Supervised Learning & Visualization

Assignment 1

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1 Introduction

This is an exploratory data analysis of the Italian housing market in 2022. For context, Italy contains a total of 20 regions (regioni), 107 provinces (province) and 7,904 municipalities (comuni). In the present work, we pose several interesting research questions which can be answered by means of data visualization and predictive model building.

1.1 The Dataset

Our dataset originates from Kaggle. It contains information about the housing market in Italy in 2022. The data were scraped from one of the most prominent housing sales websites in Italy during the month of August 2022. The data consist of more than 223,000 sales posts spread over 7,023 (89% coverage) Italian municipalities. Some of the entries were removed during dataset construction due to translation limitations (e.g., extended text-based description, specific url of the post). We do not have any information on the representativeness of our dataset. Hence, we advise caution when drawing inferences from our findings. Any inferences would require the analysis to be repeated with a representative dataset.

In order to plot the statistics of interest to maps of Italy, we use the regional and provincial shape files which we obtained from the *Italian National Institute of Statistics* ISTAT. These files contain the regional and provincial coding and geographical shape information which can be used to cluster the municipalities in our location variable into their respective provinces and regions.

For each sale, the dataset contains the following variables:

Table 1: Description of the Variables in the Italy Housing Dataset

Variable	Description
id	ID of the sale
timestamp	Timestamp consisting of 10 digits
location	Location on municipality level
title	Short description of property
price	Price in Euros
n_rooms	Number of rooms
floor	Floor
mq	Size in square meters
n_bathrooms	Number of bathrooms
year_of_construction	Year of construction
availability	Availability of property
energy_class	Energy class ranging from a+ to g
status	Status of the property
heating	Type of heating
has_garage	Garage present: yes (1), no (0)
has_terrace	Terrace present: yes (1), no (0)
has_garden	Garden present: yes (1), no (0)
has_balcony	Balcony present: yes (1), no (0)
has_fireplace	Fireplace present: yes (1), no (0)
has_alarm	Alarm present: yes (1), no (0)
has_air_conditioning	Air Conditioning present: yes (1), no (0)
has_pool	Pool present: yes (1), no (0)
has_parking	Parking present: yes (1), no (0)
has_elevator	Elevator present: yes (1), no (0)
is_furnished	Furniture present: yes (1), no (0)

2 Preparation

In order to start our exploratory analysis, we first load relevant packages and import the dataset as well as the ISTAT shape files.

2.1 Load Packages & Import Data

```
# load packages
library(tidyverse) # for wrangling data
library(magrittr) # for using pipes
library(skimr) # for skimming data
library(sf) # for spatial analysis
library(sp) # for spatial analysis
library(ggplot2) # for plotting
library(fuzzyjoin) # for joining on not-exact matches
library(ggpubr) # for arranging ggplots
# import Italy housing data
housing <- read.csv("data/housing_data_italy_august2022.csv", na.strings=c("","NA"), header = TRUE)
# import ISTAT shape files
## municipality
muni_2022 <- st_read("data/italy_shape_2022_files/Com01012022_g")[c("COD_REG","COD_PROV", "COMUNE")]</pre>
## province
prov 2022 <- st read("data/italy shape 2022 files/ProvCM01012022 g")</pre>
## region
reg 2022 <- st read("data/italy shape 2022 files/Reg01012022 g")
```

3 Exploratory Research Questions

A good way to start an exploratory data analysis is to identify exploratory questions which will be answered.

We focus on four questions concerning the housing prices in Italy:

- 1. Are there any regional and/or provincial trends in the median housing prices and their absolute deviations in Italy?
- 2. Is there a correlation between the missingness of housing price and other variables?
- **3.** What are the most important predictors of housing prices in Italy?

4 Data Cleaning

The original data consist of 223,409 rows (sales) and 25 columns (variables). Given our research questions, we exclude: id (ID of the sale), timestamp (timestamp of the sale), and title (description of the property). In addition, we exclude two columns that have only one unique value (status: "other" and availibility: "not free/other"), as these are not variables but constants.

