

Filters

Product Category

☐ (Blank)

☐ Audio

☐ Cameras and camcorders

☐ Cell phones

☐ Computers

☐ Music, Movies and Audio Books

☐ TV and Video

Year

☐ 2014

☐ 2015

☐ 2016

Region

☐ Asia

☐ Europe

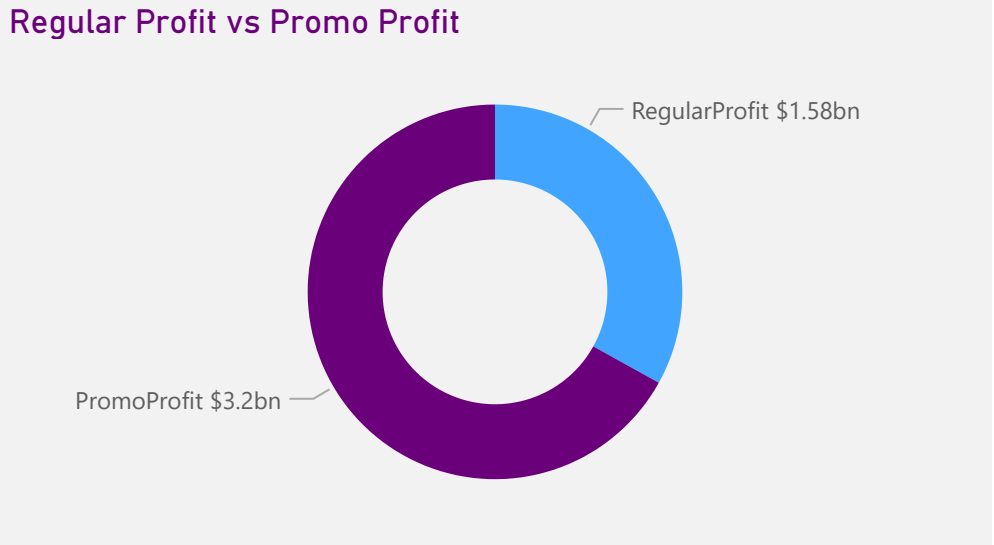
