## Amazon-AMZNS tock Price Prediction Using Facebook Prophet

September 5, 2025

### 1 Amazon (AMZN) Stock Price prediction using Facebook Prophet

```
[1]: ## Switch to GPU mode for faster Computation (Runtime> Change runtime> GPU)
```

#### 1.1 Importing all the necessary Libraries

```
[2]: #Necessary libraries = Pandas, fbprophet and plotly

#pandas= data Manipulation and analysis

#fbprophet = Forecasting

#plotly= data visualization

#!pip install prophet
```

```
[3]: import pandas as pd
import plotly.express as px
#from fbprophet import Prophet
from prophet import Prophet
#
#import ipywidgets as widgets
%matplotlib inline
```

```
[4]: #Initializing Plotly
import plotly.io as pio
pio.renderers.default='colab'
```

```
1.2 Importing the Dataset & Exploring it
[5]: df = pd.read_csv('AMZN.csv')
[6]: #read_csv function from pandas
[7]: df
[7]:
                                                                       Adj Close \
               Date
                            Open
                                        High
                                                     Low
                                                               Close
                                   90.580002
                                                                       90.550003
     0
          2022-12-12
                      89.209999
                                               87.870003
                                                           90.550003
     1
          2022-12-13
                      95.230003
                                   96.250000
                                               90.519997
                                                           92.489998
                                                                       92.489998
```

```
2
          2022-12-14
                        92.500000
                                    93.459999
                                                 89.870003
                                                              91.580002
                                                                          91.580002
     3
          2022-12-15
                        89.889999
                                    89.970001
                                                 87.470001
                                                              88.449997
                                                                          88.449997
     4
          2022-12-16
                        88.269997
                                    89.349998
                                                 86.730003
                                                              87.860001
                                                                          87.860001
     . .
                            •••
          2023-12-06
                       147.580002
                                   147.850006
                                                144.279999
                                                             144.520004
                                                                         144.520004
     247
     248
          2023-12-07
                       146.149994
                                   147.919998
                                                145.339996
                                                             146.880005
                                                                         146.880005
     249
                                                                         147.419998
          2023-12-08
                      145.479996
                                   147.839996
                                                145.399994
                                                             147.419998
     250
          2023-12-11
                       145.660004
                                   146.190002
                                                143.639999
                                                             145.889999
                                                                         145.889999
          2023-12-12
                      145.520004
                                                145.300003
     251
                                   147.500000
                                                             147.479996
                                                                         147.479996
             Volume
     0
           61999800
     1
          100212000
     2
           70298000
     3
           84802900
     4
          146144100
     . .
     247
           39679000
     248
           52352800
     249
           41858000
     250
           50907300
     251
           44886600
     [252 rows x 7 columns]
[8]: df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 252 entries, 0 to 251
    Data columns (total 7 columns):
                     Non-Null Count Dtype
         Column
     0
         Date
                     252 non-null
                                      object
     1
         Open
                     252 non-null
                                      float64
     2
         High
                     252 non-null
                                      float64
     3
         Low
                     252 non-null
                                      float64
     4
         Close
                     252 non-null
                                      float64
         Adj Close
                     252 non-null
                                      float64
         Volume
                     252 non-null
                                      int64
    dtypes: float64(5), int64(1), object(1)
    memory usage: 13.9+ KB
[9]: df.describe()
[9]:
                                                       Close
                                                                Adj Close \
                  Open
                               High
                                             Low
```