We observe that types of some variables are wrongly specified. We convert them to a correct type (e.g., heating: character -> factor, has_xxx: numeric -> factor, is_furnished: numeric -> factor).

Next we create a new variable age (age of the property) by subtracting the year_of_construction from 2022. In the original dataset, there are some unreasonable years of construction (e.g., 2209). While some properties may be sold before their construction is completed, we deem it unlikely for properties whose year_of_construction is more than 4 years removed from 2022. Thus, we set the age of property lower than -4 (i.e., year_of_construction > 2026) to NA.

The variable of our main interest price is highly skewed to the right given that the mean (239,939) is far off to the right of the median (135,000) (see Section 7 Appendix). We take a closer look at the distribution of the price with the help of a boxplot to examine the outliers (see *Figure 1*).

```
# boxplot of price
housing %>%
ggplot(aes(x=price)) +
  geom_boxplot() + theme_minimal()
```

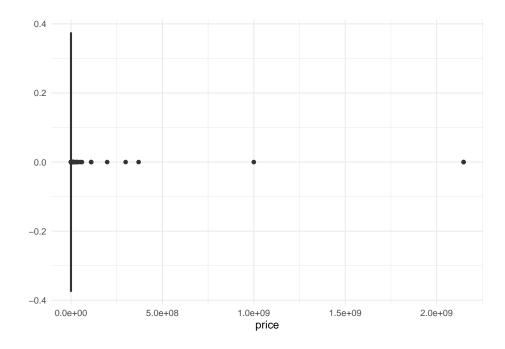


Figure 1: Boxplot of Housing Prices in Italy

From Figure 1, we observe that there are extreme outliers in price. Some housing prices in the dataset are exorbitant (e.g., over \in 2B). We decide to focus the scope of our analysis on the houses whose price is less than or equal to \in 1M (using the filter function), which are more likely to be affordable to an average Italian. The distribution of housing prices after filtering can be seen in Figure 2.

```
mutate(property_age = 2022 - as.numeric(year_of_construction)) %>%
## remove id, timestamp, title and year_of_construction
select(-c(id, timestamp, title, year_of_construction))
```

```
# density plot of price (cleaned dataset)
cleaned_housing %>%
  ggplot(aes(price)) +
  geom_histogram(aes(y=..density..), color=1, fill="white") +
  geom_density(lwd=0.5, color = 4, fill=4, alpha=0.2) + theme_minimal()
```

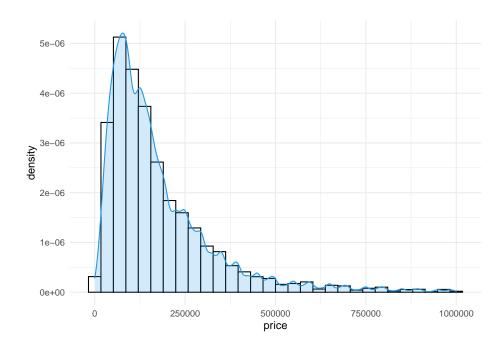


Figure 2: Histogram and Density Plot of Housing Price After Filtering

From Figure 2, we take that the distribution of housing prices after filtering appears a lot more ordinary. There is still a long right tail, but that is to be expected with housing prices in any country. The extreme outliers have been eliminated. From this plot, we also conclude that when working with housing price data, it is more informative to use centrality and spread measures which are robust to skewed data. For this reason, we will use the median and median absolute deviation (MAD) instead of the mean and variance in our exploration of the present dataset.

4.1 Data Summary

After data cleaning, we take a look at the summary statistics to get a better overview of our data. We skim through our cleaned dataset using the skimr package. This summary of the raw dataset can be found in Section 7 Appendix.

