Kyle Zimmerschied

June 2023

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• www.kylezim.com

RESEARCH INTERESTS EDUCATION Empirical Corporate Finance, Entrepreneurial Finance, Innovation, and Nonprofits

University of Missouri

Columbia, MO 2025 (expected)

Ph.D., Finance

2029 (expected)

University of Missouri

Columbia, MO 2023

MA in Economics - Quantitative Economics

University of Missouri

Columbia, MO 2020

Bachelor of Science, Business Administration (Emphasis: Finance) Bachelor of Science, Economics Bachelor of Science, Statistics

2020 2020

ACADEMIC EXPERIENCE

University of Missouri

Columbia, MO

Research Assistant

Fall 2020 - Present

Provide research assistance to finance faculty members Fred Bereskin, Matteo Binfarè, Kate Holland, and Michael Young

Instructor

FINANC 4010/7010-Financial Management (4.5/5) FINANC 4010/7010-Financial Management (4.8/5)

Fall 2022 Spring 2023

RESEARCH ARTICLES

Working Papers

[1] "Doing Good and Doing it With (Investment) Style" with Matteo Binfarè

We study the asset allocation, spending behavior, fees, and investment performance of U.S. private foundations, which have different economic objectives than other institutional investors. We find that large foundations generate positive risk-adjusted returns of about one percent per year and document considerable variation in alphas over time. Larger and more sophisticated foundations perform better and invest more aggressively. Foundations with concentrated stock holdings have higher returns, but also take on more risk. Because of the constraints imposed by the five percent minimum spending rule and accommodating monetary policy, private foundations also increase their risk-taking and reach for yield. Due to these constraints, a conservative asset allocation will decrease real wealth over time resulting in less charitable giving.

Reject and Resubmit at the Journal of Finance

Presentations: 2024 ASSA[†], University of Florida[‡], 2022 Eastern Finance Association (EFA), 2022 Financial Management Association (FMA), 2021 American Finance Association (AFA) Ph.D. Student Poster, 2021 Southern Finance Association[†], 2021 Financial Markets and Corporate Governance (Virtual)[†], Ryerson University (Virtual)[†], Korea University Business School (Virtual)[†], University of Missouri

[2] Does Innovation Decline Post-IPO? Solo-Authored Bernstein (2015) estimates that innovation quality decreases by 43 percent more post-IPO for firms that successfully go public to firms that file to go public but ultimately withdrawal. I document that 54 percent of this magnitude is attributable to a negative survivorship bias from sample selection. In addition, I find no effect when extending his results to 2012, partially attributable to the decline in relevance of his identification strategy. I document an increase in trademark production for firms with completed IPOs which suggests public firms shift their innovative focus towards commercialization. These results cast doubt on the adverse effects of going public on innovation and the recent IPO literature that instruments for IPO completion using the post-filing returns on the Nasdaq stock index.

Presentations: University of Missouri

Note: "‡ indicates scheduled presentation while "†" indicates presentation by co-author

Works in Progress

- [1] Diversifying Labor Income Risk: Evidence from Income Pooling Solo-Authored Job Market Paper
- [2] Private Equity Matching with Abhishek Bhardwaj, Abhinav Gupta, and Sabrina Howell
- [3] Green IPOs with Wan-Chien Chiu and Po-Hsuan Hsu

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SEMINARS AND CONFERENCE PRESENTATIONS	American Finance Association (AFA) Ph.D. Student Poster School (Virtual), Eastern Finance Association (EFA), Financial Management Association (FMA), University of Missouri University of Missouri		
Conference Discussions	FMA, "Asymmetric Cost Behavior and Non-Financial Firms' Risky Financial Investments" (by JiHoon Hwang) EFA, "Labor Mobility, Firm Monopsony, and Entrepreneurship: Evidence from Immigration Wait-Lines" (by Abhinav Gupta)		
Awards	NBER Travel Grant AFA Travel Grant		February 2023 December 2023
Workshops			February 2023 August 2022
Media Coverage	The FinReg Blog April		April 2022
Professional Qualifications	CFA Level 2 Candidate (August 2023)		
OTHER	Public School and Education Employee Retirement System of Missouri Jefferson City,		

EMPLOYMENT

Missouri

Investments Accounting Intern Summer 2020, 2021

University of Missouri Economics and Statistics Department Columbia, MO Undergraduate Teaching Assistant 2018-2020

INTL FCStone Kansas City, MO Summer 2019 Market Intelligence Intern

Skills

■ Programming languages: R, Stata, and LATEX

■ Languages: English (native), Spanish (Proficient)

References

Matteo Binfarè

Mitchell A. Petersen

Professor of Finance Northwestern University

Michael O'Doherty (Co-Chair)

Professor of Finance University of Missouri ⋈ odohertym@missouri.edu

Po-Hsuan Hsu

Professor of Finance College of Technology Management, NTHU ⋈ pohsuanhsu@mx.nthu.edu.tw