



U14587: ADVANCES IN BIOTECHNOLOGY (SEP-2017 TO DEC-2017)

Dashboard ► My courses ► U14587: Advances in Biotechnology (SEP-2017 to DEC... ► CW1: Twitter biotech feed - Weeks 1-8 ► Twitter Task 3: Prepare for #biologyweek and learn...

Twitter Task 3: Prepare for #biologyweek and learn how to schedule tweets in advance

Come up with a campaign for #biologyweek

Biology Week is celebrated from 7-15 October 2017 (<https://www.rsb.org.uk/get-involved/biologyweek>). I would like you to contribute with biotechnology themes, or a creative campaign. Feel free to come up with your own idea, or take one of these:

- An A to Z of biotechnology.
- Photos from your everyday life of things that are biotechnology based.
- Cartoons or drawings of biotech concepts or papers.
- Biotech communicated in animated gifs (<http://gifmaker.me/>) or memes (<http://makeameme.org/>).
- A tour around Oxford's prime biotech spots (Hooke's plaque in High Street, penicillin, Museum of the History of Science...).
- Biotech quizzes or personality tests ('Which bioremediating microbe are you?' (<http://www.playbuzz.com/Create>)).

Schedule tweets with Buffer (<https://buffer.com/>).

This website will enable you to move from ad hoc tweeting (whenever someone remembers the account or sees something interesting) to a more planned and strategic approach, filling up your posting queue in advance when it suits you. It also comes as browser extension, adding a 'buffer retweet' button to your Twitter web interface.

This is how it works:

1. Sign in with your Twitter account.
2. Under the 'Schedule' tab. Make sure to set the timezone to Oxford.



Your Schedule

You've set up 3 posting times.

So, when would you like your posts to be sent? Choose your timezone, schedule your times and we'll make sure your posts are sent out even when you're asleep!

Perhaps keen for 24 hour time? [You can change it here.](#)

Schedule Timezone

Oxford - United Kingdom

The local time here is currently 09:20 PM

Every Day

New Posting Schedule

Monday

Tuesday

Wednesday

Thursday





Friday





Saturday

Sunday

Post at these 3 times **Every Day** :

 09  30  AM 

 01  00  PM 

 04  00  PM 

Add Posting Time

3. Now you can add links to your queue under the 'Content' tab. Just paste the URL and add your comment.



Your Upcoming Posts

You have 0 posts scheduled - oh no!



Interesting paper here. |



Substrate preference of citrus naringenin
rhamnosyltransferases and their application to flavonoid
glycoside production in fission yeast. - PubMed - NCBI
<http://www.ncbi.nlm.nih.gov/pubmed/26433966>

Appl Microbiol Biotechnol. 2015 Oct 3. [Epub ahead of print]



Replace link with a photo or video

116

Add to Queue



4. All of your scheduled posts appear in your queue, and you can see what will be posted when.



Your Upcoming Posts

You have 1 post scheduled - ah yeah!




What do you want to share?


Tomorrow

Shuffle 

Interesting paper here.

 9:30 AM via Web

Engineering the world!

 1:00 PM via Web