Table 2: Data summary

Name Number of rows	cleaned_housing 220607
Number of columns Column type frequency:	20
factor numeric	$\frac{16}{4}$
Group variables	None

Variable type: factor

skim_variable	n_missing	$complete_rate$	n_unique	top_counts
location	0	1.00	7023	pis: 192, leg: 190, la : 188, bar: 187
n_{rooms}	58208	0.74	4	3: 56756, 4: 47126, 5: 30926, 2: 27591
$n_bathrooms$	12592	0.94	3	1: 107355, 2: 79819, 3: 20841
energy_class	638	1.00	12	g: 115161, f: 25382, e: 17111, a: 15924
heating	0	1.00	2	aut: 197714, oth: 22893
has_garage	0	1.00	2	0: 180548, 1: 40059
has_terrace	0	1.00	2	0: 195984, 1: 24623
has_garden	0	1.00	2	0: 184307, 1: 36300
has_balcony	0	1.00	2	0: 197918, 1: 22689
has_fireplace	0	1.00	2	0: 208689, 1: 11918
has_alarm	0	1.00	2	0: 218611, 1: 1996
has_air_conditioning	0	1.00	2	0: 154964, 1: 65643
has_pool	0	1.00	2	0: 216350, 1: 4257
has_parking	0	1.00	2	0: 217228, 1: 3379
has_elevator	0	1.00	2	0: 207928, 1: 12679
$is_furnished$	0	1.00	2	0: 203515, 1: 17092

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	median	min	max	n_unique
price	39113	0.82	177146.0	152154.7	130000	1	999999	2554
floor	71354	0.68	1.8	1.1	2	1	52	20
mq	3309	0.99	155.9	124.4	116	1	999	970
property_age	10	1.00	56.1	74.3	42	-3	1022	374

From the output, we see that our cleaned dataset has 220,607 rows and 20 columns, 16 of which are factors, and 4 of which are numeric types. The output is presented in two tables for factor and numeric variables, separately.

For every factor varible, the table provides insights into: the number of missing values (n_missing), the proportion of the variable that is not missing (complete_rate), the number of unique observations (n_unique), and the most frequent levels (top_counts).

For the numeric variables, the table shows: the number of missing values (n_missing), the proportion of the variable that is not missing (complete_rate), the mean (mean), standard deviation (sd), the median (median), minimum (min), maximum (max) and the number of unique observations (n_unique). Importantly, a significant proportion (17.5%) of price, our main outcome of interest, is missing. We discuss how we deal with this in the Section 5.3.

Having transformed the data and examined its variables, we start the exploratory analysis.

5 Exploratory Data Analysis

To answer our research questions, we first have to prepare our dataset for geographical plotting.

5.1 Data Preparation for Geographical Plotting

At the beginning of the assignment, we loaded the *ISTAT* shape files. These files are useful for two reasons. First, they contain the list of all Italian municipalities, their respective provinces and regions. Therefore, we can use this data to append our original dataset with additional location indicators. Second, they contain the shapes of Italy divided into provinces and regions. This is particularly useful for creating map plots using ggplot2.

Each sale in our dataset is assigned to one of 7023 municipalities. In order to create plots which visualize the differences in average housing prices across Italy, we assign each municipality to its corresponding province and region. We use the data from *ISTAT* to append the province and region information to every observed municipality in our dataset. We use fuzzy matching for inexact matches as we found that there were some minor inconsistencies in how the municipalities were named in our dataset as opposed to their names in the ISTAT shape files. The result of the following chunk of code is that all the municipalities are assigned their regions and provinces.

```
cleaned_housing <- stringdist_left_join(cleaned_housing, muni_2022,by = c("location" = "COMUNE"), distance
group_by(location) %>% slice_min(distance) %>%
select(-geometry,-distance) %>%
left_join(., as.data.frame(reg_2022[,c("COD_REG","DEN_REG")])) %>%
select(-geometry, -COMUNE) %>%
left_join(., as.data.frame(prov_2022[,c("DEN_UTS", "COD_PROV")], by = "COD_PROV")) %>%
select(-geometry, -COD_REG, -COD_PROV) %>%
rename(., "region" = "DEN_REG", "province" = "DEN_UTS") %>%
relocate(c(region, province), .after=location)
```

