

kylets.carbonmade.com
8-839-1141 ♦ TsaiSimek.Kyle@gmail.com

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Interaction Design, Web Development, Digital Typography, Digital Photography, Intro to Computer Science

- Acting as liaison to developer team, prioritizing tasks and managing deliverables
- Creating technical specifications in JIRA for development team
- Optimizing and delivering assets in multiple sizes for Android and iOS devices

- Defined feature and functionality list for the application
- Created system map and flows, wireframes, mockups, prototypes across design iterations
- Designed user interface for the entire mobile app, including home, tasks, messages, and news
- Conducted user testing and iterated designs based on user testing feedback
- Managed design schedule for two design interns, and presented schedule to investors
- Built fully functional interactive prototype in Pixate, which was used in investor pitches

- Participated in product ideation and concept building of the application
- Researched mobile games and performed competitive analysis on other Sokoban apps
- Selected game levels from online resources, filtering for fun, difficulty, and mobile fit
- Created requirements, managed offshore development team, and tested app releases

- Performed competitive analysis, researched and developed marketing plan
- Created mockups and layouts using Illustrator; assisted with graphic design, audio file cutting
- Wrote requirements for offshore development team; developed the AI for GenieBot
- Managed offshore developers, prioritizing tasks and tracking progress
- Created test plans and tested the apps on multiple devices

- Created white papers using InDesign for use in lead gen marketing
- Generated leads using LinkedIn and Capture; documented lead gen process for future interns
- Managed social media for both Accompa and IdeaGlow using Sprout Social

Skills	Adobe Illustrator	InVision	HTML
	Adobe Photoshop	Sketch	CSS
	Adobe InDesign	Balsamiq	Git

Languages Fluent in written and verbal Chinese (Mandarin) ♦ Proficient in Spanish