

kylets.carbonmade.com

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Education	California Polytechnic State University, San Luis Obispo	June 2017
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Bachelor of Science, Graphic Communication – Web and Digital Media ♦ 3.6 GPA

Interaction Design, Web Development, Digital Typography, Digital Photography, Intro to Computer Science

Work **Weal Life, San Francisco, CA** **August 2016 – Current**
Experience **Product Designer**

- Acting as liaison to developer team, prioritizing tasks and managing deliverables
- Creating technical specifications in JIRA for development team

Product Design Intern

- Defined feature and functionality list for the application
- Created system map and flows, wireframes, mockups, prototypes across design iterations
- Designed user interface for the entire mobile app, including home, tasks, messages, and news
- Managed design schedule for two design interns, and presented schedule to investors
- Optimized and delivered assets in multiple sizes for Android and iOS devices
- Built fully functional interactive prototype in Pixate, which was used in investor pitches

Accompa, San Luis Obispo, CA

March 2015 – June 2016

Product Design Intern

Push the Hay: logic puzzle mobile game for iOS and Android

- Participated in product ideation and concept building of the application
- Researched mobile games and performed competitive analysis on other Sokoban apps
- Selected game levels from online resources, filtering for fun, difficulty, and mobile fit
- Created requirements, managed offshore development team, and tested app releases

DartGenie: darts scoring mobile application for iOS and Android, with more than 10K downloads

- Performed competitive analysis, researched and developed marketing plan
- Created mockups and layouts using Illustrator; assisted with graphic design, audio file cutting
- Wrote requirements for offshore development team; developed the AI for GenieBot
- Managed offshore developers, prioritizing tasks and tracking progress
- Created test plans and tested the apps on multiple devices

IdeaGlow: idea generation and gathering enterprise web application

- Created white papers using InDesign for use in lead gen marketing
- Generated leads using LinkedIn and Capture; documented lead gen process for future interns
- Managed social media for both Accompa and IdeaGlow using Sprout Social

Team Member at Domino's Pizza, San Luis Obispo, CA

October 2014 – March 2015

Cashier and Server at Fung Lum Restaurant, San Francisco, CA

June 2014 – August 2014

Skills	Adobe Illustrator	InVision	HTML
	Adobe Photoshop	Sketch	CSS
	Adobe InDesign	Balsamiq	Git

Languages Fluent in written and verbal Chinese (Mandarin) ♦ Proficient in Spanish