Kyreena Hay

UX & UI Designer, Developer, Illustrator

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💼 Experience

Telstra
Apr 2015 - Present

Junior UX Designer | Full-time

Tasks/ Responsibilities:
- Aid in workshop setup, guidance of participants, and journey mapping.
- Performing Contextual Inquiry for initial User Research and User Testing.
- Creating Personas and User Stories.
- Wireframing and UI Design.
- Aid Senior UX Designers on projects.

Keywords/ Tech used:
Workshops, Contextual Inquiry, User Research, User Study, wireframes, UI Design.

Macropod (BugHerd)
Apr 2014 - April 2015

Designer | Full-time

Tasks/ Responsibilities:
- User testing websites and application interactions with usertesting.com
- Planning, design, and development of websites and applications.
- Ownership of the customer-facing websites, for 3 products.
- Agile methodologies and practises.
- A/B testing of design and copy, in conjunction with the Marketing team.

Keywords/ Tech used:
Personas, User Stories, User Testing, Information Architecture, Abode CS, wireframing, mock-ups, prototyping, A/B Testing and Analytics, Web & UI Design, Sublime, SASS, HTML, Javascript, JQuery, Git, Commandline tools.

LearningWorks
Dec 2013 - Apr 2014

Web Designer | Full-time

While at LearningWorks, I played a major role in aiding their transition from analog education services, to a digital platform. This included extensive education for all departments in SEO, Content and Copy creation, UX and Web Design best practises, as well as introducing better project management and programming practises.

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