DesignTech

AI-Powered Design Platform

The Problem

• Traditional design tools are too complex for non-designers
• High learning curve and expensive software
• Limited collaboration features
• 80% of users give up within first week

Our Solution

• AI-powered design platform for everyone
• Drag-and-drop interface with smart suggestions
• Real-time collaboration and sharing
• 10x faster than traditional tools

Market Opportunity

• TAM: $50B global design software market
• SAM: $10B SMB design tools segment
• SOM: $2B our target market
• Growing 15% annually

Traction

• 100K+ active users
• $2M ARR

- 300% YoY growth
- 4.8/5 user rating

Team

- CEO: Former design lead at Figma
- CTO: 10+ years in software development
- CPO: Ex-Google UX designer
- 15 total team members

Funding

- Raising $5M Series A
- $25M pre-money valuation
- Use of funds: Product development & sales
- Previous: $1M seed from Y Combinator