☐ North America

Total Profit

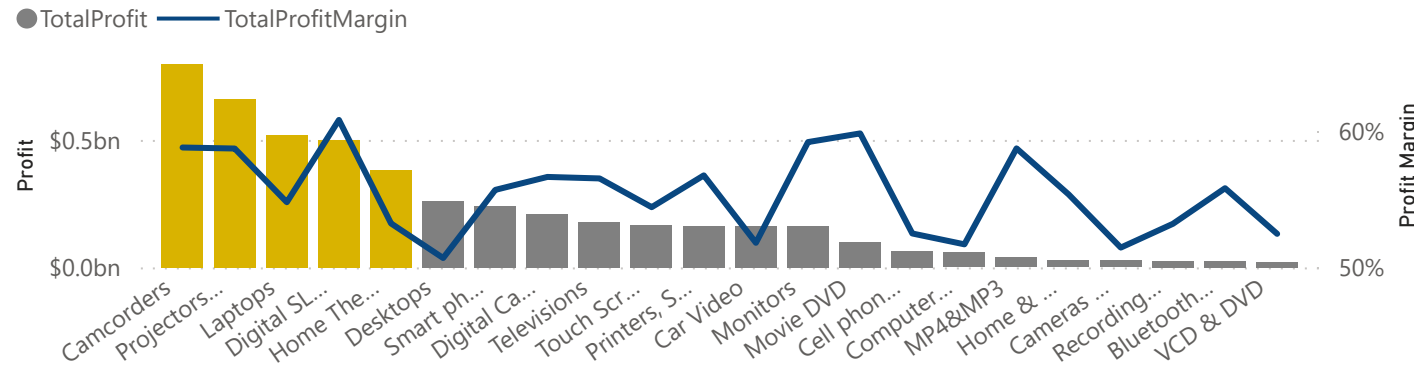
\$4.78bn

Total Profit Margin

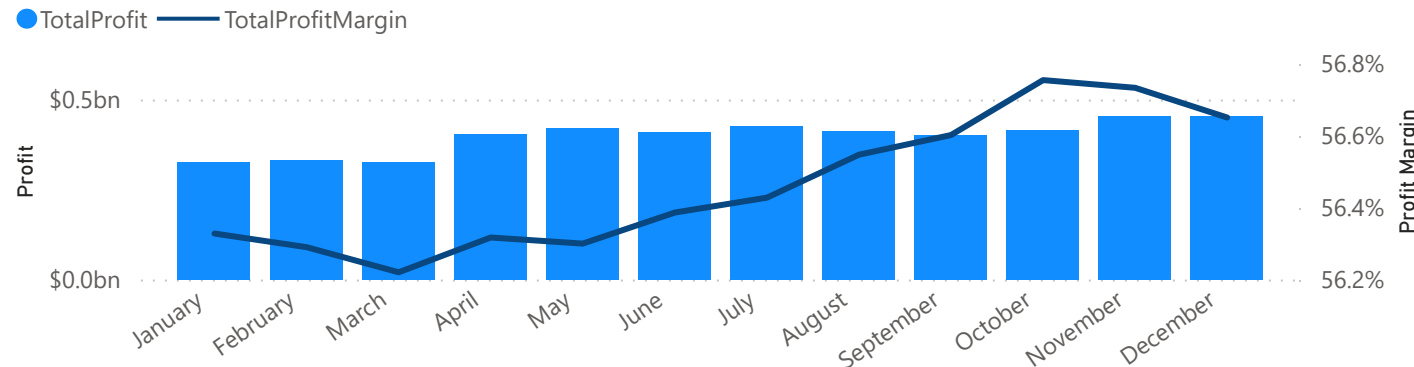
56.5%



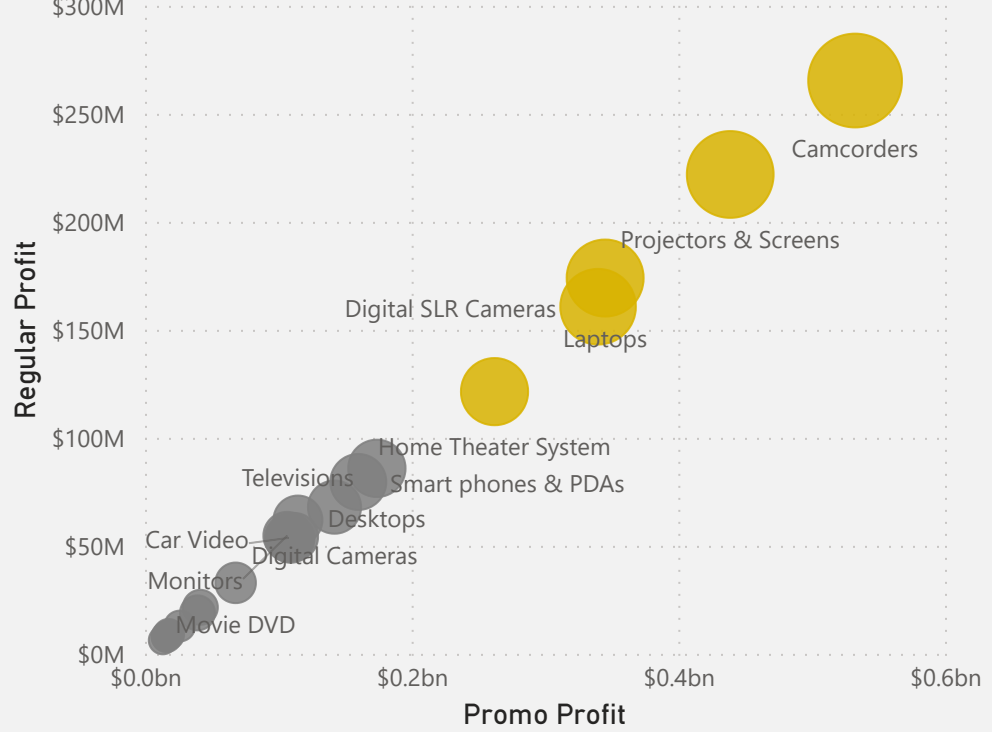
Profit and Profit Margin by Product Category



