

**Kyle Vincent Davis**  
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**<https://kylevincentdavis.github.io/>**

## **Skills & Tools**

Design: Figma, Photoshop, Illustrator, After Effects

Development: HTML, CSS/SCSS, JavaScript, WordPress, Webflow, Wix, Astro

## **Experience**

2021 - Present Freelancing, Contract/Project based - Website Development & Marketing Management

- Built and managed websites using various web frameworks and CMS software.
- Ensured websites adhered to best practices to improve visibility and performance.
- Analyzed client requests thoroughly, managing projects from concept to completion to meet client expectations.
- Focused on performance, implementing speed optimizations to improve load times and user experience.

Nov. 2021 - Oct. 2022

DreambigbrandingPh, Part-time - Website Management and Development

- Conducted website maintenance and updates to enhance user experience and ensure functionality.
- Monitored and managed server uptime to ensure continuous website availability for users.
- Integrated new features, boosting user engagement and interactivity.
- Communicated with project leads and team members to ensure project milestones were met on time.

Sept. 2020 - Aug. 2021 Digitalhub Cebu, Intern-Part time - Website Design

- Created visually engaging website designs, focusing on visual identity and user-centered design principles.
- Collaborated closely with senior designers to refine and implement client project briefs.
- Conducted user testing and gathered feedback to adjust and improve design concepts.
- Developed wireframes and mockups, facilitating productive discussions and ensuring design alignment with client needs.

## **Certificates**

Fundamentals of Digital Marketing, Google Digital Garage - October 2021 Covered the basics of digital marketing, including SEO, SEM, social media, email marketing, content marketing, and web analytics.

## **Education**

Bachelor of Computer Technology (Expected Graduation: 2026) Talisay City College