# Kyle Vincent Davis kylevincent.davis24@gmail.com https://kylevincentdavis.github.io/portfolio/

#### **Education**

2019

Bachelor of Computer Technology, Talisay City College

## **Experience**

2021 - Present

Freelancing, Contract/Project based - Website Development & Marketing Management

Developed and managed a range of websites for various clients, utilizing front-end technologies. Collaborated with businesses to enhance their digital presence and boost marketing strategies.

Nov. 2021 - Oct. 2022

DreambigbrandingPh, Part-time - Website Management and Development

Handled website maintenance tasks, ensured website uptime, and implemented new features to improve user experience. Worked on refining SEO elements to align with marketing objectives.

Sept. 2020 - Aug. 2021

Digitalhub Cebu, Intern-Part time - Website Design

Created engaging web designs for various projects, focusing on visual identity and user-centered design. Gained hands-on experience working on client briefs while collaborating with senior designers.

## **Skills & Tools**

Design: Figma, Photoshop, Illustrator, After Effects

Development: HTML, CSS/SCSS, JavaScript, WordPress, Webflow, Wix, Astro

#### **Certificates**

Fundamentals of Digital Marketing, Google Digital Garage - October 2021

Covered the basics of digital marketing, including SEO, SEM, social media, email marketing, content marketing, and web analytics.