










The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

<div>Key Partners</div> <div></div> <div><ul style="list-style-type: none">- Print24 (printing company)</div>	<div>Key Activities</div> <div></div> <div><ul style="list-style-type: none">- Designing new posters- Web development- SoMe advertising- SoMe engagement</div>	<div>Value Propositions</div> <div></div> <div><p>We offer raccoon posters which are designed to fit most interiors.</p><p>In addition, we want to point out some environmental problems such as littering and provide more information. Via the posters we would spread the word about the harmfulness of the littering (and other problems in the future).</p></div>	<div>Customer Relationships</div> <div></div> <div><ul style="list-style-type: none">- Online</div>	<div>Customer Segments</div> <div></div> <div><p>- Our customer base are people who are not indifferent about our environment, who are conscious about the problems we face in society and want to actively participate in solving all these problems, as well as helping educate others about issues of nowadays.</p><ul style="list-style-type: none">- men, women, teenagers, students, middle-aged or elderly people</div>
	<div>Key Resources</div> <div></div> <div><ul style="list-style-type: none">- Personal tech (laptops, internet connection, designing tools)- Wordpress</div>		<div>Channels</div> <div></div> <div><ul style="list-style-type: none">- Social media (IG, Facebook)- Email newsletter- website</div>	
<div>Cost Structure</div> <div></div> <div><ul style="list-style-type: none">- Printing- Shipping</div>			<div>Revenue Streams</div> <div></div> <div><ul style="list-style-type: none">- Selling posters</div>	



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DESIGNED BY: Strategyzer AG

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