Profit and Profit Margin by Month



Regular vs Promo Profit by Product Category



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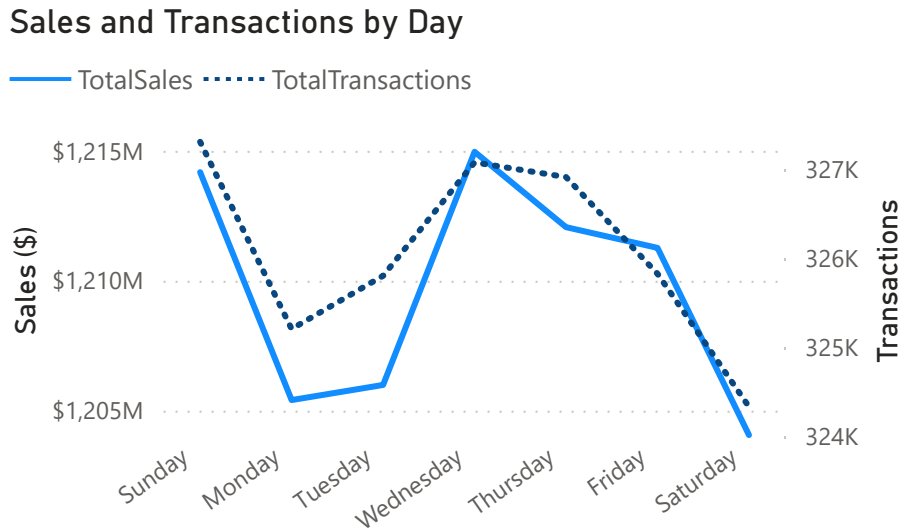
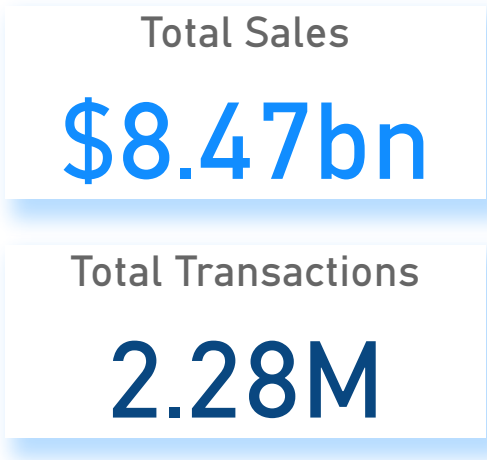
☐ 2016

