



# Kyreena Hay

Designer, Developer, Illustrator

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## Profile

I have a great passion for user-centred interface design and development, and am always looking for opportunities to challenge myself, and develop my expertise further.

## Experience

### Macropod (BugHerd)

Apr 2014 - Present

#### Designer | Full-time

- Usability and User Experience i.e. personas, user-testing, wireframes
- Website Design
- SAAS Interface Design
- Frontend Development

### LearningWorks

Dec 2013 - Apr 2014

#### Web Designer | Full-time

- User Experience practises: wireframing, personas, information architecture, functional specs, and user testing.
- Client Liaison
- Web Design
- Frontend Development
- Introducing more efficient coding practises, and improved processes for web project management.
- E-commerce design
- Provide up-to-date advice on useability, accessibility, web standards, trends, technologies, design, and more.
- Email design and development

### Wintec

Jul 2013 - Dec 2013

#### Lecturer | Part-time

- Prepare lesson plans
- Lecturing
- Tutor and aide students in their work
- Industry level knowledge of Illustration and Web

### IndieReign

Apr 2010 - Jul 2013

#### Intermediate Web Designer | Full-time

- Website and User Interface Design
- User Experience & Interaction
- Android and iOS app design
- Digital Strategy
- Frontend Development

## Frontend

Jul 2009 - Jan 2010

## Junior Web Designer | Contract

- Website Design
- User Testing and research
- Frontend Development
- Illustration
- Client Liaison

## Skills

INTERACTION DESIGN

MOBILE APP DESIGN

USER EXPERIENCE

E-COMMERCE

WEB & UI DESIGN

RESPONSIVE WEB

FRONTEND DEVELOPMENT

ADOBE CREATIVE SUITE

CLIENT LIAISON

ILLUSTRATION

## Education

### Bachelor of Computer Graphic Design

University of Waikato, 2009

## On The Web

### My Website

[www.kyreenahay.com](http://www.kyreenahay.com)

### Linkedin

[nz.linkedin.com/in/kyreenahay](https://nz.linkedin.com/in/kyreenahay)

### Dribbble

[www.dribbble.com/KyreenaH](http://www.dribbble.com/KyreenaH)

## Referees

Referees available upon request.