

Gilson Lacerda

Broken Arrow, OK | (678) 301-8287 | lacerda4e@gmail.com | [LinkedIn](#) | [Portfolio](#)

WORK EXPERIENCE

Rhema Bible College - IT Department

Junior Software Engineer & Web Designer

Broken Arrow, OK

2023-Present

- Developed and maintained responsive web applications using Laravel (PHP) and Python.
- Integrated secure online payment systems, improving user experience and transaction success rate.
- Collaborated cross-functionally on QA, documentation, and system performance optimization.

DI Repairs (Remote)

Marketing Manager

San Francisco, CA

2019- 2023

- Rebranded the company and led SEO efforts, significantly boosting organic traffic and Google rankings.
- Managed multi-channel digital marketing campaigns across web and social platforms.
- Oversaw customer support, dispatch coordination, and appointment scheduling operations.

Artefacto

Sales & De Manager

Brazil

2017- 2018

- Delivered luxury interior design solutions for Brazil's premier AAA-class furniture brand.
- Translated client needs into high-end spatial layouts and experiences.
- Collaborated with sales and operations teams to ensure project execution met design vision.

LEADERSHIP EXPERIENCE

Rhema Bible College

Alumni President and College Instructor

Brazil

2012-2016

- Directed alumni engagement across 100+ units globally.
- Orchestrated successful alumni events, driving engagement and fostering a strong alumni community.
- Managed alumni publication, including editorial planning and distribution.
- Spearheaded the expansion of city representatives from 19 to an impressive 82 across the globe.
- Revamped online subscription platform, driving a 75% rise in engagement..

EDUCATION & CERTIFICATIONS

Western Governors University - B.S., Software Engineering

Graduation Date: 2025 - USA

Alfamerica University - MBA in Leadership & Coaching

Graduation Date: 2020 - Brazil

FTSA - B.A., Theology

Graduation Date: 2020 - Brazil

AWS Certified Cloud Practitioner

2025

ITIL® v4 Foundation Certificate in IT Service Management

2025

Google IT Support Specialization & Google UX Design Specialization

2023

SKILLS & INTERESTS

Languages & Frameworks: PHP (Laravel), JavaScript, HTML5/CSS3, Python, SQL, Java, Spring, Android, WordPress, Joomla

Tools & Platforms: GitLab, Docker, Figma, Adobe Creative Suite, MySQL, QuickBooks, Microsoft Office, Google Suite

Soft Skills: UX Design, Cross-team collaboration, Multilingual Communication

Languages: English (fluent), Portuguese (native), Spanish (conversational)