



SEO plan to make more customers by taking advantage of the river side aspect

our brand



Indian riverside



target audience

people who are in London and want to eat indian food and see the river thames

people who want to try a differeant culture



key words

short tailed food london riverside food

long tailed palces to eat whilst viste London



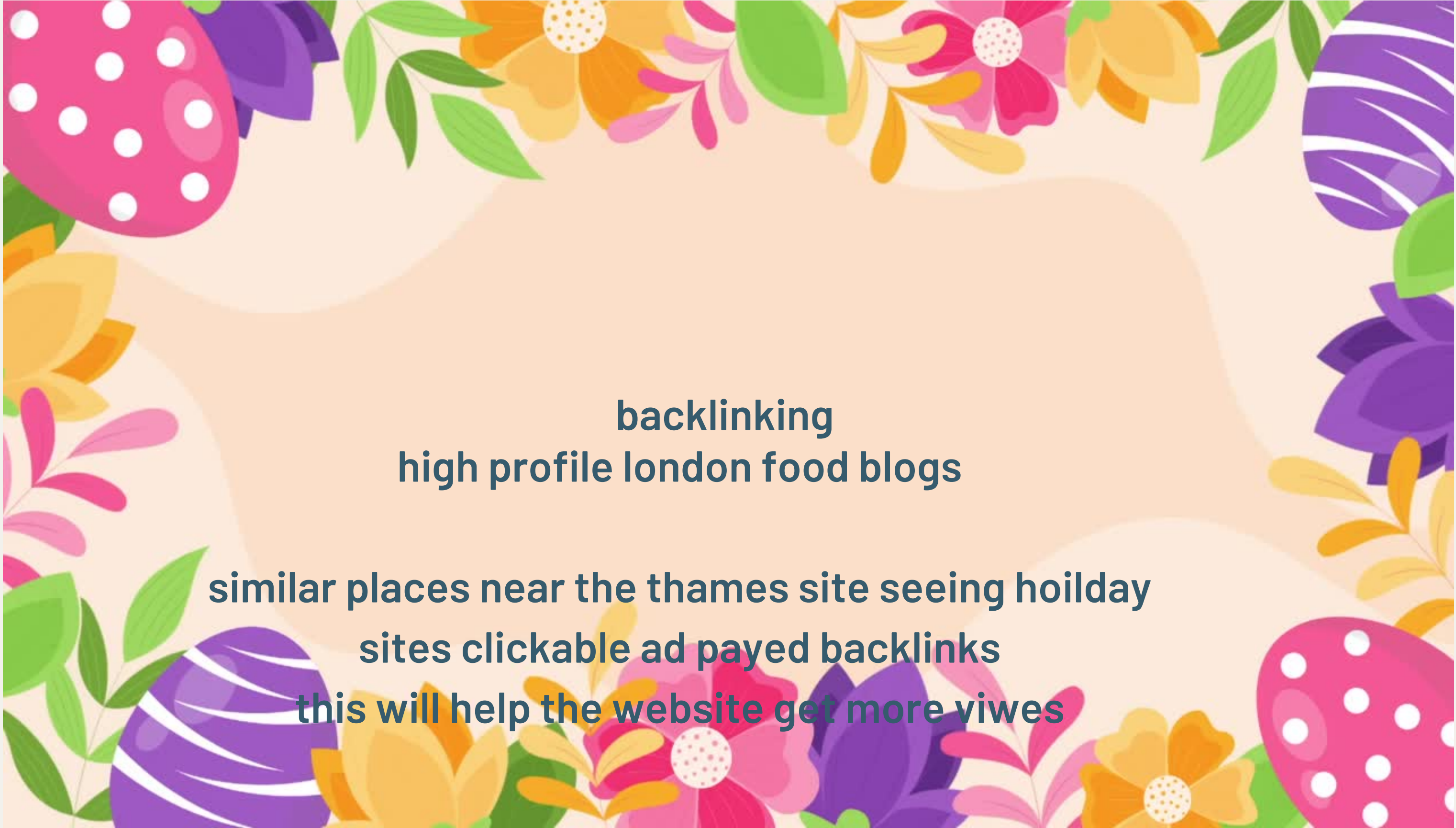
monitoring success

**booking relations how many links get booking tables how many people
clicked on website and how many made bookings
mobile site website booking and called for a reservation**



website monitoering

use perfomance tools such as google analytics google search
this will help to monitor and maximal the website
performance and keep an eye on the rise in customers



**backlinking
high profile london food blogs**

**similar places near the thames site seeing hoilday
sites clickable ad payed backlinks
this will help the website get more viwes**



social media

**Facebook and instagram ad with well photoghaped foodand
dishes with discount codes for sharing**