Region

☐ Asia

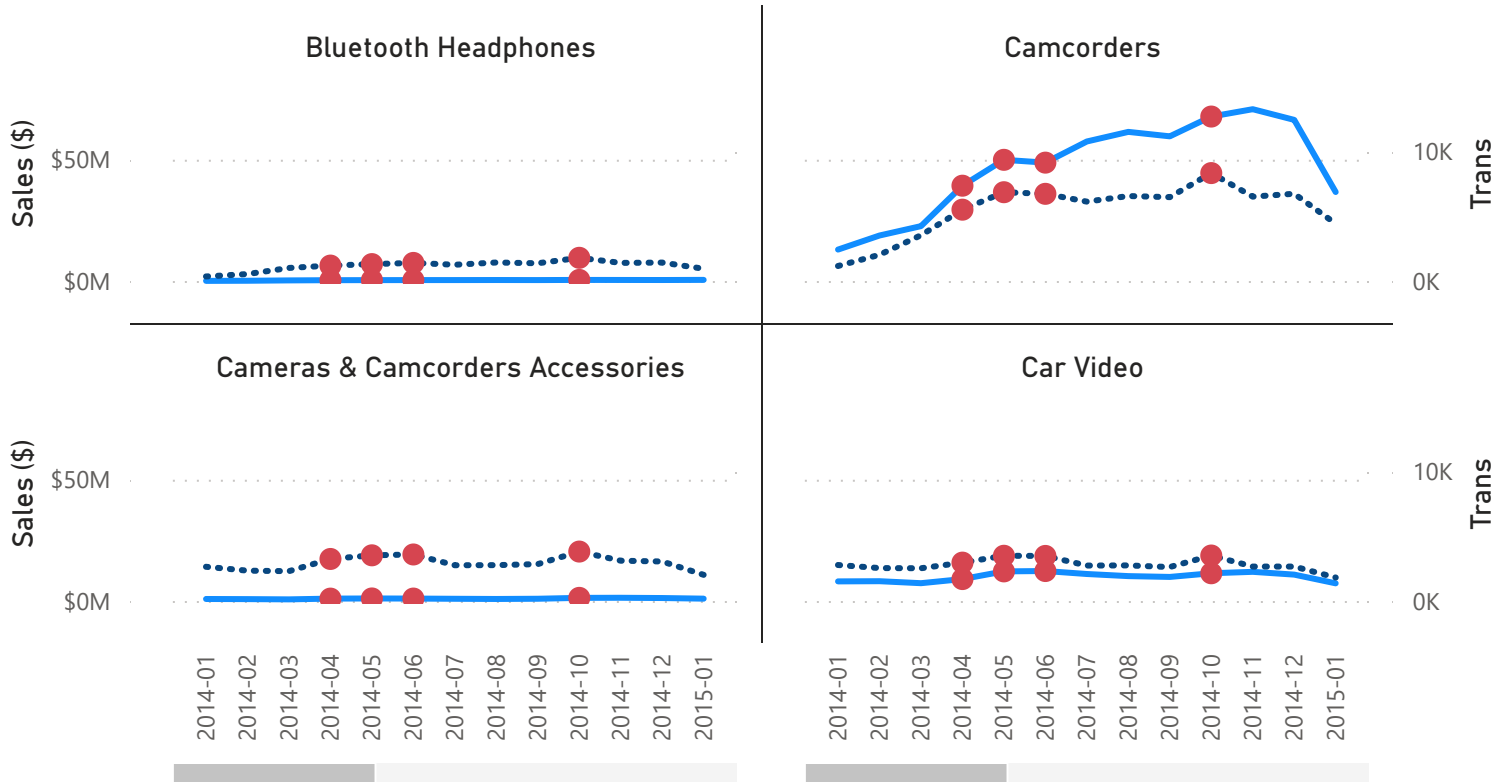
☐ Europe

☐ North America

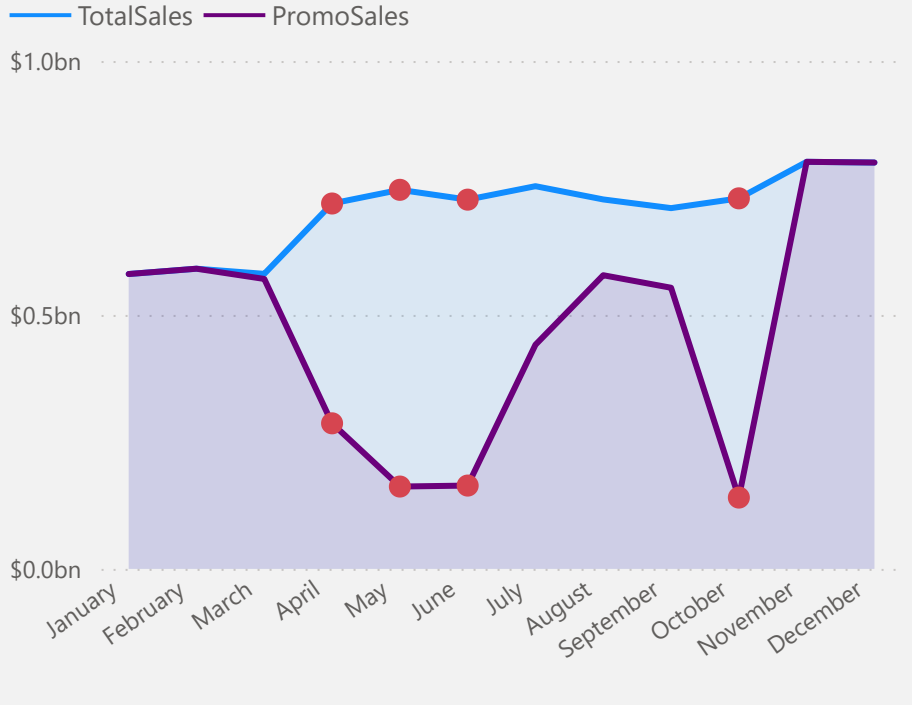


Sales and Transactions by Month, Product Category

TotalSales TotalTransactions



