

# Francesco



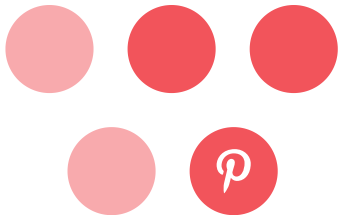
## Age

18 to 24 years

## Highest Level of Education

High school degree or equivalent

## Social Networks



## Industry

Advertising

## Organization Size

Self-employed

## Preferred Method of Communication

- Text Messaging
- Email
- Social Media

## Tools They Need to Do Their Job

- Email
- Cloud-Based Storage & File Sharing Applications

## Their Job Is Measured By

Creativity

## Job Responsibilities

Content Creation

## Goals or Objectives

Be famous

## Reports to

Himself

## **Biggest Challenges**

- Communication
- Resources
- Professional Development
- Collaboration & Creativity
- Problem Solving & Decision Making
- Navigating Client Relationships & Communications

## **They Gain Information By**

Conferences