



FEU INSTITUTE OF TECHNOLOGY

COMPUTER ENGINEERING DEPARTMENT

REACTION PAPER

Name: Zabala, Kyle Zyrelle C.	Field Trip # 2
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Section: E41	Locations: Nokia Tech Center, ABS-CBN
Schedule: 17:00-18:50 W	Tour Guide: Ms. Nice, Ms. Karen
Date Submitted: March 13, 2019	Date: March 5, 2019

Background of Field Trip Location

The field trip conducted on March 5 last Tuesday is composed of two visitations, one at the main Nokia Technology Center located in Ayala Land, Quezon City, and the other at the Alto Broadcasting System - Chronicle Broadcasting Network, most widely known as the ABS-CBN corporation. One of the buildings in the UP Ayala Land is a telecommunications development center of Nokia. The building serves as a major service management and development site wherein cell towers are synchronized and mobile phone technology is improved. Another corporation site that the participants visited is the ABS-CBN, wherein different studios for different audiovisual entertainment materials such as news, tv series, and reality shows are produced.

Introduction

The two telecommunication companies ventured by computer engineering students are both well-maintained, and highly conducive to productivity. Being two of the most well-known service providers for internet connectivity, NTC and ABS-CBN tries and succeeds in keeping the highest possible standards and quality for their customers by using and continuously evolving their software and hardware components through the incorporation of state-of-the-art technology.

Brief Discussion of the Field Trip Location

Nokia Tech Center is our morning trip. The participants are organized into two groups, one for the boys and one for the rest of the classes. We are lined up and lead into the main discussion room in the first floor wherein Mr. Bautista introduced the 5G mobile data technology, and how it is superior amongst its predecessors, boasting the high-bandwidth connectivity for anyone. Then, each group is toured by different guides. Our group was led by Ms. Nice throughout various discussion rooms sported in different country-themed floors. The first floor is the Philippines, with a jeepney and Boracay as the discussion room. There is also Japan, India, and Finland in upper floors. Le Garage is located at the third floor, wherein employees are free to use modelling equipments and testing components so that they can try if their ideas can work.

Ms. Karen became our tour guide at ABS-CBN corporation. Firstly, she led us to a viewing room with an audiovisual presentation of the company history, how an american electronics engineer started a radio equipment assembly and broadcasting that grew up to be one of the largest broadcasting companies in the country. Our first stop was a large room where photoshoot is being done. The second is the studio where the Magandang Buhay is shot, where there are a few dozen lighting and sound equipment. Then, the Minute to win it, which is currently being arranged. We even went to the theatre room, wherein Dolphy's funeral was held. The storage room, wherein the costumes used by casts are displayed.

Insights / Reaction / Reflection

The focus of the second field trip is perhaps the industry of telecommunications. There is the technical side as well as the entertainment side. The NTC develops and maintains personal connectivity

technologies. They connect people through networking technologies. It is admirable how the entire place is designed to maximize brainstorming activity and productivity at the same time, with various amenities available for employees I mean, who wouldn't want to work there. On the other hand, the ABS-CBN, despite all that happened throughout its decades, still is one of the best channels to watch at home in front of the television.

Official Pictures



Figures 1-4. Official Pictures from Nokia.



Figures 5-8. Official Pictures from ABS-CBN