

**POSSIBLE TEAM  
NAME?**

**HUMAN-PRINT TECHNOLOGY**

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**ALL THE SENSES.**

**FAST. EFFECTIVE.  
HUMAN-CENTERED.  
BLUEPRINT.**

**HUMAN-PRINT TECHNOLOGY**

# STRENGTH.FOCUSED. POSITIVE. INNOVATIVE.

## ▶ Team Personas

▶ Hurdler 🏆 🏊 ⚠️

▶ Anthropologist 👁️ 🤰 🤰 🤰 🤰 🤰 🤰

## STRENGTH.FOCUSED. POSITIVE. INNOVATIVE.

### ▶ Curtis

- ▶ Experimenter 

### ▶ Jim

- ▶ Experience Architect 

- ▶ The Caregiver 

### ▶ Karla

- ▶ The Cross-Pollinator 

- ▶ The Story Teller 

### ▶ Kyrhee

- ▶ The Director 

- ▶ Experimenter 

**INNOVATION KILLER.  
NEGATIVE ASSUMPTIONS.**

**HUMAN-PRINT TECHNOLOGY**

**360 DEGREES OF  
INNOVATION**

WHAT'S NEXT?

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**STRENGTH.FOCUSED. POSITIVE. INNOVATIVE.**

- ▶ PROJECT OUTLINE
- ▶ BRAINSTORM
- ▶ OTHER SUGGESTIONS?