

FREE 5-STEP PINTEREST MARKETING CHECKLIST



PinGrowthPro

- 1 OPTIMIZE TITLES & DESCRIPTIONS**
Include target keywords naturally in titles descriptions.
Avoid keyword stuffing.
- 2 DESIGN SCROLL-STOPPING PINS**
Use 2:3 aspect ratio pins with bold text overlays, engaging imagerys-and know what captures their attention.
- 3 DO KEYWORD RESEARCH**
Identify high-volume keywords relevant to your niche. Use
Pinterest search bar suggestions for ideas.
- 4 ENABLE RICH PINS**
Enhance pins with additional information from your website.
Set up any applicable Rich Pin type.
- 5 TRACK KEY METRICS**
Monitor performance by tracking click-throughs (CTR),
saves, and traffic in Pinterest analytics.

ADVANCED PINTEREST GROWTH STRATEGIES

01 SMART LOOPING

Recycle top pins with optimized intervals.

02 FRESH CONTENT

Publish high-quality, original pins consistently.

03 STORY PINS

Utilize immersive, tappable Story Pins to showcase ideas.

04 AD CAMPAIGNS

Target custom audiences with promoted pins.

05 ANALYTICS PROFILING

Segment your audience using Pinterest Audience Insights.



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MORE TIPS: <https://shorturl.at/Rg6dG>