Total vs Promo Sales by Month



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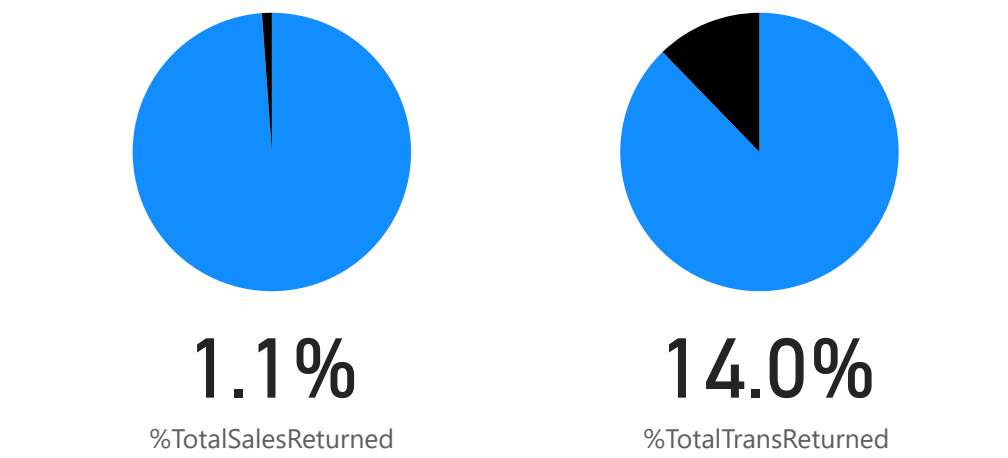
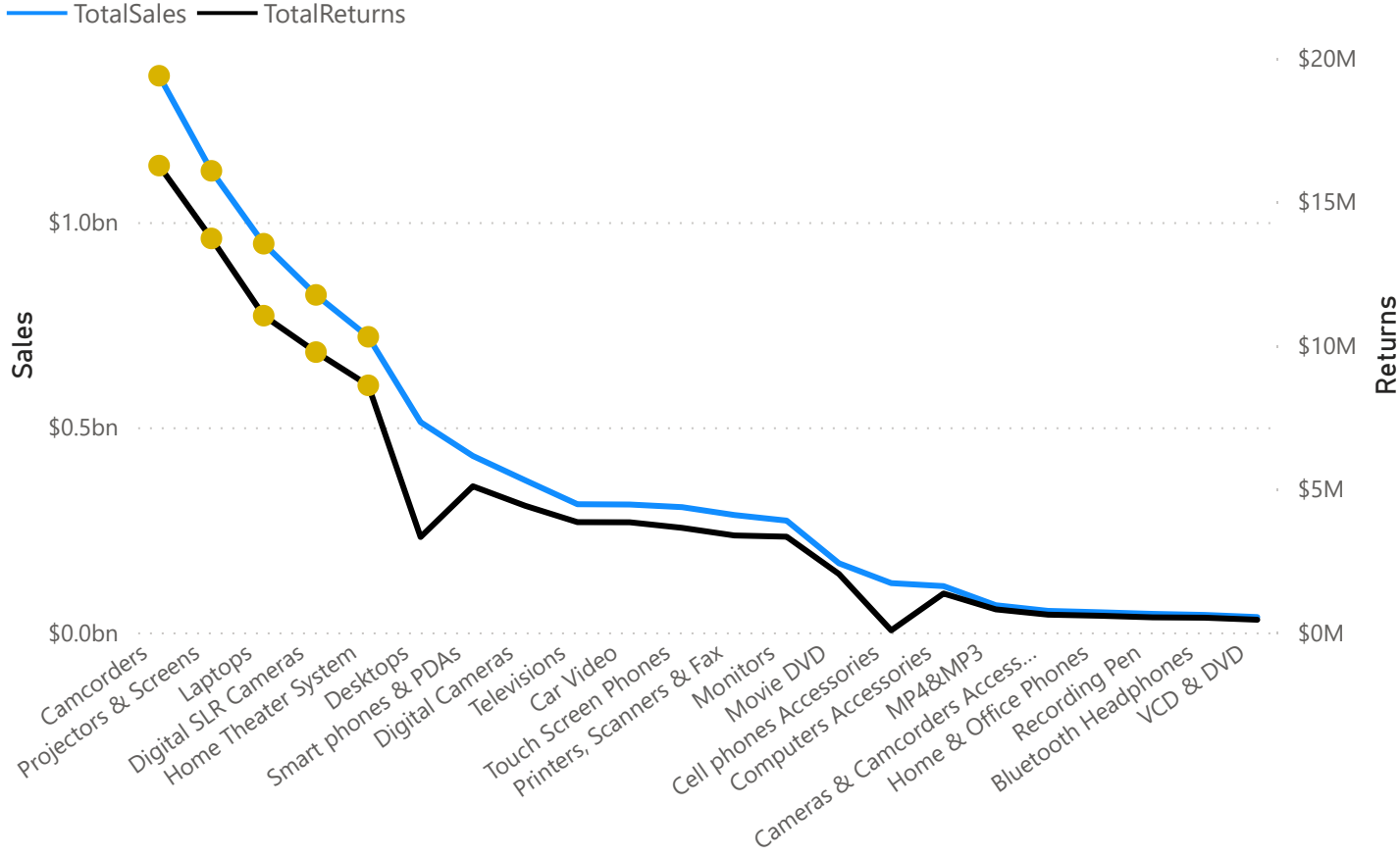
Total Returns

