In[1]:= (* 9904295 *)
\$Assumptions = {M > 0};
MM = {{0, mD}, {mD, M}};
mD =
$$\phi Y / \sqrt{2}$$
;

$$V = \frac{1}{2} \lambda H^4 - m^2 H^2 + \Omega / \cdot H \rightarrow \phi / \sqrt{2}$$
{mn1, mn2} = Eigenvalues[MM]

Out[4]=
$$-\frac{1}{2} \text{ m}^2 \phi^2 + \frac{\lambda \phi^4}{8} + \Omega$$

Out[5]= $\left\{ \frac{1}{2} \left(M - \sqrt{M^2 + 2 Y^2 \phi^2} \right), \frac{1}{2} \left(M + \sqrt{M^2 + 2 Y^2 \phi^2} \right) \right\}$

For renormalization scale Q < M, the effective potential $V(\phi)$ regularized/renormalized by DREG/MS-bar is given by

$$ln[6]:= \Delta Vlow = \frac{-2}{64 \pi^2} \left(\#^4 \left(Log \left[\frac{\#^2}{0^2} \right] - \frac{3}{2} \right) \right) \& /@ \{mn1\} // Total;$$

Meanwhile, if we renormalize the potential at Q > M, we obtain

$$ln[7]:= \Delta V high = \frac{-2}{64 \pi^2} \left(\#^4 \left(Log \left[\frac{\#^2}{Q^2} \right] - \frac{3}{2} \right) \right) \& /@ \{mn1, mn2\} // Total;$$

The potential at $\phi \ll M \sim Q$ is respectively given by

$$_{\ln[8]:=}$$
 Series[V + Δ Vlow, { ϕ , 0, 4}] // FullSimplify Series[V + Δ Vhigh, { ϕ , 0, 4}] // FullSimplify

Out[8]=
$$\Omega - \frac{m^2 \phi^2}{2} + \frac{\lambda \phi^4}{8} + O[\phi]^5$$

Out[9]= $\left(\frac{3 M^4}{64 \pi^2} + \Omega - \frac{M^4 Log\left[\frac{M^2}{Q^2}\right]}{32 \pi^2}\right) + \frac{\left(-8 m^2 \pi^2 + M^2 Y^2 - M^2 Y^2 Log\left[\frac{M^2}{Q^2}\right]\right) \phi^2}{16 \pi^2} - \frac{\left(Y^4 - 8 \pi^2 \lambda + Y^4 Log\left[\frac{M^2}{Q^2}\right]\right) \phi^4}{64 \pi^2} + O[\phi]^5$

In Δ Vlow (Δ Vhigh), the couplings are renormalized at Q < M (Q>M).

Since these two should be equivalent, $\lambda(Q)$ for Q < M and Q > M should give the same value if evaluated at Q = M.

$$\begin{split} & \text{In} \text{[10]:=} \ \, \text{quartic} \, [\text{Q}_-] \, := \, \text{If} \, \left[\text{Q} < \text{M}_-, \, \frac{\lambda \text{low}[\text{Q}] \, \phi^4}{8} \, , \, - \, \frac{\left(\text{Y}^4 - 8 \, \pi^2 \, \lambda \text{high}[\text{Q}] + \text{Y}^4 \, \text{Log} \left[\frac{\text{M}^2}{\text{Q}^2} \right] \right) \, \phi^4}{64 \, \pi^2} \, \right] \\ & \text{quadratic}[\text{Q}_-] \, := \, \text{If} \, \left[\text{Q} < \text{M}_-, \, - \frac{\text{msqlow}[\text{Q}] \, \phi^2}{2} \, , \, \frac{\left(- 8 \, \text{msqhigh}[\text{Q}] \, \pi^2 + \text{M}^2 \, \text{Y}^2 \, - \text{M}^2 \, \text{Y}^2 \, \text{Log} \left[\frac{\text{M}^2}{\text{Q}^2} \right] \right) \, \phi^2}{16 \, \pi^2} \, \right] \\ & \text{const}[\text{Q}_-] \, := \, \text{If} \, \left[\text{Q} < \text{M}_-, \, \frac{\text{c} \, \text{M}^4 + 32 \, \pi^2 \, \Omega - \text{M}^4 \, \text{Log} \left[\frac{\text{M}^2}{\text{Q}^2} \right] }{32 \, \pi^2} \, \right] \\ & \text{Refine}[\text{quartic}[\text{Q}]_-, \, \text{Q} < \text{M}]_-, \, \text{Q} \rightarrow \text{M}_+, \, \text{Refine}[\text{quartic}[\text{Q}]_-, \, \text{Q} > \text{M}]_-, \, \text{Q} \rightarrow \text{M}_+, \, \text{Sol} \, \text{In} \, \text{Sol} \, \text{Sol} \, \text{Proposed} \, \text{Proposed} \, \text{Proposed} \, \text{Proposed} \, \text{Proposed} \, \text{Refine}[\text{quadratic}[\text{Q}]_-, \, \text{Q} \rightarrow \, \text{M}_+, \, \text{Refine}[\text{quadratic}[\text{Q}]_-, \, \text$$

These solution means $m^2[Q]$ and $\lambda[Q]$ in the effective theory ("low") at Q=M is given in terms of $m^2[Q]$ and $\lambda[Q]$ in the full theory by

Note that the original paper does the matching at $Q = M \exp[-3/4]$;