

November 14, 2014

Dear Beautiful Person Behind a Screen Somewhere,

Thank you for your interest in Snail Mail My Email.

Since Monday, the project has received over 7,000 letter submissions. (To put this into perspective, we received 10,457 letters over the course of one full month when we launched in 2011. That's 327 letters per day vs. 1400.)


We are so grateful and appreciative of the huge response this year. All of the hard work and passionate effort of our 390 volunteers in creating these letters has greatly inspired us. If you haven't already, we encourage you to check out the "Letter Gallery" on the SMME site.

This said, we've also come to the stark reality that our resources and the generosity of the volunteers is limited. These volunteers breathe life into the project, making it what it is with their stunning, thoughtful, even whimsical creations. We don't want their experience to feel like a chore.

For these reasons, we've made the executive decision to close the submissions process earlier this year. We're disappointed more folks won't have the opportunity to submit letters over the weekend, but hope you'll understand. We sincerely appreciate everyone who participated.

Thank you for making this project what it is. Thank you for believing in art and connectivity and generosity. We hope you'll join us again next year.

Love & Letters,

Ivan, SMME Founder / Terry, SMME Administrator

