

# Daniel Smith

Designer • Developer • Leader



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## EMPLOYMENT

### Ukemi

May 2018 – Present

*Creative & Technology Leader*

*Rotterdam, Netherlands*

- 1. Create/design brand identity. Design and develop website, media, marketing materials, and physical products.
- 2. Helped design and project manage, with great success, the largest parkour spectator event in Scotland.
- 3. Directed and designed the creation of the worlds first parkour card game.
- 4. Setup and administer company remote servers and user accounts.

### SquareGo

March 2017 – June 2018

*Creative Director*

*Aberdeen, Scotland*

- Overseeing the creative direction and performing most design related tasks.
- Creation of media and marketing materials, sound design, website development/design, UI/UX improvements and overall development of the brand.

### Cornerstone

December 2014 – May 2018

*Systems Implementation Super User – (Sep 2016 – May 2018)*

*Aberdeen, Scotland*

- 1. Become an expert in a new fully integrated software system that is to be deployed across the organization.
- 2. Work with external software contractors to ensure confirmation of requirements, including rigorous testing.
- 3. Successfully implement the new system. Including training and coaching operational management in all software.

*Team Leader – (Dec 2014 – Sep 2016)*

- Responsible for managing a team of 20+ staff and 60+ clients. Including recruitment, training, scheduling, strategic planning, business development, and adhering to strict organizational policies and governmental law.
- Successfully improved a historically poor performing service by two whole grades attaining 5's, the second highest score possible by the Care Inspectorate.

### Raeburn

March 2014 – December 2014

*Senior Personal Carer / Relief Warden*

*Aberdeen, Scotland*

- Provide a professional housing support service and supervise a team of personnel whose job is to ensure the highest quality of care and support for service users residing in sheltered housing complexes.

### Career History

February 2007 – March 2014

*I.T Consultant; Server Administrator; Developer; Banking & Investments Advisor; DJ; Bar Supervisor; Barman; PR Assistant;*

## EDUCATION

- Independent Learning** – Courses from: Frontend Masters; Lynda; Pluralsight; Skillshare; Udemy; 2016-Present  
*(Primarily focused on Design and Web Development technologies)*
- Cornerstone** – PDA Leadership (SCQF Level 8); SVQ 3 Social Services & Healthcare (SCQF Level 7); 2016
- The Open University** – Computer Science (BSc. Hons) - *On hiatus to focus on career* 2014-2016
- Aberdeen College** – Computing and Information Technology (Higher); Digital Media (NC); 2004-2006, 2009-2010

## SKILLS, TECHNOLOGIES, AND INTERESTS

- Skills:** Autonomy; Budgeting; Coaching; Customer Relationship Management; Graphic Design; Interviewing; Leadership; Presenting; Project Management; Reporting; Scheduling; Software Testing; Web Development;
- Technologies:** Adobe Creative Suite; Express.js; Git, GraphQL; HTML/CSS; JavaScript (ES6); Linux; Microsoft Office; MongoDB; Node.js; React.js; Redux; SQL; UI/UX;
- Interests:** Parkour; Bouldering; Yoga; Books; Podcasts; Design; Code; Crypto; Music Production; DJ'ing; Games; D&D;