To answer the first two exploratory question, we aggregate our data on two levels: 1) regional and 2) provincial level by computing two aggregate statistics: 1) the median housing price and 2) the median absolute deviation in housing price on the two respective levels. This yields two datasets, one per aggregation level. To each, we attach geometric information needed for geographic plotting and convert it to an sf object which is a requirement for plotting maps.

```
price_by_reg <- cleaned_housing %>% group_by(region) %>%
   summarize(median = median(price, na.rm=T), mad = mad(price,na.rm=T)) %>% left_join(.,reg_2022, by = c("r

price_by_prov <- cleaned_housing %>% group_by(province) %>%
   summarize(mean = mean(price, na.rm=T), median = median(price, na.rm=T), variance = var(price, na.rm=T),;
```

Having done this, we are ready to start answering our exploratory questions.

5.2 Question 1: Regional and Provincial Trends in the Median Housing Price and Absolute Deviations in Italy

```
p1 <- ggplot(price_by_reg) +
  geom_sf(aes(fill = median))+
  theme_minimal()

p2 <- ggplot(price_by_reg) +
  geom_sf(aes(fill = mad))+
  theme_minimal()</pre>
```

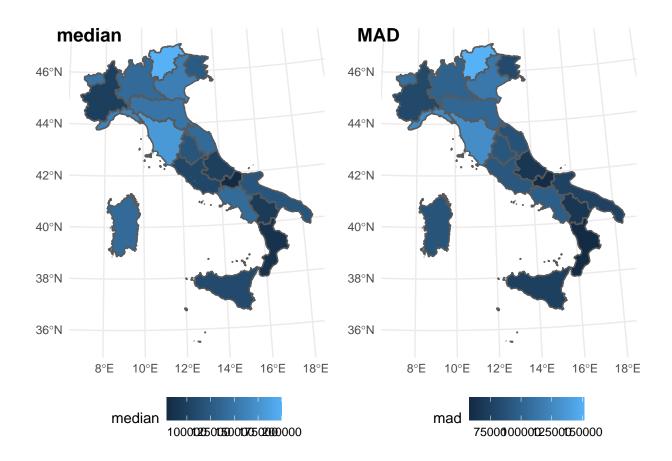
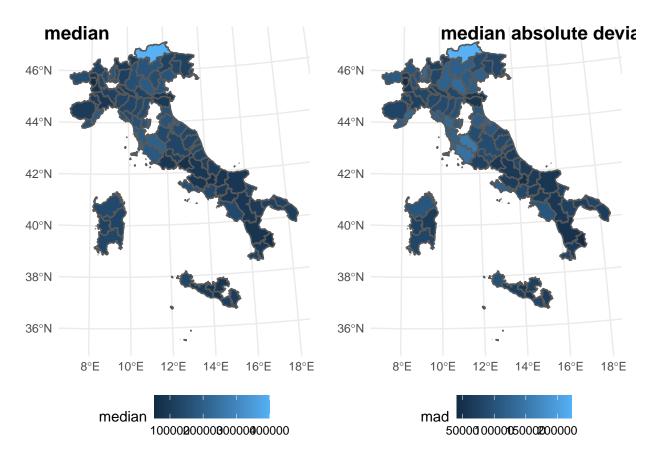


Figure 3: Median and MAD of Price per Region

On a regional level, we see that the median for the region $Trentino-Alto\ Adige\ (200\ 000\mathcharpi)$ are the highest, and the lowest for $Molise\ (79\ 000\mathcharpi)$. We recognize a trend that the median price is lower for more Southern regions in Italy. The only exception from this is the region of $Piemonte\ (99\ 000\mathcharpi)$ which has a lower median price than the surrounding regions in the North. Regarding the MAD, a measure of variability within a region, we see that it is highest for the regions with higher median prices. This is recognizable as the color patterns in the median plot and the MAD plot are very similar.

