



LA-CoNGA

Encuentros Virtuales

LA-CoNGA: Encuentros Virtuales

- **Multiple Target Audience:**
 - **University Administrative Personnel:** *Physics School/Dept Heads and Public Relations & International Officers*
 - **Potential Students & Faculties** (not in first seminar)
- **Six sessions with various objectives**
 - **Sessions:** The Project Goals and Objectives, High Energy Physics, Complex Systems, Data Science, Scientific Instrumentation, Professional development and work opportunities
 - **Speakers:** Two speakers per session with ~20m-25m talk, 10m-15m Q&A
 - **Talk structure:** thematic highlights ~15m-10m + our syllabus 10m-5m
 - **Talk frequency:** Weekly, starting at the end of May
 - Certificate of attendance with more than 80% of participation

Tentative dates. Volunteers needed

- May 27th Project General Info by José, Reina and Luis
- June 3rd High Energy Module, Joany Manjarrés, Javier Solano, and Gabriela Navarro
- June 10th Complex Systems, Ernesto Medina and Pierre Pujol
- June 17th Data Science, Camila Rangel, José Antonio, Arturo, and Edgar Carrera
- June 24th Instrumentation, Dennis and Harold
- July 1st Round Table for professional development and labour opportunities

May 27th Session: The Project Goals & description

- **Primary target audience: University Administrative Personnel:**
Physics School/Dept Heads and Public Relations & International Officers
- **Focused on the Project Highlights and goals:**
Multidisciplinary Syllabus, Laboratory infrastructures, Virtual learning interactive platform, Bologna HE model, International internships in Labs & industrial partners

May 27th First session

- Institutional importance of this seminars
- Highlight the importance of internationalization
- Encourage the development of educational network
- This project adapts and responds to current contingencies
- International professionalization

COMMUNICATION STRATEGY: how to spread organized information ?

- Press release – contact RI / PR offices
- Student network / contact ?
- Develop an indico page and link it to the webpage
- Mail workflow
- Promotional material (videos, flyers, social network...)

Action items

- Calendar
- Methodology / Material
- Diversity diagnosis
- Shared experiences in local universities ?
- The European University Association (EUA) annual conference webinar
example :

https://docs.google.com/document/d/1mLI1Zwuegwl9Er3lI9xcXuIQgcPW3_qqg5qhtSRmpks/edit