\$97.14M

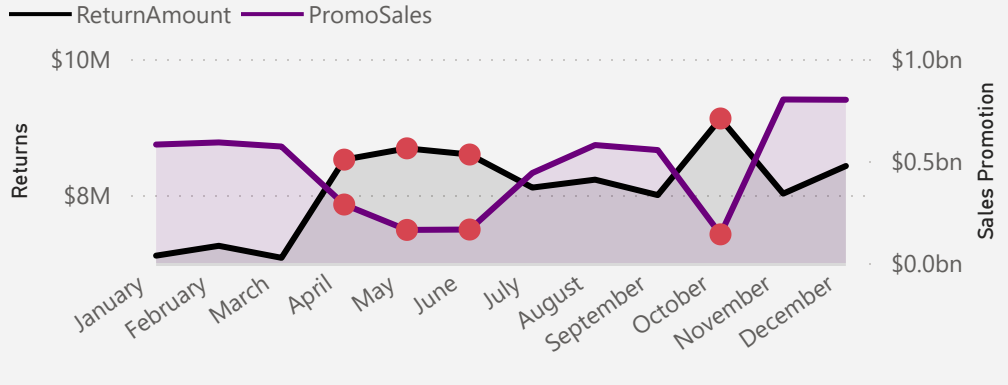
Sales Promotion

\$5.67bn

Sales vs Returns by Product Category



Returns vs Sales Promotion by Month (\$)



Returns vs Sales Promotion by Month (Transactions)