252.000000

116.353016

19.115752

count

mean

std

252.000000

117.831072

19.125679

252.000000

119.368730

19.142427

252.000000

117.966469

19.131681

252.000000

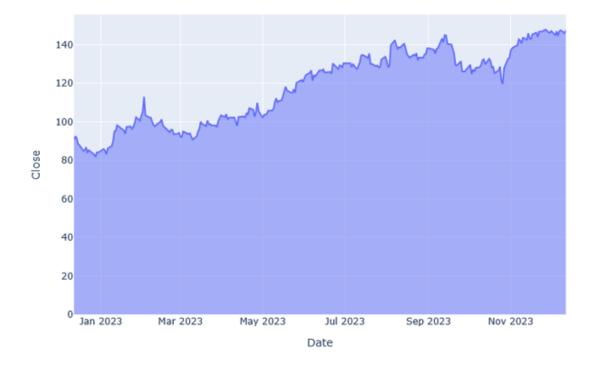
117.966469

19.131681

```
min
        82.800003
                     83.480003
                                  81.430000
                                              81.820000
                                                           81.820000
25%
        99.725001
                                                          100.010000
                    101.044998
                                  98.094999
                                             100.010000
       124.774998
50%
                    126.730003
                                123.689999
                                             125.000000
                                                          125.000000
75%
       133.597504
                    134.699997
                                131.982506
                                             133.334996
                                                          133.334996
       147.850006
                    149.259995
                                146.880005
                                             147.729996
                                                          147.729996
max
             Volume
       2.520000e+02
count
       6.029315e+07
mean
std
       2.135646e+07
min
       2.237840e+07
25%
       4.643740e+07
50%
       5.564410e+07
75%
       6.792652e+07
       1.581542e+08
max
```

# 2 Data Visualization using plotly express- Visualizing the historical performance of Amazon

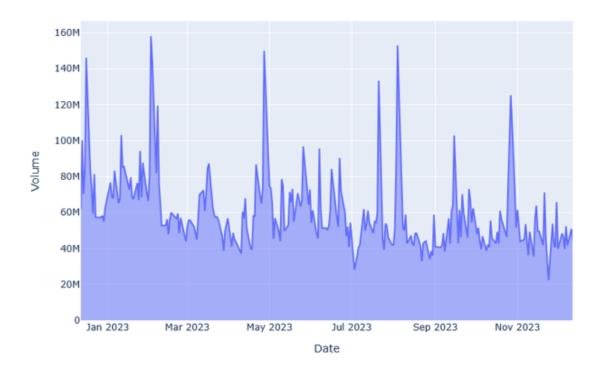
```
[10]: #Line graph, Area graph , box plot (Analyzing price and volume)
[33]: px.area(df, x='Date',y='Close')
```



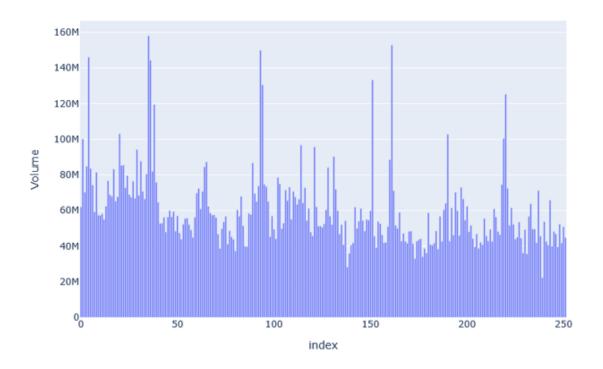
```
[34]: px.line(df, x='Date',y='Close')
```



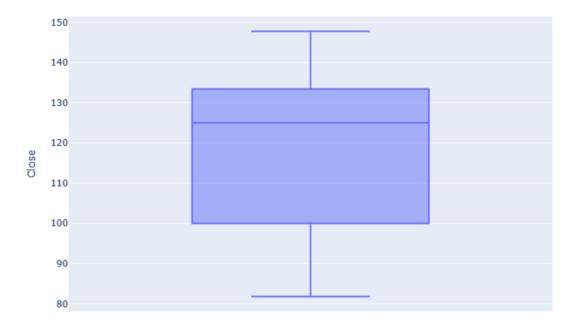
#### [35]: px.area(df, x='Date',y='Volume')



[36]: px.bar(df, y='Volume')



