

KYUNGYEAN SON

Software Developer

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Professional Profile

- To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.
- Complex problem-solver with analytical and driven mindset. Dedicated to achieving demanding development objectives according to tight schedules while producing impeccable code.
- Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Work Experience

Marketing Development Manager

December 2021 – May 2022

HEAT-MX WORLDWIDE – Montreal, QC, Canada

- Created and managed social media campaigns and webinars to increase brand engagement.
- Conducted market research to identify new opportunities and target markets.
- Oversaw preparation of marketing copy, images, videos, emails, and other collateral.
- Managed SEO, SEM, and press releases.
- Made marketing plans and managed projects.

Data Analyst

April 2021 – November 2021

GEXEL Telecom – Montreal, QC, Canada

- Reviewed live chats, calls, emails and provided feedback for improvement.
- Produced daily/weekly/monthly reports per category using advanced Excel spreadsheet functions.
- Identified, analyzed and interpreted trends or patterns in complex data sets.
- Created various Excel documents to assist with pulling metrics data and presenting information to stakeholders for concise explanations of best placement for needed resources.
- Utilized data visualization tools to effectively communicate business insights.

Administrator

March 2020 – March 2021

GEXEL Telecom – Montreal, QC, Canada

- Resolved issues on orders; provided discount, voucher, or replacement/refund.
- Maintained personnel records and updated internal databases to support document management.
- Screened and transferred incoming calls, took down messages, and transmitted information and documents to internal personnel.
- Collected, validated, and distributed information to employees.
- Computerized office activities, maintained customer communications, and tracked records through delivery.

E-commerce Advisor

August 2018 – February 2020

GEXEL Telecom – Montreal, QC, Canada

- Trained new and existing employees on customer service best practices to improve overall customer handling skills.
- Built and maintained relationships with clients to provide ongoing support.
- Facilitated communication and collaboration between departments to help business function smoothly.
- Improved processes by recommending operational changes.

Sales & Marketing Assistant Manager

June 2013 – December 2017

Flakt Korea Company Limited – Seoul, South Korea

- Developed marketing plans strategically in organizing various projects.
- Managed SEO, SEM, and press releases.
- Made estimates for custom-built fans and air handling units; considered clients' needs and assisted in making choices for appropriate models resulting in long-term business and partnerships.
- Coordinated and managed bids, and drew up contracts on projects; made persuasive presentations; called and visited customers periodically to maintain close relationships.
- Participated in exhibitions; designed booths and brochures; prepared gifts; treated guests with respect; promoted products to increase sales.

Education

AEC of Software Development

Expected in December 2023

Vanier College – Montreal, QC, Canada

Master's of Communication – Completed 2 semesters

August 2012 – May 2013

University of Utah – Salt Lake City, UT, USA

Bachelor's Degree in Visual Communication & English – Double Majored

February 2006 – February 2011

Dongseo University – Busan, South Korea

- Full Scholarship – Dongseo Global Leader Program

February 2006 – May 2013

Skills

- Technical Skills – HTML | CSS | JavaScript | Dart | Flutter | C# | Java | Spring Boot | Maven | Rest-APIs | MySQL | Microsoft SQL | CentOS/Ubuntu | GitHub | Figma
- Soft Skills – Self-Motivation | Teamwork | Communication | Problem-Solving | Time Management | Attention to Detail

Projects

- iShop E-commerce Website
 - Technologies Used: Java, React, Next.js, Flutter, PostgreSQL, and Prisma
 - Developed a B2C online marketplace web application, enabling users to browse listings, add items to their carts, and make purchases.
 - Implemented an efficient product management system for administrators.
- Library Management System
 - Technologies Used: C#, MVC, and LiteSQL
 - Developed a comprehensive Library Management System that enables efficient tracking and management of library resources.
 - Designed and implemented a user-friendly web interface for users to search and borrow books, while administrators can manage inventory, issue and return books.

Extracurricular Activities

- Editor, E-zine – Busan, South Korea March 2010 – February 2011
- Journalist, E-zine – Busan, South Korea March 2006 – February 2009

Languages

- Korean: Native
- English: Fluent
- French: Intermediate