



U14587: ADVANCES IN BIOTECHNOLOGY (SEP-2017 TO DEC-2017)

Dashboard ► My courses ► U14587: Advances in Biotechnology (SEP-2017 to DEC... ► CW1: Twitter biotech feed - Weeks 1-8 ► Twitter Task 4: Analyse your impact

Twitter Task 4: Analyse your impact

Analysing your Twitter impact

All of you have followers, all of you have tweeted, and all of you got retweeted or favourited. But how do you determine if your efforts are worth it, if anybody cares, or if you are just shouting into a giant void and nobody listens?

I would like you to analyse your impact using different tools and websites. All of the links below should be free to use, and you can sign up with your Twitter account. As always, you can use your group learning space on Moodle to share screenshots, Excel files or links.

General analytics

- <https://analytics.twitter.com> - Twitter has its own, powerful analytics software, and you can access a little bar chart symbol under each of your tweets, which shows you its statistics.
- <https://mytoptweet.com/>: Shows your Top 10 tweets

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ADMINISTRATION



Page module administration

- Edit settings
- Locally assigned roles
- Permissions
- Check permissions
- Filters
- Logs
- Backup

Course administration