## [37]: px.box(df, y='Close')



# 3 Understanding Facebook Prophet

#### 3.1 Data Preparation

```
[16]: df
                                                                             Adj Close
[16]:
                  Date
                               Open
                                           High
                                                         Low
                                                                    Close
      0
           2022-12-12
                         89.209999
                                      90.580002
                                                   87.870003
                                                                90.550003
                                                                             90.550003
                         95.230003
                                      96.250000
      1
           2022-12-13
                                                   90.519997
                                                                92.489998
                                                                             92.489998
      2
           2022-12-14
                         92.500000
                                      93.459999
                                                   89.870003
                                                                91.580002
                                                                             91.580002
      3
           2022-12-15
                         89.889999
                                      89.970001
                                                   87.470001
                                                                88.449997
                                                                             88.449997
      4
           2022-12-16
                         88.269997
                                      89.349998
                                                   86.730003
                                                                87.860001
                                                                             87.860001
      247
           2023-12-06
                        147.580002
                                     147.850006
                                                  144.279999
                                                               144.520004
                                                                           144.520004
      248
           2023-12-07
                        146.149994
                                     147.919998
                                                  145.339996
                                                               146.880005
                                                                           146.880005
      249
           2023-12-08
                        145.479996
                                     147.839996
                                                  145.399994
                                                               147.419998
                                                                           147.419998
      250
           2023-12-11
                        145.660004
                                     146.190002
                                                  143.639999
                                                               145.889999
                                                                           145.889999
      251
           2023-12-12
                        145.520004
                                     147.500000
                                                  145.300003
                                                                           147.479996
                                                               147.479996
              Volume
            61999800
      0
      1
           100212000
      2
            70298000
      3
            84802900
      4
           146144100
      . .
      247
            39679000
      248
            52352800
      249
            41858000
      250
            50907300
      251
            44886600
      [252 rows x 7 columns]
[17]:
        columns = ['Date','Close']
     ndf = pd.DataFrame(df, columns = columns)
[19]:
      ndf
[19]:
                  Date
                              Close
           2022-12-12
                         90.550003
      0
      1
           2022-12-13
                         92.489998
      2
           2022-12-14
                         91.580002
      3
           2022-12-15
                         88.449997
      4
           2022-12-16
                         87.860001
      247
           2023-12-06
                        144.520004
      248
           2023-12-07
                        146.880005
           2023-12-08
      249
                        147.419998
```

```
250 2023-12-11 145.889999
      251 2023-12-12 147.479996
      [252 rows x 2 columns]
[20]: prophet_df = ndf.rename(columns = {'Date':'ds', 'Close':'y'})
[21]: prophet_df
[21]:
                  ds
      0
          2022-12-12
                       90.550003
          2022-12-13
                       92.489998
      1
          2022-12-14
                       91.580002
          2022-12-15
                       88.449997
          2022-12-16
                       87.860001
      4
      247 2023-12-06 144.520004
      248 2023-12-07 146.880005
      249 2023-12-08 147.419998
      250 2023-12-11 145.889999
      251 2023-12-12 147.479996
      [252 rows x 2 columns]
          Creating Facebook Prophet Model
[22]: m = Prophet()
      m.fit(prophet_df)
     12:14:41 - cmdstanpy - INFO - Chain [1] start processing
     12:14:42 - cmdstanpy - INFO - Chain [1] done processing
[22]: cprophet.forecaster.Prophet at 0x1f5ec93f0e0>
     ##Forecasting
[23]: future = m.make_future_dataframe(periods=30) # 30: 30 days
      future.tail()
[23]:
     277 2024-01-07
     278 2024-01-08
     279 2024-01-09
      280 2024-01-10
      281 2024-01-11
[24]: forecast = m.predict(future)
      forecast
```

```
[24]:
                                   yhat_lower yhat_upper trend_lower trend_upper
                   ds
                            trend
      0
          2022-12-12
                        87.742902
                                    81.395116
                                                 93.433655
                                                               87.742902
                                                                             87.742902
                                     80.979463
                                                 93.252805
      1
          2022-12-13
                        87.895196
                                                               87.895196
                                                                             87.895196
      2
          2022-12-14
                        88.047490
                                     81.486475
                                                 93.189667
                                                               88.047490
                                                                             88.047490
      3
          2022-12-15
                        88.199784
                                     81.260108
                                                  93.233233
                                                               88.199784
                                                                             88.199784
                                     82.522873
      4
          2022-12-16
                        88.352079
                                                  93.919074
                                                               88.352079
                                                                             88.352079
      277 2024-01-07
                       150.871199
                                    146.631710
                                                158.478209
                                                              149.787973
                                                                            152.053351
      278 2024-01-08
                       151.055727
                                    144.321301
                                                156.609709
                                                              149.930003
                                                                            152.308819
                       151.240254
      279 2024-01-09
                                    144.632258
                                                156.683386
                                                              150.050507
                                                                            152.573912
      280 2024-01-10
                       151.424782
                                    144.932691
                                                156.645783
                                                              150.167805
                                                                            152.840550
      281 2024-01-11
                       151.609309
                                    144.511883
                                                157.031792
                                                              150.277458
                                                                            153.091756
           additive_terms
                            additive_terms_lower
                                                   additive_terms_upper
                                                                             weekly \
                 -0.395304
      0
                                        -0.395304
                                                               -0.395304 -0.395304
      1
                -0.523181
                                        -0.523181
                                                               -0.523181 -0.523181
      2
                -0.751175
                                        -0.751175
                                                               -0.751175 -0.751175
      3
                                                               -0.691648 -0.691648
                -0.691648
                                        -0.691648
      4
                -0.196727
                                                               -0.196727 -0.196727
                                        -0.196727
      . .
                       •••
                                            •••
      277
                 1.279018
                                         1.279018
                                                                1.279018 1.279018
      278
                 -0.395304
                                        -0.395304
                                                               -0.395304 -0.395304
      279
                -0.523181
                                        -0.523181
                                                               -0.523181 -0.523181
      280
                -0.751175
                                        -0.751175
                                                               -0.751175 -0.751175
      281
                -0.691648
                                        -0.691648
                                                               -0.691648 -0.691648
           weekly_lower
                         weekly_upper
                                         multiplicative_terms
      0
              -0.395304
                             -0.395304
                                                           0.0
      1
                                                           0.0
              -0.523181
                             -0.523181
      2
              -0.751175
                             -0.751175
                                                           0.0
      3
              -0.691648
                             -0.691648
                                                           0.0
      4
              -0.196727
                             -0.196727
                                                           0.0
      277
               1.279018
                              1.279018
                                                           0.0
      278
              -0.395304
                             -0.395304
                                                           0.0
      279
              -0.523181
                             -0.523181
                                                           0.0
      280
              -0.751175
                             -0.751175
                                                           0.0
      281
              -0.691648
                             -0.691648
                                                           0.0
           multiplicative_terms_lower
                                         multiplicative_terms_upper
                                                                             yhat
      0
                                                                        87.347597
                                    0.0
                                                                 0.0
      1
                                    0.0
                                                                 0.0
                                                                        87.372015
      2
                                    0.0
                                                                 0.0
                                                                        87.296315
      3
                                    0.0
                                                                 0.0
                                                                        87.508136
      4
                                   0.0
                                                                  0.0
                                                                        88.155351
      277
                                                                       152.150217
                                    0.0
                                                                  0.0
```

```
      278
      0.0
      0.0
      150.660423

      279
      0.0
      0.0
      150.717073

      280
      0.0
      0.0
      150.673607

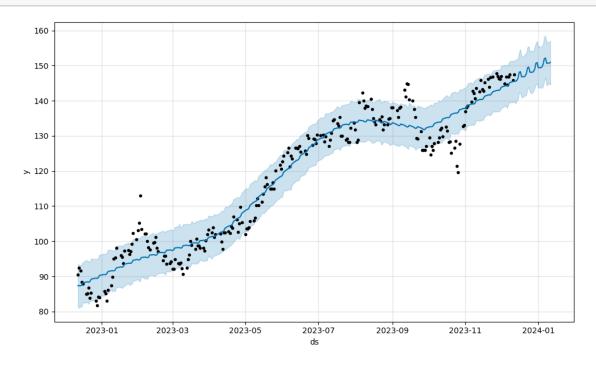
      281
      0.0
      0.0
      150.917661
```

