# Simulation of public-use files from complex survey and population data

Matthias Templ (ZHAW Winterthur), Alexander Kowarik (Statistics Austria) July 2017

# Why synthetic populations?

- · comparison of methods, e.g. in design-based simulation studies
- **policy modelling** on individual level (e.g health planning, climate change, demographic change, economic change, ...)
- teaching (e.g. teaching of survey methods)
- creation of public-/scientific-use files with (very) low disclosure risk
- data availability is often a problem (legal issues, costs,...)

Remark: We always can draw samples from a population. To generate a population is a more general approach.

# Properties of close-to-reality data

- actual sizes of regions and strata need to be reflected
- marginal distributions and interactions between variables should be represented correctly
- hierarchical and cluster structures have to be preserved
- data confidentiality must be ensured
- pure replication of units from the underlying sample should be avoided
- sometimes some marginal distributions must exactly match known values
- calibration: certain marginal distributions should be exactly the same as known from other data sources

## **Available information**

- · choice of methods depends on available information:
  - census
  - survey samples
  - aggregated information from samples
  - known marginal distributions from population

## Model-based approach

- In general, the procedure consists of four steps:
- setup of the household structure (with additional variables)
- simulation of categorical variables
- simulation of continuous variables
- the splitting continuous variables into components
- Stratification: allows to account for heterogenities (e.g. regional differences)

## Model-based approach - the basic structure file

- direct: estimation of the population totals for each combination of stratum and household size using the Horvitz-Thompson estimator
- multinom: estimation of the conditional probabilities within the strata using a multinomial log-linear model and random draws from the resulting distributions
- distribution: random draws from the observed conditional distributions within the strata

Example of variables spanning the basic structure: age × region × sex (\forall strata & households)

# Model-based approach - fitting

sample 
$$S = \begin{pmatrix} x_{1,1} & x_{1,2} & \cdots & x_{1,j} & x_{1,j+1} & x_{1,j+2} & \cdots \\ x_{2,1} & x_{2,2} & \cdots & x_{2,j} & x_{2,j+1} & x_{2,j+2} & \cdots \\ \vdots & \vdots & \ddots & \vdots & \vdots & \vdots & \vdots \\ x_{n,1} & x_{n,2} & \cdots & x_{n,j} & x_{n,j+1} & x_{n,j+2} & \cdots \end{pmatrix}$$

- $\longrightarrow$  design matrix to model  $m{x}_{j+1}$  (account for interactions, etc.).
- $\longrightarrow$  estimation of the  $oldsymbol{eta}$ 's

## Model-based approach - prediction

we don't took expected values but draw from predictive distributions

## Model-based approach - categorical variables

#### Estimation of the $\beta$ 's

- multinom: estimation of the conditional probabilities using multinomial loglinear models and random draws from the resulting distributions. Can deal with structural zeros.
- distribution: random draws from the observed conditional distributions of their multivariate realizations
- ctree: for using classification trees
- ranger: for using random forest

#### simCategorical()

## Model-based approach - continuous variables

Similar to the categorical case, but models differ.

- multinom: categorize first, then draw from the predictive distributions
- **Im**: for using (two-step) regression models combined with random error terms
- · glm's, e.g. poisson for using Poisson regression for count variables
- robust methods
- ranger: for using random forest

simContinuous()

## Model-based approach - more methods

#### Components:

by resampling fractions from survey data (simComponents())

#### **Relations:**

 taking relationships between household members into account (simRelation())

#### Spatial:

 generation of smaller regions given an existing spatial variable and a table (simSpatialInit())

## R package simPop

- · Templ, Kowarik, and Meindl (2017), Journal of Statistical Software (accepted)
- · latest version on CRAN
- · development on github
- parallel computing is applied automatically
- efficient implementation

## Define the structure

Create an object of class *dataObj* with function **specifyInput()**.

## Simulating the basic structural variables

- output object ("synthP") is of class simPopObj
- various functions can be applied to such objects

## Simulation of categorical variables

```
synthP <- simCategorical(synthP, additional=c("pl030", "pb220a"),</pre>
  method="multinom")
synthP
##
## --
## synthetic population of size
   8182010 x 9
##
## build from a sample of size
## 11725 x 19
## --
##
## variables in the population:
## db030, hsize, age, rb090, db040, pid, weight, pl030, pb220a
almost the same for simContinuous()
```

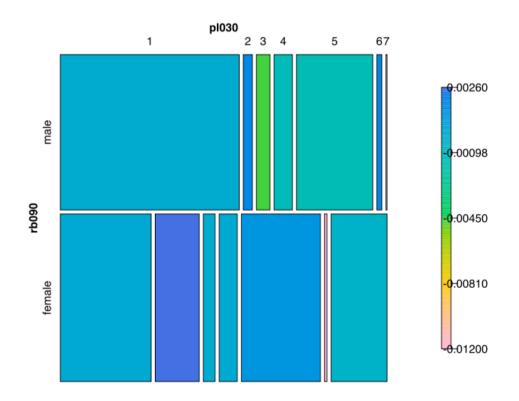
## Census information to calibrate

We add these marginals to the object and calibrate afterwards

Now: margins of the sample **equals known margins of the population** (not shown here, long computation time.)

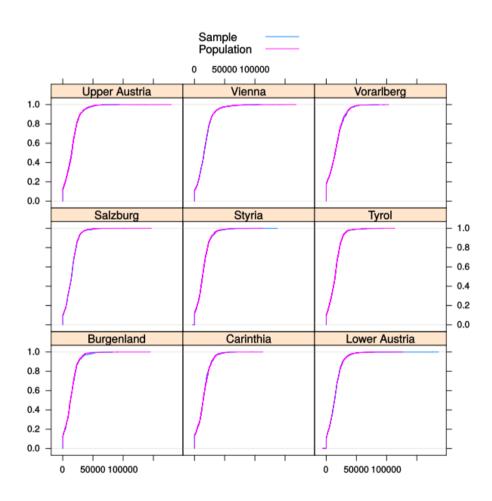
## Results

```
tab <- spTable(synthP, select = c("rb090", "p1030"))
spMosaic(tab, method = "color")</pre>
```



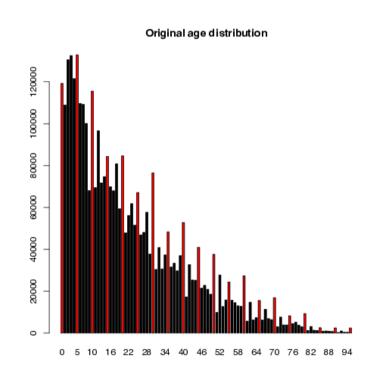
## Results

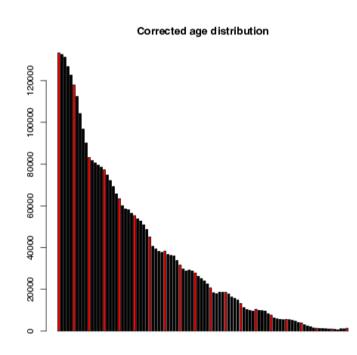
spCdfplot(synthPadj, "netIncome", cond="db040", layout=c(3, 3))



# Other feature of simPop - age heaping

Correct for age heaping using truncated (log-)normal distributions on individual level (function correctHeap())





## Conclusions

- Structure of original input data is preserved
- Margins of synthetic populations are calibrated
- The synthetic populations are confidential
- · Code of **simPop** is quite efficient
- · Many methods are ready to be used