

KPOS BUSINESS

Google referencing :

- good.
- 1st result on the 1st page.

Speed ratio of the website :

- Good fluidity of the sliders and animations
- Loading time is fairly good

via google developer

■ First Contentful Paint	1,0 s	■ Time to Interactive	3,8 s
▲ Speed Index	3,1 s	● Total Blocking Time	140 ms
▲ Largest Contentful Paint ■	4,3 s	▲ Cumulative Layout Shift ■	0,358

For more details in general on the speed of the website, it must to type on search bar :
« google developer PageSpeedInsights ».

Data SEO :

Technical aspect

Accessability of the pages : none issue of indexation of the page (no error 200, 301,404).

Internal links: nothing to report

La profondeur : nothing to report

Outgoing links : nothing to report

Url : nothing to report

User experience

Speed of the website : good

Ergonomy : **excellent**

Compatibility of the website on all support : yes

Responsive website : yes

The content

Simple and brief.

No incorrect spelling.

Catchy text.

Recommendations

The website have no important keyboard which allowing to be better referenced (even if is well referenced).

Write blog articles.

To improve :

Nothing to change.

PROSPEROUS VODKA

Referencing:

- Excellent
- 1 rst result in 1 rst page of the research Google + social networks which are present in 1 rst page of the research Google Instagram/Facebook.
- The images which are related to the brand are well referenced.

Speed report :

- Good fluidity in general of sliders after le loading time of the page after the confirmation of being an adult.
- The loading time of the site is globally

Via google developper :

Données de laboratoire

● First Contentful Paint	0,8 s	■ Time to Interactive	2,9 s
▲ Speed Index	2,8 s	● Total Blocking Time	0 ms
▲ Largest Contentful Paint ■	5,6 s	● Cumulative Layout Shift ■	0,009

For more details in general en général about the speed of the website « google developer PageSpeedInsights»(à taper dans la barre de recherche) .

Data SEO :

Technical aspect

Acessibility of the pages : none issue of indexation of the page (no error 200, 301,404).

Internal links: nothing to report

La profondeur : nothing to report

Outgoing links : nothing to report

Url : nothing to report

User experience

Simple and brief.

No incorrect spelling.

Catchy text.

The content

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Recommandations

The website have no important keyboard which allowing to be better referenced (even if is well referenced).

Write blog articles.

To improve :

- In heading « Découvrez notre lifestyle » it necessary resize correctly the images.

SIMPLY CAR

Referencing :

- When it type on research bar Google « simply car » we fall on « Simplici car » (probably due to the location of the country)
It's ok if it type « simply car praia ».
- 3 rd result in 1st page of + Facebook.
- The instagram is not listed.
- The images linked to the brand are well referenced.

Speed :

- Good fluidity of sliders and animations
- Loading time is VERY slow.

- The animation (in general) are very reactive.

Data SEO :

Technical aspect

Les accessibilités des pages : à vérifier lors de la mise en ligne du site.

Le maillage interne(liens internes) : rien à signaler

Liens sortants : rien à signaler

Les url : rien à signaler

L'expérience utilisateur

SpeedTest of the website : bad

Ergonomiy : **Good**

Compatibilité du site sur tout support : vérifier lors de la mise en ligne du site.

The content

Simple and brief.

No incorrect spelling.

Catchy text.

Recommandations

The website have no important keyboard which allowing to be better referenced (even if is well referenced).

Write blog articles.

To improve :

- The images of the sliders needs to be change because of the copyright above (professionnaly is not correct)
- Resize the images on the page « sobre nos », on the same page this slide to have the copyright above the image(it need to be corrected).

