

# Client



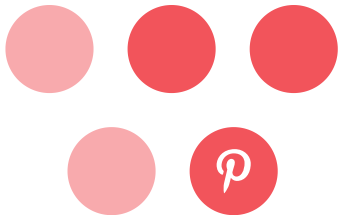
## Age

18 to 24 years

## Highest Level of Education

Associate degree (e.g. AA, AS)

## Social Networks



## Industry

Investment

## Organization Size

201-500 employees

## Preferred Method of Communication

- Text Messaging
- Social Media
- Email

## Tools They Need to Do Their Job

- Project Management
- Email
- Invoicing Software
- Cloud-Based Storage & File Sharing Applications
- Business Intelligence Dashboards
- Content Management Systems

## Job Responsibilities

Content Creation, Communication

## Their Job Is Measured By

Team productivity

## Reports to

Director

### **Goals or Objectives**

Find a designer who can satisfy your requests

### **They Gain Information By**

Online Conferences

### **Biggest Challenges**

- Communication
- Problem Solving & Decision Making
- Resources
- Collaboration & Creativity
- Professional Development