# WP5

20200401 meeting

## WP5

WP5 (Dissemination and Exploitation) is related to the dissemination of the results of the project and to its sustainability.

In order to generate awareness and to widely disseminate project results to relevant target groups and stakeholders and thus meet the main objective, communication measures will be implemented via different channels: through the media, during our NSs (Network Schools), citizen science projects, publications.

## WP5

The measurable indicators are the <u>developed strategy</u> and the <u>organized</u> <u>dissemination activities</u>. Regarding sustainability, a feasibility study will be done to <u>develop Double Master degrees</u>, as well as the established long - term activities like outlines for future <u>summer schools and a teacher alumni network</u>. Associated partners will also collaborate in terms of dissemination of the results of the project using their contact networks.

## General

Craft the Communication and Dissemination Plan: identifying the target groups, offline/online media outlets as well as defining the external events where LA-CoNGA Physics will be presented by the partners.

### Proposal:

Define strategy following our mission, vision and values.

## General

Target Group (TG) proposal

(All activities must be directed to one or more target groups)

- 1. New students (to be recruited)
- 2. Physicists and other scientists in related areas
- 3. General public
  - Pro tip -> Erasmus+ specific needs (recommendations given in Brussels CBHE meeting)

## Review of activities

We need to update our status of activities, assigned people and report procedures.

Task Classification (TC) proposal:

- 1. Activity (specific product)
- 2. Policy (subject to be addressed, data management, etc)

Website (TG: 1,2,3; TC: 1)

Setup official LA-CoNGA Physics website, blogging and social media identities and keep them updated with outreach material for public use and members resources.

Dresden and UIS

-> action item: "semaneros" shifts, they fill web/social with info

Multidisciplinary outreach events (TG: 1,2; TC: 1)

Organise multidisciplinary outreach events during LA-CoNGA Physics happenings like the annual meetings and NS (Network Schools), identify existing outreach local/regional events and foster LA-CoNGA Physics members participation.

#### UIS and USFQ

-> Coronavirus-induced action item : Webinars to be started asap

Data challenges (TG: 1,2; TC: 1)

Promotion and organisation of data challenges on data samples obtained from the scientific projects and non academic partners.

**ICTP** 

Citizen science (TG: 1,2,3; TC: 1)

Development of citizen science projects with local schools.

UIS

Sustainability Plan (TG: 1; TC: 2)

Define the Sustainability Plan, a serie of long - term actions to promote and maintain the collaboration between the partners, including outlines for future summer schools and a teacher alumni network.

UIS

Gender equality (TG: 1,2,3; TC: 2)

Active gender equality promotion and monitoring in outreach activities; training of recruitment panels on gender issues.

Dresden and UIS

Data Management Protection Plan (TG: 1,2,3; TC: 2)

Data Management Protection Plan (DMPP) crafting, including Open Access and monitoring of its compliance.

Dresden

Internal dissemination (TG: 0; TC: 1,2)

Internal dissemination of results and best practices within the network through AGMs (Annual General Meetings), network meetings, and the restricted area of the LA-CoNGA Physics Website

External consortium results dissemination (TG: 2; TC: 2)

External consortium results dissemination to peers through the LA-CoNGA Physics Website and GitHub Repository; promotion of the network role by making sure that LA-CoNGA Physics is properly acknowledged in papers and conference reports.

Double Master Degrees in HEP (TG: 4; TC: 2)

Feasibility study to develop Double Master Degrees in HEP between the consortium partners, targeting the HEI staff and administration

TG 4 = Universities, Partners and Other Organizations (Erasmus, etc)