# Aryan Gupta

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#### Education

B. Tech. 4th year | Vellore Institute of Technology

• Intermediate | FIITJEE Junior College, Kukatpally

Matriculate | DLF Public School.Ghaziabad

August 2021-August 2025 April 2020-March 2021 April 2018-March 2019

## Internships

## 1. Flutter Development Intern | Persist Ventures Pvt. Ltd

May 2024- July 2024

- Spearheaded the development of a robust Flutter app from the ground up, delivering a seamless user experience for over 15,000 users.
- Integrated Django-based backend APIs, ensuring smooth communication between frontend and backend services, reducing data latency by 30%.
- Collaborated with cross-functional teams on backend integration, design reviews, and iterative improvements, resulting in a 25% reduction in project delivery time.
- Hired a UI/UX designer and collaborated in design reviews, establishing a design system that improved inclusivity and user experience, contributing to a 40% increase in user satisfaction ratings.

# Marketing Head | DailywellnessAl

December 2024- February 2025

- Promoted from marketing to COO for exceptional leadership, managing operations, product development, and cross-functional teams.
- · Led Agile workflows as Scrum Master, optimizing Jira and streamlining project execution.
- Spearheaded app development (Flutter, Django), scaling to 15K+ users while also managing web (React) and AI product testing.
- · Hired and built high-performing teams across engineering, design, and marketing, driving growth and innovation.
- Developed pitch decks, managed social media, and produced video content (Premiere Pro, After Effects) to enhance brand and investor engagement.

# **Projects**

### • Mental Health and Welfare App.

- Created a mental health and welfare app for campus-wide use, reaching over 5,000 users, and implemented a secure, real-time monitoring system for faculty
  and seniors, reducing response times to mental health alerts by 40%.
- Integrated advanced AI models to detect signs of distress, increasing early intervention rates by 30% and fostering a supportive campus environment.

#### Gaia's Touch.

- Engineered a Flutter app connecting NGOs with users, engaging over 10,000 potential users and integrated SDG-based filtering, location-based NGO
  display, and in-app donations via Google Pay, increasing donation transactions by 50%.
- Added a community leaderboard, boosting user engagement by 70%, and implemented AI chatbots, driving a 60% increase in user interaction.

### SheSafe.

- Engineered an advanced campus safety app using Flutter and Firebase, enhancing safety for over 5,000 users and integrated secure gender verification via Aadhaar API, ensuring that 100% of registered users are female.
- Developed an Al-powered chatbot and an IoT wearable device for real-time alerts, improving emergency response accuracy by 40% when the app is inaccessible.
- Designed an AI model for CCTV integration, cutting response times to critical situations by 50%.

# Company Insights Al Agent.

- Developed a Streamlit-based AI agent app that orchestrates multiple agents for comprehensive company data analysis.
- One agent utilized DuckDuckGo to aggregate company news and relevant web articles, while another tapped into yfinance for real-time stock data and analyst recommendations.
- A final aggregator agent synthesized these insights, delivering actionable intelligence.
- Employed agno (formerly phidata), Python, ollama, OpenAl and Groq API for LLM, leveraging Llama3.3 versatile, Deepseek-r1, and occasionally OpenAl 4o models

### Voice-Controlled Car with Google Assistant and Raspberry Pi.

- Constructed a voice-controlled car using Google Assistant, Raspberry Pi, IFTTT, and Adafruit services, achieving 90% accuracy in voice command execution.
- Deployed a system where voice commands control the car's movement, reducing manual control time by 70%.
- Led and collaborated with the team to integrate hardware and software components, increasing system reliability by 80%.

# Awards / Academic Achievements

- Winner, Smart India Hackathon 2023: Facilitated as an app developer, Secured the top position at the national level for problem statement women safety in college campuses under the government of Jharkhand.
- Semi-Finalist, Amdocs Talent Tank: Advanced to the top 10% of participants and awarded \$50K in prize money, demonstrating exceptional talent and expertise in a competitive environment.
- Special Mentions, Google Hackathon: Presented a unique technological solution in the Google Hackathon, recognized for creativity and significant contributions; designed a web-based tool that increased accessibility of sustainability resources for over 1,200 participants.

### Skills

- Computer languages: Java , Dart, Python
- Packages & Technologies: Flutter, MERN Stack, Firebase, Git .
- Additional Skills: Gen Al, Al Agents, Phidata, Langchain, Linux, Adobe After Effects, Adobe Photoshop, Adobe Lightroom, Figma, Blender 3D.

# **Certificates and Licenses**

- MERN Stack by Ethnus | Link
- AWS Certified Cloud Practitioner| Link
- Google Foundations of User Experience (UX) Design | Link