



Northeastern University, Khoury College of Computer Science

## CS 6220 Data Mining | Assignment 4

Due: February 15, 2024 (100 points)

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<https://github.com/LAnselet/cs6220-datamining>

### Parameter Estimation

1. derive the maximum likelihood estimate of the parameter  $\lambda$ .

$$L(\theta) = \prod_{i=1}^n \frac{e^{-\lambda} \lambda^{X_i}}{X_i!} \quad (\text{likelihood function})$$

$$LL(\theta) = \sum_{i=1}^n -\lambda \log e + X_i \log \lambda - \log(X_i!) \quad (\log - \text{likelihood function})$$

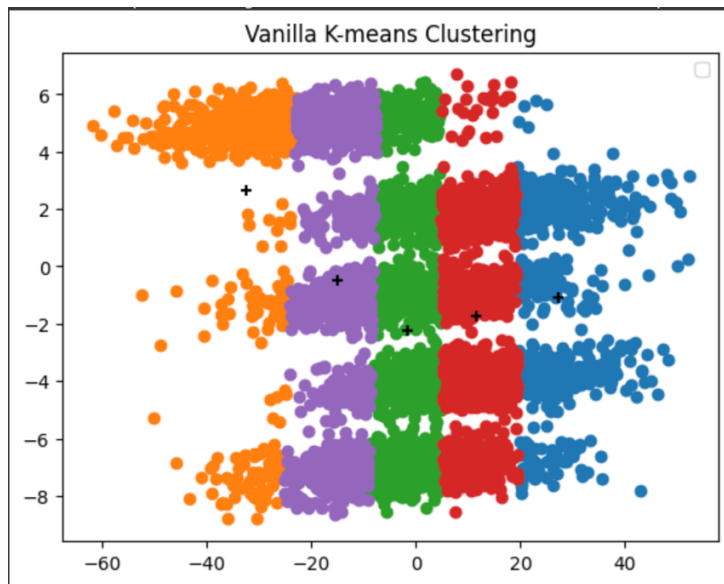
$$= -n\lambda + \log \lambda \sum_{i=1}^n X_i - \sum_{i=1}^n \log(X_i!) \quad (\text{use log with base } e)$$

Then take the derivative with respect to our parameter  $\lambda$  and set it equal to 0.

$$\frac{\partial LL(\theta)}{\partial \lambda} = -n + \frac{1}{\lambda} \sum_{i=1}^n X_i = 0$$
$$\lambda = \frac{1}{n} \sum_{i=1}^n X_i$$

### K-Means

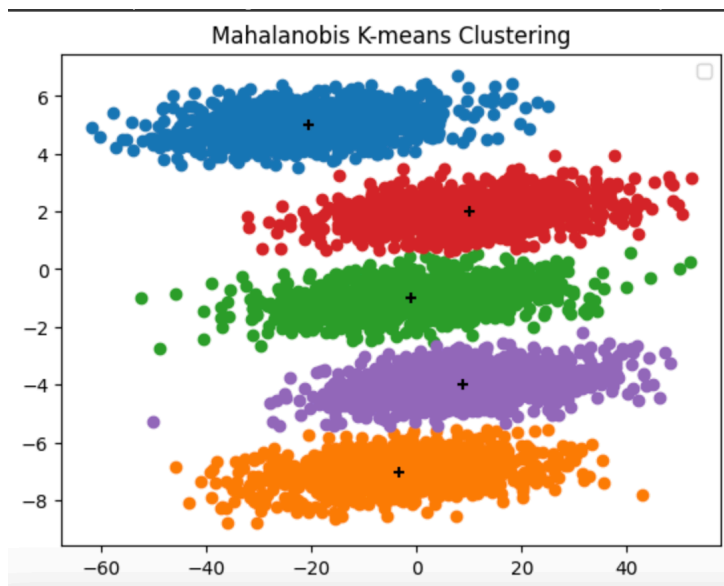
Vanilla k-Means



3.

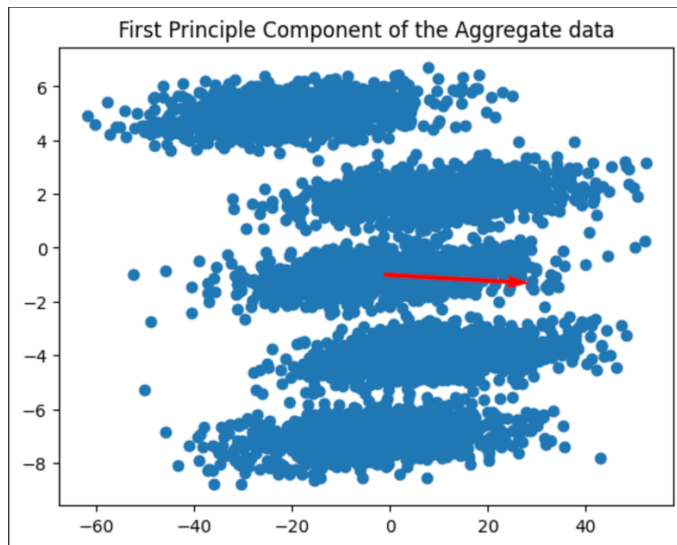
4. After plotting the resulting clusters, I noticed that the dataset naturally partitions into five groups, with each cluster showing clear separation from other clusters. Also, the centroids could represent the profile within each cluster.

With Production Information

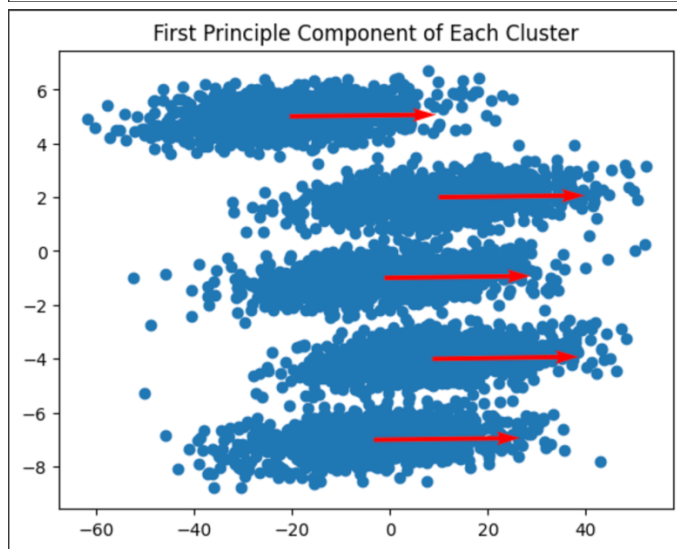


5.

I do notice that cluster each cluster is obviously separated with multiple colors and the centroids are clearly plotted in the center of each cluster.



6.



7.

They are not the same as the aggregate data. But PCA of each cluster are similar.