

**Table C: Astro Market Share Estimates**

<b>Year</b>	<b>Market Share (%)</b>
1998	22.0%
1999	25.0%
2000	30.0%
2001	33.0%
2002	35.0%
2003	36.0%

Source: Study C

we have increasing market share and the number is relatively large when comparing to the huge beer market. It suggests we will have a well-known brand and influence in those five counties. Our beer will become popular if we open the market for the Southwestern Oregon