 50 sets out of a total of 1,600, or about 3%.

Another possible way to improve the model performances would be to run more validation trials in the tuning process. Keras tuners allow you to train a batch of models for a given set of hyperparameters, then take the best scoring model and compare that to the other best performing hyperparameter sets. Runing 2 or more trials instead of just one would provide a more robust assessment of a given set of hyperparameters preformance with a model architecture.

Acknowledgements

- 1. Koo Ping Shung (2018) Accuracy, Precision, Recall or F1?, Towards Data Science. Available at: https://towardsdatascience.com/accuracy-precision-recall-or-f1-331fb37c5cb9.
- 2. Akash Deep (2020) Understanding NLP Keras Tokenizer Class Arguments with example. Medium. Available at: https://medium.com/analytics-vidhya/understanding-nlp-keras-tokenizer-class-arguments-with-example-551c100f0cbd.

In []:	
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