To explore these trends on a lower lever, we take a look at the median and the MAD at the provincial level.



@Kyuri: reverse the color scheme, see if blue is color-blind friendly, fix the values on the legend

With the help of those plots, it can be seen that the high median of the $Trentino-Alto\ Adige$ region is mainly due to the high median of $400\ 000$ in the province of Bolzano. As the other provinces in that region have lower median prices, the MAD in that region is comparably high. The opposite is the case within the Southern regions, here, the provinces that make up the region of Calabria for example, all have a low median price. Hence, the MAD for that region is low.

5.3 Question 2: Correlation Between Missingness of Price and Other Variables

Ultimately, we are interested in which variables can predict house prices. However, from an initial inspection, it became clear that some potential predictors contain missing values. Additionally, the outcome itself includes missing values.

Therefore, we explored if the missingness of the predictors and the outcome variable *house prices* are related. First, we investigated the correlation between the missingness indicator for *price* and the predictors. Second, we visually examined the relationship between the predictors' missingness indicators and the *price* densities. Lastly, we visually inspected the percentage of missingness per region. These results provide us with some indication of the missing data mechanism. Specifically, if missing completely at random (MCAR) is plausible to assume or not.

5.3.1 Analyses and Results

The percentage of missingness for each variable are given in Figure @ref(fig:missingness).

```
# barplot to show the missingness per variable
cleaned_housing %>%
  is.na() %>% colMeans() %>% stack() %>%
  ggplot(aes(x = reorder(ind, values), y=values)) +
```

```
geom_bar(stat="identity", width = .2, fill = "black") +
geom_point() +
theme_minimal() +
coord_flip() +
labs(x = "Variable", y = "Missingness (%)")
```

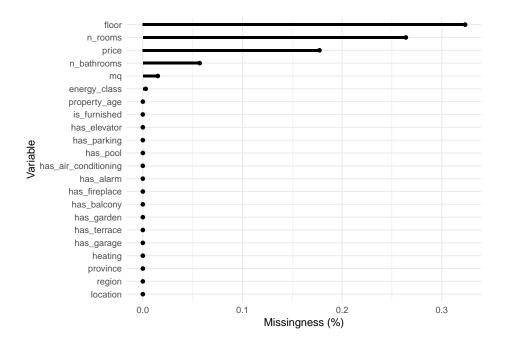


Figure 4: Distribution of housing price

The plot shows that the percentage of missing values lies above 30% for the variable floor and above 25% for the number of rooms. Furthermore, about 18% of the housing prices are missing. Except for the number of bathrooms which has about 6% values missing, for the remaining variables less than 3% are missing, respectively.

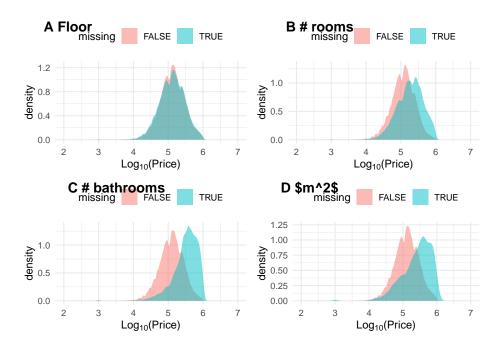
In the following, we explore the correlation between missingness of price and the other variables.

is_furnished	has_pool	floor
0.01	-0.01	0.01
$n_bathrooms$	<pre>property_age</pre>	${\tt has_alarm}$
0.02	-0.02	-0.03
mq	has_parking	has_balcony
0.03	-0.04	-0.06
n_rooms	has_elevator	has_terrace
0.06	-0.08	-0.08
has_air_conditioning	has_fireplace	has_garage
-0.09	-0.09	-0.10
heating	has_garden	energy_class
0.11	-0.11	-0.27

The missingness of *price* appears to be moderately correlated with the *energy class*. Further, it seems to be weakly correlated to *having a garden* and type of home *heating* system.