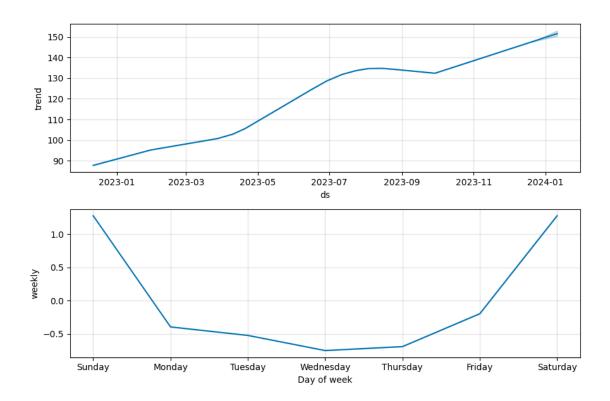
[282 rows x 16 columns]

```
[25]: forecast[['ds', 'yhat', 'yhat_lower', 'yhat_upper']].tail()
```

```
[26]: px.line(forecast, x='ds', y='yhat')
```

```
[27]: figure = m.plot(forecast, xlabel='ds',ylabel = 'y')
```





```
[29]: from prophet.plot import plot_plotly, plot_components_plotly
    plot_plotly(m, forecast)

[30]: plot_components_plotly(m, forecast)
    ##Downloading the Forecast data

[31]: #from google.colab import files
    #forecast.to_csv('forecast.csv')
    #files.download('forecast.csv')

[32]: #forecast.to_csv('forecast.csv', index=False)
    forecast.to_csv('forecast.csv', index=True)
```