

Meet The Team



Team overview



**Frits
Israël
CEO**



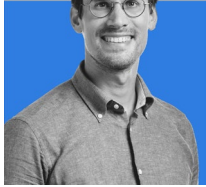
**Kyrtn
Atreides
COO**



**David J.
Kelley
CTO**



**Herman
Hendricks Jr.
Project Manager**



**Hein-Willem
Blokland
CMO**



**Paul
Spiegel
CLO**



Co-founder



Board



Frits Israël

Chief Executive Officer | Board member



frits@agilaboratory.com



Aruba/Netherlands

Frits has over 25 years of international business experience across various industries in small and medium-sized organizations, working both for public and private sector entities. He combines people skills with a broad commercial background and strong financial & strategic analysis. With a passion for guiding others to success, Frits has been at the helm of one of Aruba's oldest and best reviewed institutes for professional trainings. Internationally, he is an experienced coach for a government led export-program for SME businesses in the Kingdom of the Netherlands for several years.

Skills

- International Business
- Strategic Thinking
- Communication (multi-lingual)
- Team Building cross-cultural

Industry Experience

- IT/ Big-tech
- International Consulting & Management (Public/Private sector)
- Technology Consulting
- Tourism Management

Education

Bachelor Hospitality Management | Hotelschool The Hague, The Netherlands



David J. Kelley

Chief Technology Officer | Co-founder | Board member



david@agilaboratory.com



Washington State, USA

David is a seasoned technology leader with experience across multiple technology architecture roles, and a polyglot programmer (30+ years). He is 8-consecutive year Microsoft MVP award winner, and worked across various global BCG divisions, and IBM Neudesic division. He has prior startup experience with Hall Labs. David fulfills the stereotype of an “Autistic Genius”, and arguably solved the “Hard Problem of Consciousness”.

Skills

- C#
- Cybersecurity
- Systems architecture
- Deep Hyper-Focus

Industry Experience

- IT/Big-tech
- Technology Consulting
- Startups
- Game Design

Education

BA in Technology Management



Kyrтин Atreides

Chief Operations Officer | Co-founder | Board Member



kyrtin@agilaboratory.com



Japan

Kyrтин is an autodidactic polymath, and on a different portion of the ASD spectrum from his co-founder David. Kyrтин has studied and built solutions across a wide range of domains, with a particular emphasis in recent years on cognitive biases, collective intelligence, medicine, governance, and sustainability. He is a practiced strategist, with a sharp mind and the ability to translate needs and capacities between technical, operational, and financial aspects.

Skills

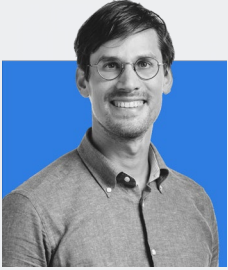
- Scientific Communication
- Grand Strategy
- Systems Optimization
- Agile Hyper-Focus
- Operational Poise

Industry Experience

- Research
- Engineering
- Consulting
- Security
- Real Estate

Education

Independent Research covering AI, cognitive biases, ethics, governance, systems architecture, and collective intelligence, with publications in journals including: Elsevier, Springer and Polish Academy of Sciences.



Hein-Willem Blokland

Chief Marketing Officer



hein-willem@agilaboratory.com



Netherlands

Hein-Willem is a seasoned business professional with a clear vision how technology can be effective for sustainability. He's widely skilled and experienced in business development and consultancy. He's a key driver of sustainable transformation and effective at leading and engaging with marketing and consulting teams. He's led multiple scaling initiatives, and other growth initiatives. He's particularly interested in driving innovation that benefit environment and society long-term. He has past tenures at major MNC's through consulting firm Accenture and worked as independent consultant.

Skills

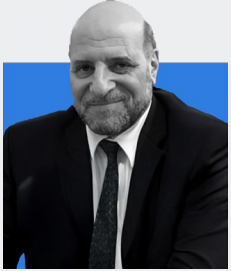
- Management Consulting
- Business Development
- Business Transformation
- Innovation Management

Industry Experience

- FMCG
- Fashion
- Retail
- Consulting
- Logistics

Education

Msc. & MA Advanced International Business, Management and Marketing | University of Groningen (NL) and Newcastle University (EN)



Paul Spiegel

Chief Legal Officer



paul@agilaboratory.com



California, USA

Paul is an experienced founder of companies across the biomedical and healthcare fields and has provided legal services including in Silicon Valley to a wide range of companies. He supports them with business formation: LLCs, corporations, partnerships, and offers services around intellectual property, copyrights, trademarks, licensing, dispute resolution and international negotiations. Paul is founder & principal of Eclectic Law, founder & CEO of LIBERTAS Biomedical and offers legal consulting around the federal state.

Skills

- International Business
- Intellectual Property
- Business Formation
- Contract Negotiation

Industry Experience

- Startups
- Professional Services
- Biomedical

Education

- J.D. Law | University of California | Berkeley School of Law
- Exchange Harvard Law School



Herman Hendricks Jr.

Project Manager



herman@AGILaboratory.com



Washington, USA

An experienced Scrum Master with proven track record in successful on time project delivery, within budget, per specifications. Possesses excellent written and verbal communication skills, cross-team and cross-cultural experience, with the ability to move a conceptual idea to a documented solution, and the ability to partner with customer stakeholders to understand the big picture and implement solutions which fit the customer's immediate initiatives and long-term vision.

Skills

- SCRUM
- Kanban
- Project Planning
- Agile Principles & Methodologies

Industry Experience

- Big Tech
- FMCG
- Telcom

Education

- Bachelor of Science in Information Technology at University of Phoenix
- Associates Degree in Computer Science with English minor at Western Washington University
- Certified SAFe 6 Scrum Master at Scaled Agile, Inc.

Norn Year 1 Org Chart

