



NUTRILINK

NutriLink

Connecting surplus food to food-insecure households through a community-based redistribution platform.

Problem

Food waste and hunger coexist because surplus food is hard to discover, verify, and deliver quickly. Local providers lack a trusted, real-time way to share excess food with nearby households.

Evidence: About one-third (1.3–2.5B tonnes) of food is lost or wasted yearly, around 1B meals/day; this drives 8–10% of global GHG emissions, with households responsible for 60% of waste.

Solution

NutriLink is a mobile-first platform that enables food providers to list surplus items, beneficiaries to request nearby food, and delivery agents to complete safe, timely distribution.

Product Snapshot

- Surplus listings with quantity, expiry, and location.
- Nearby discovery, requests, and status tracking.
- Delivery workflow with pickup and drop-off confirmation.
- Notifications and admin impact monitoring.

Target Market

- Primary users: food providers (restaurants, groceries, institutions), food-insecure households, delivery agents.
- Focus geography: Yaounde, with expansion to wider Cameroon.
- Market sizing: [TAM/SAM/SOM or estimated addressable households/providers].

Business Model

- Provider subscriptions for listing and analytics.
- Small delivery/service fees per fulfilled request.
- NGO/CSR partnerships and institutional dashboards (future).

Go-to-Market

- Pilot with local providers and community partners in Yaounde.
- Leverage campus and NGO networks for beneficiary onboarding.
- Scale to wider Cameroon after validated unit economics.

Impact Model

- SDG 2 (Zero Hunger), SDG 12 (Responsible Consumption), SDG 17 (Partnerships).
- Metrics tracked: meals delivered, food waste reduced, beneficiaries served.
- Impact targets: [e.g., 5,000 meals/month, 20 tons waste reduced/year].

Traction

- Pilots, partnerships, LOIs, early users, awards.
- Prototype or MVP status.

Competitive Advantage

- Community-based redistribution with verified roles and accountability.
- Real-time listing expiry controls and delivery workflow.
- Local partnerships that build trust and scale.

Team

Kamdeu Yamdjeuson Product lead
Lembou Ngueumedje Engineering Lead

Call to Action

We are seeking mentorship, partnerships with food providers, and pilot opportunities to validate and scale NutriLink.

Contact: Kynm Marshall | kynmmarshall@gmail.com | +237 676 093 910