Next, we examined the relationship between the predictors' missingness indicators and the price densities by plotting the density of price (on a log10-scale) split by whether or not the respective value for a given variable is missing or not:

```
# function to create a density plot of price with missing indicator
missing_plots <- function(x) {</pre>
   plot <- cleaned_housing %>% ungroup() %>%
      mutate(missing = is.na(.[,x])) %>%
      ggplot(aes(x = log10(price), fill = missing)) +
      geom density(alpha = 0.5, color = NA) +
      theme_minimal() +
      theme(legend.position = "top") +
      labs(x = expression(paste(Log["10"],"(Price)"), y = "Density")) +
      scale_x_continuous(limits = c(2, 7))
   return(plot)
}
# multiple plots for floor, no. of rooms, no. of bathrooms, and meters squared
ggarrange(missing_plots("floor"),
          missing_plots("n_rooms"),
          missing_plots("n_bathrooms"),
          missing_plots("mq"),
          labels = c("A Floor", "B # rooms", "C # bathrooms", "D $m^2$"),
          ncol = 2, nrow = 2)
```



The missingness of number of floors (@ref(fig:missingness_density) A) and number of rooms (@ref(fig:missingness_density) B) does not seem to be dependent on the observed price information. Whereas for the number of bathrooms (@ref(fig:missingness_density) C) and the meters squared (@ref(fig:missingness_density) D) missingness shows a different result, namely, missingness tends to occur at higher house prices.

Lastly, the missingness in price by region is visualized by the following plot:

```
## check missingness w.r.t regions
cleaned_housing %>%
   mutate(na_ind = ifelse(is.na(price), 1, 0)) %>%
   group_by(region) %>%
   summarize(total_missing = sum(na_ind) / n()) %>%
   left_join(.,reg_2022, by = c("region" = "DEN_REG")) %>%
   st_as_sf() %>%
   ggplot() +
        geom_sf(fill=NA) +
        geom_point(color = "coral1",
        aes(size = total_missing, geometry = geometry),
        stat = "sf_coordinates") +
        theme_void() +
        theme(legend.position = "bottom")
```



Figure 5: Missingness of Price per Region

Figure @ref(fig:missing_reg) shows that the proportion of missing data is not equal for each region.

5.3.2 Conclusion

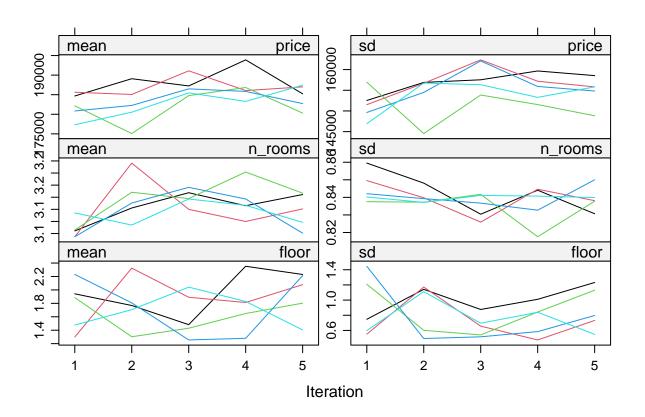
We explored if the missingness of the predictors and the outcome variable *house prices* are related. From our results it appears that they are. Hence, it is unlikely that the missingness mechanism is MCAR. Therefore, we include a multiple imputation procedure before the creation of the prediction model in the next section.

