

THE SEEKERS CLUB WEBSITE - REVIEW QUESTIONNAIRE

Date: October 15, 2025

For: Andy

Purpose: Get your input to personalize and finalize the website

INSTRUCTIONS

1. Browse the site first (on your phone and computer if possible)
2. Answer these questions (be honest—this is YOUR site)
3. Send answers back (text, email, voice memo—whatever works)
4. Don't overthink it (gut reactions are often the best)

SECTION 1: OVERALL VIBE CHECK

1.1 First Impression

Q: When you look at the site, does it FEEL like The Seekers Club?

- Yes, nailed it
- Close, but needs tweaks
- Not quite right

Follow-up: What feels off (if anything)?

1.2 Color Palette

Q: The cosmic purple/gold theme—love it, like it, or change it?

Current colors: Deep purple backgrounds, gold accents, cosmic theme

Your thoughts:

1.3 Tone of Voice

Q: Does the writing sound like you/the club?

- Yes, sounds like me
- Too formal
- Too casual

SECTION 2: CONTENT ACCURACY

2.1 About Page - Your Story

Q: We wrote about why you created The Seekers Club. Is it accurate?

What we said:

- You're the custodian/guide
- Space exists for authentic seekers
- Recovery-friendly sanctuary
- Personal journey led you here

Corrections needed:

2.2 Location & Hours

Current Info:

- Address: [We need your actual address]
- Hours: Daily, Noon - 8:00 PM (we guessed)
- Drop-ins welcome: No appointment needed

Q: Correct this info:

Actual street address:

City/State/Zip:

Actual open hours:

Drop-in policy (is it really no appointment needed?):

2.3 Contact Information

Current Setup:

- Primary CTA: "Text Andy" button
- Phone number: [We need your actual number for SMS link]

Q: Confirm:

Best phone number for seekers to text:

Should we include email too? If yes:

Any other contact preferences:

SECTION 3: ACTIVITIES & OFFERINGS

3.1 Current Activities Listed

We included these based on what we know:

- Meditation sessions (guided & silent)
- Breathwork circles
- Book studies & wisdom sharing
- Wisdom sharing circles
- Open gathering hours
- Crystal bowl sound healing
- Movement & flow (yoga, tai chi)
- Fire ceremonies
- Personal practice time

Q: What's missing or wrong?

3.2 Schedule Details

Q: How do people know when specific activities happen?

- Fixed weekly schedule (please provide)
- Varies by community interest (text to find out)

- Posted on social media

If you have a schedule, please share:

SECTION 4: THE 18 SACRED SPACES

4.1 Space Names & Descriptions

Q: We need names and short descriptions for each of your 18 meditation spaces.

Please provide (even rough notes work):

1. Space 1:

Name:

Type (meditation room, garden, fire circle, etc.):

Brief description (1-2 sentences):

Photo file name (if you have it):

2. Space 2:

Name:

Type:

Description:

Photo:

(Continue for all 18 spaces, or send as a separate list)

4.2 Photos Needed

Q: Do you have professional photos of the spaces?

- Yes, I'll send them

- No, but I can take some

- No, need help with photography

If you have photos:

Where are they stored?

Can you share a Google Drive/Dropbox link?

Preferred delivery method:

SECTION 5: DONATION MODEL

5.1 How It Works

Current messaging:

"The Seekers Club operates on a donation basis. Give what feels right, or nothing at all."

Q: Is this accurate?

- Yes, perfect
- Needs clarification

If clarification needed:

5.2 Donation Methods

Q: How do people donate if they want to?

- Cash/check in person
- Venmo/CashApp/Zelle

If digital, provide:

Venmo handle:

CashApp handle:

Zelle email:

SECTION 6: COMMUNITY VALUES & GUIDELINES

6.1 Recovery-Friendly Messaging

Current stance:

- Judgment-free space
- Recovery-friendly
- No substances on property
- All paths to healing honored

Q: Does this align with your values?

6.2 Who This Space Is For

Q: Who is The Seekers Club for?

Current messaging: "authentic seekers, anyone on a spiritual path"

Any additions or clarifications:

6.3 What This Space Is NOT

Q: Anything you want to explicitly say this ISN'T?

Example: "Not a church," "Not therapy," "Not a commune"

Your thoughts:

SECTION 7: FAQ SECTION

7.1 Current FAQs

We included these questions:

1. Do I need to book ahead?

2. Is there a cost?

3. What should I bring?

4. Can I host an event here?

5. Is this space recovery-friendly?

Q: What questions are we missing?

SECTION 8: SOCIAL MEDIA & MARKETING

8.1 Online Presence

Q: Do you have social media for The Seekers Club?

Instagram:

Facebook:

YouTube:

Other:

Should we add social links to the site?

8.2 Email List

Q: Do you want to collect emails for updates/newsletters?

- Yes, let's add email signup
- No, text-only is fine
- Maybe later

SECTION 9: SPECIAL FEATURES

9.1 Easter Egg System

We added 100 hidden spiritual wisdom quotes throughout the site (Ram Dass, Pema Chödrön, Thich Nhat Hanh, etc.). Click the little icon symbols to find them.

Q: Thoughts on this feature?

- Love it, keep it
- Cool idea, but different teachers/quotes
- Remove it

If you want different quotes/teachers:

9.2 Gallery Experience

Q: How should people experience the 18 spaces on the site?

- Simple photo gallery (current plan)
- Virtual tour / 360° photos
- Video walkthroughs
- Other ideas:

SECTION 10: LAUNCH PRIORITIES

10.1 Must-Haves Before Launch

Q: What MUST be perfect before we go live?

- Accurate contact info
- Real photos of spaces
- Correct hours/address
- All content approved by you

10.2 Nice-to-Haves (Can Add Later)

Q: What can wait for phase 2?

Examples: Blog, event calendar, booking system, email signup

Your thoughts:

SECTION 11: TECHNICAL PREFERENCES

11.1 Domain Name

Q: Do you have a domain name yet?

Current options:

- seekersclub.com
- theseekersclub.com
- seekersclubaustin.com

Preferred domain:

Do you want us to help set this up?

11.2 Updates & Changes

Q: How do you want to handle future updates?

- Text Chrix when changes needed
- Learn to edit it yourself (we'll teach you)
- Combo (you edit some, we do complex stuff)

SECTION 12: OPEN FEEDBACK

12.1 What We Nailed

Q: What do you LOVE about the site? (So we don't accidentally change it)

12.2 What We Missed

Q: What's missing that you expected to see?

12.3 What Feels Off

Q: Anything that doesn't feel authentic to the space?

12.4 Wild Ideas

Q: Any features or ideas you'd love to see (even if they sound crazy)?

SECTION 13: NEXT STEPS

13.1 Timeline

Q: When do you want this live?

- ASAP (within a week)
- Within a month
- No rush, let's get it right

13.2 Photography Session

Q: If we need to schedule a photo shoot of the spaces:

Best day/time:

Your availability:

Should we hire a photographer or DIY?

13.3 Launch Event

Q: Want to do anything special when the site goes live?

- Announce to current members
- Social media post
- Soft launch (test with small group)
- Just flip the switch

FINAL NOTES

Anything else we should know?

HOW TO RETURN THIS QUESTIONNAIRE

Option 1: Fill it out and text back

Option 2: Voice memo walking through answers

Option 3: Schedule a call to go through it together

Option 4: Mark it up and send photos

Whatever is easiest for you!

QUESTIONS ABOUT THIS QUESTIONNAIRE?

Text Chrix anytime. No question is too small or silly.

Thank you, Andy! This input will help us make the site authentically YOURS.

