

KAITLYN IRVINE

GRAPHIC DESIGNER

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EDUCATION

High School Diploma

May 2010

Wesley Chapel High School

Wesley Chapel, Florida
4.1 GPA | 3/360 Class Rank

BFA Graphic Design

Summer 2014

University of Florida

Gainesville, Florida
3.5 GPA

EXPERIENCE

Graphic Designer

October 2012

FRANK

A distinct brand symbol, logotype, signage, and an agenda were designed for the first-annual conference hosted by the College of Journalism and Communications at UF.

Graphic Designer

March 2012

Ad Dash

Collaborated with four advertising students against seven other teams to create an identity and advertising campaign for the Aha! Innovation CoLab. Our team advanced to the final round with four of the eight groups in the competition. There, we presented our branding campaign to the Dean of the College of Journalism and Communications as well as the Provost of the University of Florida.

Graphic Artist

November 2011 - Present

Dean of Students Office

Produce all designs needed for the Disability Resource Center, New Student and Family Programs, Student Conduct and Conflict Resolution, and the Dean of Students Office. Collaborate with the office web master to update the *U Matter*, *We Care* and *Preview* websites.

Assistant Media Director

February - March 2011

February - March 2012

Volunteers for International Student Affairs

Created print advertisements and promotions for a variety of events from soccer tournaments to pageants. Also closely involved in the ideation to represent each year's theme.

Creative Director

January - November 2011

The Enclave Apartments

Conceptualized all print advertisements for leasing and renewal season. Created designs featured in *Campus Talk*, *The Independent Florida Lligator*, and on the *Gainesville Regional Transit System*. Monthly responsibilities included organizing and publishing a newsletter.

ORGANIZATIONS

Member

January 2012 - Present

Vox Graphis UF Graphic Design club

- Plan and help execute Ligature, an annual design symposium
- Volunteer tabling for seasonal holiday card sales

Volunteer

January 2012 - Present

Shands Arts In Medicine: Sing for Life

- Attend weekly sessions giving eight Parkinson's patients vocal lessons
- Generate a supportive environment for creative expression