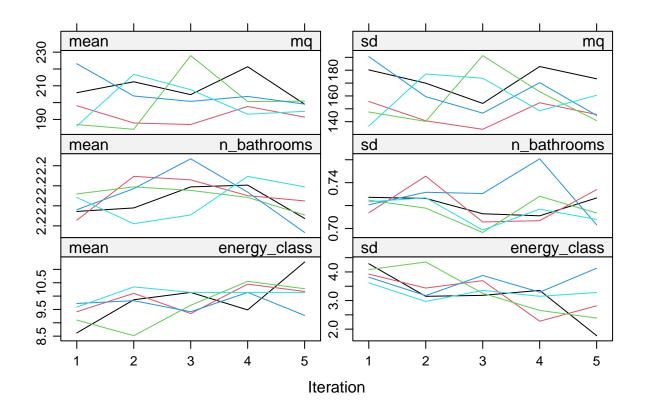
5.4 Question 3: The Most Important Predictors of Housing Price in Italy

As mentioned in the previous section, we will handle the missing data using a multiple imputation procedure. Subsequently, we are interested to find out which variables can predict house prices. For this purpose, we used two step-wise modeling strategies. The first strategy consists of a backward selection method based on the pooled estimates. The second strategy is a forward selection method applied to each imputed dataset (m = 5) and variables are selected in the final that appear the majority of the models. The models will be compared based on their included predictors, pooled coefficient of determination, and Bayesian information criterion (BIC).

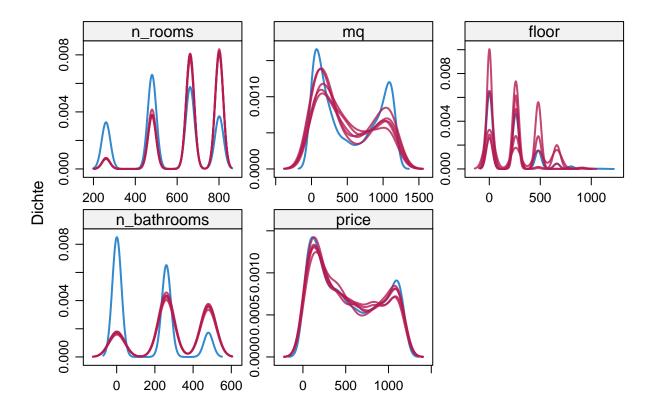
5.4.1 Preparation

convergence of the algorithm
plot(imp)





plausibility of the imputed data
densityplot(imp, ~n_rooms + mq + floor + n_bathrooms + price, lwd = 2)



To reduce the computation time of the imputation model, we sampled 10000 records from the initial dataset. Further, for the scope of this exploratory research, we limited ourselves to simple random sampling and disregarding location and province as predictors. Furthermore, we limited the diagnostics for the imputation procedure to the convergence of the algorithm and plausibility of the imputed data. There appeared to be no convergence issues and the imputed data appeared to be plausible with respect to the observed data.

5.4.2 Analysis

The model based on backward selection method based on the pooled estimates contains 10 predictors: region, number of rooms, squared meters, number of bathrooms, energy class, type of home heating system, and the home including a terrace, alarm, pool, or elevator. The predictors in the model explain 40 percent of the variability observed in the house price.

```
votes <- unlist(lapply(terms, labels))
table(votes)

# model based on forward selection method applied to each imputed dataset
model_2 <- with(imp, lm(price ~ energy_class + floor + has_alarm + has_elevator +
    has_garden + has_pool + has_terrace + heating + mq + n_bathrooms +
    n_rooms + property_age + region))

# pooled effect estimates
summary(pool(model_2))

# pooled r-squared estimate
pool.r.squared(model_2, adjusted = TRUE)</pre>
```

The model based on backward selection method based on the pooled estimates contains 13 predictors: region, number of rooms, number of floor, squared meters, number of bathrooms, energy class, type of home heating system, property age and the home including a elevator, alarm, garden, pool, or terrace. The predictors in the model explain 40 percent of the variability observed in the house price. The code for the second model is reused from Gerko Vinks' mice vignettes, which are publicly available.

```
# derive the BIC value for each model
model_1_bic <- model_1$analyses %>% sapply(BIC)
model_2_bic <- model_2$analyses %>% sapply(BIC)

# compare the BIC value
sum(model_1_bic < model_2_bic)</pre>
[1] 5
```

```
model_2_bic - model_1_bic
```

```
[1] 14.5 16.4 3.1 11.4 11.6
```

