SweetHolic - *Sweet Treat Better with SweetHolic*

App goal: Sweetholic is aiming to be a food journaling app that is also a social media platform. We are creating another way to engage with your friends with food and allowing users to create a history of their favorite food spots. The main action of the app is creating a post. Whenever the user is outside eating a sweet treat or a new food item, the user can take a photo of the item. They must take one photo minimum and they will have the option to add more. Along with the photo, in the description, they will be able to create a caption, mark the location of food, price, description of order, and an optional rating system of (3 stars, 5 stars, or 10 stars). There will be 5 pages in the navigation bar, the order left to right will be {Feed, Explore/Map, Post Button, Lists, Profile}

Feed: All of the posts you create that are not marked as private will be posted on to the feed where your post can be seen by all your friends and you will be able to see all of the posts from them. This will be similar to an instagram feed. You will see the profile at the top then the main photo/photos and the description below. Below the descriptions there will be reactions that people can interact with (heart, thumbs up, star eyes emoji, water eyed emoji / jealous, sad emoji / dislike). By clicking on the caption we can extend the post to the whole screen and see more details. Here we can see a carousel for each photo the original post user has added. For each photo we can see all the information they have added such as its own description or individual ratings. The location will be consistent across all photos and can be clickable to the restaurant card (more info later). Below the restaurant card we can see a better view of all the reaction buttons or any comments attached to the post. At the top of the feed screen there will be an option to toggle to a public view. Where you can see posts from people nearby that have created public posts. These will be sorted by relevancy. The top left corner will have a button to the "add friends" screen. At the top of the screen will be the SweetHolic title.

Explore/Map: This screen will connect to google maps or apple maps. Here you should be able to see a map with pins for all the places the user has created a post. There will be an option to see all of your pins or see the pins of all your friends. The pin will have a numerical value if there are multiple entries for one place and the pin body will be made up of the main post photo. If the map is toggled for friends view, each pin will have the number and the profile photo of the friend that has been there. By clicking on a pin we can go to the original post's extended screen. Above the map there will be a search bar to look for specific types of restaurants. For example, the user can search up "Crumbl" to find the nearest Crumbl Cookie location and the the result priority will be distance and amount of friends who have visited. Another example, a user may search up 'Cafe' to find results of Cafes near them and the user should be able to see where their friends have been.

Post: The middle navbar button will direct the user to the post screen. This should be similar to BeReal where there is a view of the back camera and a smaller corner view of the front facing camera. After taking a photo with the back camera the corner view should enlarge and now the user can take a front facing camera photo. This ability can be toggled off just to have a single backfacing camera. Then the user can create a caption/description and add any other information they want to include. They must tag

the type of food they are having plus a description. There will be a button to make the post private or public. One the side there will be a button to add more photos, which will repeat the process again. At the end we should see a carousel of what the extended post will be like with a big post button. If the post is public you should finally be directed to the feed and see it live. If it is private you should be directed to the lists screen.

Lists: This screen should have a compilation of all of your posts. First there should be a carousel of your custom lists or types of items consumed. Below this there should be a vertical scrollable section with your timeline but in a more compact format (most recent post first). It should be a horizontal card with the main photo on the right side. There will also be ways to sort the timeline list by item or rating. For example, the user may create a list called "Best Earl Tea around Boston". Where they have entries of them only drinking earl tea. They should be able to set a consistent rating for all entries of the list (3 star, 5 star, 10 star) and they should have the option to make them ranked. At the top of the list extended screen there should be a button that allows them to send their list to their friends. They should also have the ability to make their lists available for view on their profile

Profile: This profile screen should be similar to other social media apps. There will be a big circle for their profile photo and their username below. There should also be numbers of people following, number of followers, and number of posts. Then there should be all the lists that the user has chosen to be a part of their profile. At the top left there will be an "add friends" button for the add friends screen. The top left should have a settings icon to change their profile or access other information.

Page List:
- Feed
- Explore/Map
- Extended Post Screen
- Post Finalize
- Lists w/ Timeline
- List Creation Screen
- Add friends
- Settings
- Share

Audience: I am aiming for this game to appeal to the younger generation (ages 13-25). There are competitor apps like Beli but they are very much focused on the rating of restaurants. This app is aiming to be more food journaling with a social element. It should be very user friendly. When grabbing some coffee, ice cream, boba, matcha, cookies, bagels, muffins, or pastries the user should just be able to take a quick photo of their experience. This type of food journaling allows people to not just compare restaurants but also items. For example there are many Dunkin donuts around the USA but with this app they should be able to rank all their different coffee orders.

Ultimately, SweetHolic is trying to create an environment where you are able to record all the places you have eaten and share your experience with friends.