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U14587: ADVANCES IN BIOTECHNOLOGY (SEP-2017 TO DEC-2017)

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Twitter Task 3: Prepare for #biologyweek and learn how to schedule tweets in advance

Come up with a campaign for #biologyweek

Biology Week is celebrated from 7-15 October 2017 (https://www.rsb.org.uk/get-involved/biologyweek). I would like you to contribute with biotechnology themes, or a creative campaign. Feel free to come up with your own idea, or take one of these:

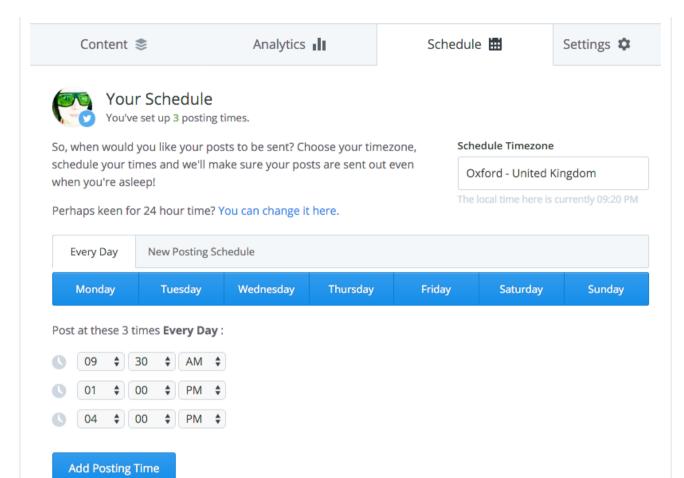
- An A to Z of biotechnology.
- Photos from your everyday life of things that are biotechnology based.
- Cartoons or drawings of biotech concepts or papers.
- Biotech communicated in animated gifs (http://gifmaker.me/) or memes (http://makeameme.org/).
- A tour around Oxford's prime biotech spots (Hooke's plaque in High Street, penicillin, Museum of the History of Science...).
- Biotech quizzes or personality tests ('Which bioremediating microbe are you?' (http://www.playbuzz.com/Create).

Schedule tweets with Buffer (https://buffer.com/).

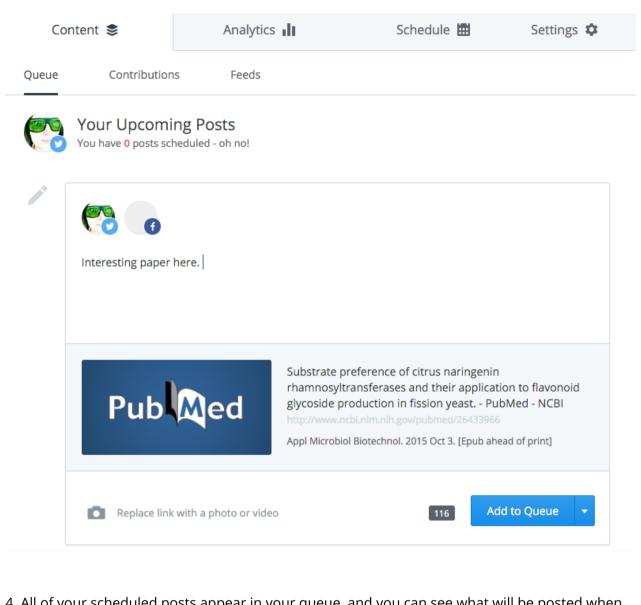
This website will enable you to move from ad hoc tweeting (whenever someone remembers the account or sees something interesting) to a more planned and strategic approach, filling up your posting queue in advance when it suits you. It also comes as browser extension, adding a 'buffer retweet' button to your Twitter web interface.

This is how it works:

- 1. Sign in with your Twitter account.
- 2. Under the 'Schedule' tab. Make sure to set the timezone to Oxford.



3. Now you can add links to your queue under the 'Content' tab. Just paste the URL and add your comment.



4. All of your scheduled posts appear in your queue, and you can see what will be posted when.

