## Kyle Zimmerschied

October 2023

CONTACT Information Cornell Hall 336 University of Missouri Columbia, MO 65201 **☎** (660) 233-0906

⊠ kzimmerschied@umsystem.edu

www.kylezim.com

RESEARCH INTERESTS Empirical Corporate Finance, Entrepreneurial Finance, Innovation, and Nonprofits

EDUCATION University of Missouri

Columbia, MO

Ph.D., Finance

2025 (expected)

University of Missouri

Columbia, MO 2023

MA in Economics - Quantitative Economics

University of Missouri

Columbia, MO

Bachelor of Science, Business Administration (Emphasis: Finance) Bachelor of Science, Economics Bachelor of Science, Statistics

2020 2020

2020

ACADEMIC EXPERIENCE

#### University of Missouri

Columbia, MO

Research Assistant

Fall 2020 - Present

Provide research assistance to finance faculty members Fred Bereskin, Matteo Binfarè, Sudip Datta, Kate Holland, and Michael Young

Instructor

FINANC 4010/7010–Financial Management (4.8/5) FINANC 4010/7010–Financial Management (4.5/5) Spring 2023

Fall 2022

RESEARCH ARTICLES

#### Working Papers

# [1] "Investing with Purpose: Evidence from Private Foundations" with Matteo Binfarè

We study the asset allocation, spending behavior, fees, and investment performance of U.S. private foundations. We find that large foundations generate positive risk-adjusted returns of about one percent per year. Larger and more sophisticated foundations perform better and invest more aggressively. Foundations with concentrated stock holdings have higher returns, but also take on more risk. Because of the constraints imposed by the five percent minimum spending rule and accommodating monetary policy, private foundations increase their risk-taking and reach for yield. Due to these constraints, a conservative asset allocation will decrease real wealth over time resulting in less charitable giving.

## Reject and Resubmit at the Journal of Finance

Presentations: 2024 ASSA<sup>†</sup>, University of Florida, 2022 Eastern Finance Association (EFA), 2022 Financial Management Association (FMA), 2021 American Finance Association (AFA) Ph.D. Student Poster, 2021 Southern Finance Association<sup>†</sup>, 2021 Financial Markets and Corporate Governance (Virtual)<sup>†</sup>, Ryerson University (Virtual)<sup>†</sup>, Korea University Business School (Virtual)<sup>†</sup>, University of Missouri

#### [2] Does Innovation Decline Post-IPO?

Solo-Authored

Bernstein (2015) estimates that innovation quality decreases by 43 percent more post-IPO for firms that successfully go public to firms that file to go public but ultimately withdrawal. I

document that 54 percent of this magnitude is attributable to a negative survivorship bias from sample selection. In addition, I find no effect when extending his results to 2012, partially attributable to the decline in relevance of his identification strategy. I document an increase in trademark production for firms with completed IPOs which suggests public firms shift their innovative focus towards commercialization. These results cast doubt on the adverse effects of going public on innovation and the recent IPO literature that instruments for IPO completion using the post-filing returns on the Nasdaq stock index.

Presentations: University of Missouri

#### Works in Progress

- [1] Diversifying Labor Income Risk: Evidence from Income Pooling Solo-Authored
- [2] **Private Equity Endowments** with Abhishek Bhardwaj, Abhinav Gupta, and Sabrina Howell
- [3] Green IPOs

with Wan-Chien Chiu and Po-Hsuan Hsu

Presentations: NTHU Symposium on Sustainable Finance and Economics<sup>‡</sup>

[4] The Role of Debt in Financing Higher Education

with Matteo Binfarè

Presentations: 2024 NBER Financing Higher Education<sup>‡</sup>

Note: "‡ indicates scheduled presentation while"†" indicates presentation by co-author

Seminars and
Conference
Presentations

2024	NBER Financing Higher Education
2023	University of Florida & NTHU Symposium on Sustainable Finance and Economics
2022	American Finance Association (AFA) Ph.D. Student Poster School (Virtual),
	Eastern Finance Association (EFA), Financial Management Association (FMA),
	University of Missouri
2021	University of Missouri

#### Professional Service

#### Ad-Hoc Referee

[1] Journal of Banking & Finance

2023

### CONFERENCE DISCUSSIONS

2023 FMA, "Are Uncertain Firms Riskier?" (by Fahiz Baba-Yara, Carter Davis,

Fotis Grigoris, and Preetesh Kantak)

FMA "Regulatory Policy Enforcement and Corporate Performance"

(by Dain Donelson, Jon Garfinkel, and Sepehr Roudini)

2022 FMA, "Asymmetric Cost Behavior and Non-Financial Firms' Risky Financial Investments"

(by JiHoon Hwang)

EFA, "Labor Mobility, Firm Monopsony, and Entrepreneurship: Evidence from

Immigration Wait-Lines" (by Abhinav Gupta)

AWARDS

NBER Paper Honorarium (\$7,500)June 2024NBER Travel GrantFebruary 2023AFA Travel GrantDecember 2023

Workshops

NBER Meeting on Financing Higher Education February 2023 Northwestern University Causal Modeling Workshop August 2022 MEDIA COVERAGE The FinReg Blog April 2022

Professional QUALIFICATIONS Passed CFA Level 1

2021

OTHER EMPLOYMENT Public School and Education Employee Retirement System of Missouri Jefferson City,

Missouri

Investments Accounting Intern Summer 2020, 2021

University of Missouri Economics and Statistics Department

Columbia, MO

Undergraduate Teaching Assistant

2018-2020

INTL FCStone Market Intelligence Intern Kansas City, MO Summer 2019

SKILLS

■ Programming languages: R, Stata, and LATEX

■ Languages: English (native), Spanish (Proficient)

References

Fred Bereskin (Co-Chair) Michael O'Doherty (Co-Chair)

Associate Professor of Finance Professor of Finance University of Missouri University of Missouri ⊠ bereskinf@missouri.edu ⊠ odohertym@missouri.edu

Matteo Binfarè

Po-Hsuan Hsu Assistant Professor of Finance Professor of Finance

College of Technology Management, NTHU University of Missouri

⊠ mbinfare@missouri.edu ☑ pohsuanhsu@mx.nthu.edu.tw