which is naturally identified with a corresponding element  $\psi_A \in V^* \otimes V^* \otimes V$ . If  $\mathbf{e} = \{e_1, \dots, e_n\}$  is an arbitrary basis in A, where  $n = \dim_K A$ , then  $\psi_A$  induces a K-quadratic polynomial map  $\Psi_A : K^n \to K^n$  defined by

$$\psi_A \circ \epsilon = \epsilon \circ \Psi_A, \tag{1}$$

where  $\epsilon$  is the coordinatization map

$$\epsilon(x) := \sum_{i=1}^{n} x_i e_i : K^n \to A, \qquad x = (x_1, \dots, x_n) \in K^n.$$

In this setting,  $\Psi_A$  is a bilinear map on  $K^n$ . Then an element  $c = \epsilon(x) \in A$  is idempotent if and only if the corresponding  $x \in K^n$  is a fixed point of  $\Psi_A(x, x)$ , i.e.

$$\Psi_A(x,x) - x = 0. \tag{2}$$

It is convenient to consider the projectivization of the latter system. Namely, let

$$\Psi_A^{\mathbf{P}}(X) = \Psi_A(x, x) - x_0 x,$$

where  $X = (x_0, x_1, \dots, x_n) \in K^{n+1}$ . The modified equation

$$\Psi_A^{\mathbf{P}}(X) = 0 \tag{3}$$

is homogeneous of degree 2. By the made assumption on K, we can consider both (2) and (3) as equations over the complex numbers. Furthermore, (3) defines a variety in  $\mathbb{CP}^n$ . Clearly, if x solves (2) then X=(1,x) is a solution of (3), and, conversely,  $X=(x_0,x)$  solves (3) with  $x_0\neq 0$  then  $\frac{1}{x_0}x$  is a solution of (2). In the exceptional case  $x_0=0$ , one has  $\Phi(x)=0$ , i.e.  $\epsilon(x)$  is a 2-nilpotent in A.

In summary, there exists a natural bijection (depending on a choice of a basis in A) between the set  $\mathbf{P}(A_{\mathbb{C}})$  and all solutions of (3) in  $\mathbb{CP}^n$ . In this picture, 2-nilpotents correspond to the 'infinite' part of solutions of (2) (i.e. solutions of (3) with  $x_0 = 0$ ).

Then the classical Bezóut's theorem implies the following dichotomy: either there are infinitely many solutions of (3) or the number of distinct solutions is less or equal to  $2^n$ , where  $n = \dim_K A$ . Therefore if the set  $\mathbf{P}(A_{\mathbb{C}})$  is finite then necessarily

$$\operatorname{card} \mathbf{P}(A_{\mathbb{C}}) \le 2^n \tag{4}$$

We point out that one should interpret a solution to (3) in the projective sense.