To compare the models we used the BIC for each imputed dataset. For all imputed datasets, the BIC favors model 1 over model 2. For all comparisons, the absolute difference in BIC score is at least 10 points. So, according to the BIC model 1 is preferred. This is congruent with the coefficient of determination results, considering adding three predictors: floor, property age, garden, did not yield a higher r-squared value.

5.4.3 Conclusion

The following 10 variables were identified to be good predictors of *house price* in Italy in the present dataset: region, number of rooms, squared meters, number of bathrooms, energy class, type of home heating system, and whether the home has a terrace, alarm, pool or elevator. With the help of the prediction model 40% of the variability observed in the house price can be explained.

Consequently, the presence of a balcony, air conditioning, parking, or fireplace seem not to be as informative for the housing price which some people might assume.

6 Overall Conclusion

All things considered, we found a trend in the median price from more expensive to cheaper when going from North to South. We have also shown that these higher medians on a regional level are mostly caused by a higher median

on the province level and that in such regions where there is one province with a higher median of *house price*, the MAD is consequently higher too.

Furthermore, we identified that there is quite some missingness present - especially for house price for which about 18% of values are missing. We were successful in imputing those and the values of the other variables for a randomized subset of the dataset and used that dataset to identify the best set of predictors for housing price. The identified predictors were: region, number of rooms, squared meters, number of bathrooms, energy class, type of home heating system, and whether the home has a terrace, alarm, pool or elevator and the corresponding model explained about 40% in observed variance in house price.

7 Appendix

Summary of the raw data using the my_skim function.

my_skim(housing)

Table 5: Data summary

Name	housing
Number of rows	223409
Number of columns	25
Column type frequency:	
character	6
numeric	19
Group variables	None

Variable type: character

skim_variable	n_missing	complete_rate	empty	n_unique
location	0	1	0	7023
title	0	1	0	199305
availability	0	1	0	1
$energy_class$	679	1	0	12
status	0	1	0	1
heating	0	1	0	2

Variable type: numeric

skim_variable	n_missing co	mplete_rate	e mean	sd	median	min	max	n_unique
id	0	1.00	111705.00	64492.77	111705	1	223409	223409
timestamp	0	1.00	1661135705.3	712645.42	1661135577	1661114079	1661158618	42238
price	39116	0.82	239938.98	7562062.01	135000	1	2147483647	2852
n_rooms	60323	0.73	3.50	0.99	3	2	5	4
floor	72365	0.68	1.82	1.13	2	1	52	22
mq	4034	0.98	158.63	128.68	117	1	999	976
$n_bathrooms$	14397	0.94	1.59	0.67	1	1	3	3
year_of_construct	ion 10	1.00	1965.13	76.75	1980	1000	2209	389
has_garage	0	1.00	0.18	0.38	0	0	1	2
has_terrace	0	1.00	0.11	0.32	0	0	1	2

skim_variable	n_missing co	mplete_rate	mean	sd	median	min	max	n_unique
has_garden	0	1.00	0.17	0.37	0	0	1	2
has_balcony	0	1.00	0.10	0.30	0	0	1	2
has_fireplace	0	1.00	0.05	0.23	0	0	1	2
has_alarm	0	1.00	0.01	0.10	0	0	1	2
has_air_conditionin	ng 0	1.00	0.30	0.46	0	0	1	2
has_pool	0	1.00	0.02	0.15	0	0	1	2
has_parking	0	1.00	0.02	0.12	0	0	1	2
has_elevator	0	1.00	0.06	0.23	0	0	1	2
$is_furnished$	0	1.00	0.08	0.27	0	0	1	2