1. Porosity – Your hairs ability to absorb and retain moisture. Shape and size of the cuticle determine how moisture and oils absorb in hair. Affected by heat and chemical damage, choose the right type of washing and styling.

Low – Cuticles are tightly bound and lay flat on one another and repel moisture initially until they become saturated. Prone to build up, get moisture

1.Use light thin oils

2. Use warm water to open up cuticles/cold water to close

3.Deep condition w heat or hair steamer

Medium – looser cuitic just the right amount let in/ let out/holds styles for good amountof time/can change with heat

1. Only use heat when deep conditioning to open cuiticles if hair is very dry
2. Light based conditioners

High – cuticle is open wide with gaps, let in a lot o moisture and leave it prone to frizz and tangling easily absorbs moisture but dries out really quick, seal moisture

1. Avoid using heat
2. Include protein treatments
3. Use cold water to close cuiticles/ LOC

2.Hair Density- how thin or thick hair strands are clumped together/know how much product to apply your hsir

Low – Scalp easy to be seen, light products that wont wear your hair down, mouse

Medium – Some of scalp can be seen

High – scalp is difficult to see/ heavier products to hold curls together/generous amounts, gels, creams butters

Type 1: straight

* Straight hair
* Reflects a lot of sheen
* Hard to cutl
* Caucasian

Type 2: Wavy

* Has a bit more of a pattern to it than type 1/ not quite straight not quite curly
* Scrunch product into hair
* Isn’t overly oily or dry

Type 3: Curly

* Weather dependent/ humidity equals frizz
* Definite curl pattern without product
* Too much product with weigh hair down
* 3a – more voluminous and patterened than type 2/ curls are big and loose s-shaped
* 3b – springy ringlet -like curls
* 3c – corkscrew like curls as pencil width/ highest amount of volume out of type 3

Type 4: Coily/Kinky/ hair is wiry and coarse with densely packed coils

* Dryest of all hair typrs/ smallest cuiticles
* Prone to breakage
* Detangle gently, very fragile
* Cleanse
* Thicker products to
* 4a – curls are fine or wiry
* 4b – curls bend at an angle z-shaped
* 4c – more prone to shrinkage

Dictionary

Heat damage

Relaxer

Products:

Rich oils – jojoba, coconut, blacl castor

Shea butter

Mouse

Creame

Butters

Pomade

Jelly

Gel